OUTREACH AND COMMUNITY ENGAGEMENT

Lisa Higgins-Hord

Assistant Vice President, Community Engagement
Leverage leading-edge technology, scholarship and research in innovative ways to advance the public good and to foster the development of citizen-scholars.
I. Renew our institutional commitment to promote the public good through the sustainable application of our expertise and resources to meet challenges and disparities associated in social, economic, environmental, educational, and health issues.

II. Deepen student learning through community engagement.
I. Renew our institutional commitment to promote the public good through the sustainable application of our expertise and resources to meet challenges and disparities associated in social, economic, environmental, educational, and health issues.

- Investing in institutional model
- Engaged faculty and staff
- Sustainability through authentic partnerships, empowering communities and ongoing relationships
II. Deepen student learning through community engagement.

– Providing support and technical assistance to our faculty and staff

– Preparing our students to be productive citizens
Cohesion Through Technology

- Impact and footprint with outreach and community engagement efforts

- Reporting Mechanisms
  - database directory
  - unified reporting system
  - assessment strategies and tools
Outreach and Community Engagement
Timeline for Model Initial Action | Cohesion Through Technology

- **Fall 2015**
  - Identify staff and an institutional model to manage data and convene a working group.

- **Winter 2016**
  - Survey Colleges and other units to identify databases and other sources.
  - Post an online Directory of relevant databases.

- **Spring 2016**
  - Engage work group in the development of a unified reporting system.

- **Summer 2016**
  - Identify and employ staff to make the databases accessible and interconnected.

- **Fall 2016**
  - Initiate unified reporting system, an assessment tool.
Increase Institutional Capacity

- Advancing and developing expertise through our assets
- Linking other strategic plan goals to this area
Outreach and Community Engagement
Timeline for Model Initial Action | Increase Institutional Capacity

• Winter 2016
  – Convene a work group to identify best practices and assess the needs of identified educators; expanding current courses.

• Spring 2016
  – Assess needs and begin providing support through a series of training and technical assistance.

• Summer 2016
  – Provide assistance to faculty to build linkages between student learning objectives and engagement activities.

• Fall 2016
  – Develop and provide an evaluation assessment.

• Winter 2017
  – Document the usefulness of engagement
  – Report it into the unified reporting system
Outreach and Community Engagement
Measuring Significance of Community Engagement
Outreach and Community Engagement

Transitioning from the Current State
Outreach and Community Engagement

Metrics | Defined

1. Databases tracking engagement and outreach
   – Software programs and ways in which we collect data
   – Unified reporting system

2. Faculty and staff developing expertise to deliver quality community engagement and outreach
   – Training and technical assistance reflective of best practices

3. Opportunities for students to participate in a community-engagement experiences
   – NSSE (National Survey of Student Engagement)
   – Develop a set of opportunities across disciplines

4. Partnerships between university and community stakeholders
   – Creating equitable and mutually beneficial partnerships
<table>
<thead>
<tr>
<th>Metric</th>
<th>Definition</th>
<th>Baseline</th>
<th>2020 Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>Databases tracking engagement and outreach</td>
<td>Databases dispersed among colleges and units</td>
<td>25+</td>
<td>1</td>
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## Outreach and Community Engagement
### Metrics | Baseline and Target Values

<table>
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<tr>
<th>Metric</th>
<th>Definition</th>
<th>Baseline</th>
<th>2020 Target</th>
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<tbody>
<tr>
<td>Faculty and staff developing expertise to deliver quality community engagement and outreach</td>
<td>Faculty teaching community-based courses</td>
<td>15%</td>
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<td></td>
<td>Staff teaching community-based courses</td>
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# Outreach and Community Engagement Metrics | Baseline and Target Values

<table>
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<tbody>
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<td>Opportunities for students to participate in a community-engagement experience</td>
<td>Undergraduate community engagement courses</td>
<td>200</td>
<td>300</td>
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## Outreach and Community Engagement

### Metrics | Baseline and Target Values

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