Arts Administration (B.A.)

The demand for arts administrators remains strong. What was once a small niche has transformed into an industry of professionals trained to manage theatres, symphony halls, galleries, museums, community art councils, orchestras, art centers, and many other types of institutions. In fact, the nonprofit arts industry employs approximately 1.3 million individuals annually.

UK’s Arts Administration degree program is designed to teach students the concepts, technologies, and skills necessary to successfully direct an arts organization in a competitive and changing environment. The program advocates a devotion to the arts, an interest in community development and integration, a focus on contemporary and relevant arts trends, and the belief that we can create a positive change by taking skills and knowledge out of the classroom and into the world.

**Admission**
To be admitted into the Arts Administration Program as a major, an applicant must first:
1. be enrolled in the University of Kentucky;
2. complete 45 semester hours of course work;
3. have a minimum 2.8 cumulative grade-point average; and
4. complete premajor core requirements (AAD 150, AAD 200, AAD 202, CIS/WRD 111, completion of Quantitative Foundations in UK Core, completion of Statistical/Inferential Reasoning in UK Core with a cumulative grade-point average of 3.0 in premajor courses.

Students meeting these requirements will be accepted as majors in the program. Applications for admission must be submitted before the end of the semester prior to a student taking an upper division Arts Administration course.

Students who want to be a major, but have not met one or more of the above requirements will be designated as "premajors." There is no application procedure for students to become Arts Administration premajors. Upon their request, premajors will be assigned Arts Administration advisors and folders will be created for them.

Students in arts administration must complete the following program requirements:

**College Requirements**

<table>
<thead>
<tr>
<th>Art, Music or Theatre</th>
<th>6</th>
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</thead>
<tbody>
<tr>
<td>outside of AAD arts discipline</td>
<td></td>
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<tr>
<td>plus 39 hours at 300-level or above</td>
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**Subtotal: College Required hours** ............................................. 6

**UK Core Requirements**

See the UK Core section of this Bulletin for the complete UK Core requirements. The courses listed below are (a) recommended by the college, or (b) required courses that also fulfill UK Core areas. Students should work closely with their advisor to complete the UK Core requirements.

NOTE: Students majoring in Arts Administration may use no more than six credit hours within the Arts Administration major requirements to fulfill UK Core requirements.

**I. Intellectual Inquiry in Arts and Creativity**

Choose one course from approved list ............................................. 3

**II. Intellectual Inquiry in the Humanities**

Choose one course from approved list ............................................. 3

**III. Intellectual Inquiry in the Social Sciences**

Choose one course from approved list ............................................. 3

**IV. Intellectual Inquiry in the Natural, Physical, and Mathematical Sciences**

Choose one course from approved list ............................................. 3

**V. Composition and Communication I**

CIS/WRD 110 Composition and Communication I ................................ 3

**VI. Composition and Communication II**

CIS/WRD 111 Composition and Communication II .............................. 3

**VII. Quantitative Foundations**

Choose one course from approved list ............................................. 3

**VIII. Statistical Inferential Reasoning**

Choose one course from approved list ............................................. 3

**IX. Community, Culture and Citizenship in the USA**

Choose one course from approved list ............................................. 3

**X. Global Dynamics**

Choose one course from approved list ............................................. 3

**UK Core hours** ......................................................................... 30

**Graduation Composition and Communication Requirement (GCCR)**

AAD 450 Arts Administration Senior Seminar .................................... 3

**Subtotal: GCCR hours** ................................................................. 3

**Premajor Requirements**

| AAD 150 Introduction to Arts Administration                      | 3 |
| AAD 200 Arts Administration Communications                      | 3 |
| AAD 202 Graphic Design for Print and the Web                     | 3 |
| CIS/WRD 111 Composition and Communication II                      | 3 |
| UK Core – Quantitative Foundations                               | 3 |
| UK Core – Statistical/Inferential Reasoning                      | 3 |

**Subtotal: Premajor hours** ......................................................... 18

**Major Requirements**

| ACC 201 Financial Accounting I                                  | 3 |
| ACC 202 Managerial Uses of Accounting Information               | 3 |
| ECO 201 Principles of Economics I                               | 3 |
| ECO 202 Principles of Economics II                              | 3 |
| AAD 302 Web Site Design and Maintenance                         | 3 |
| *AAD 310 Marketing the Arts                                     | 3 |
| *AAD 320 Fund Raising for the Arts                             | 3 |
| **AAD 340 Arts Management Issues                                | 3 |
| **AAD 350 Financial Management of Arts Organizations            | 3 |
| *AAD 399 Arts Administration Practicum                          | 1 |
| **AAD 402 Topics in Arts Administration (Subtitle required)     | 3 |
| †AAD 450 Arts Administration Senior Seminar                    | 3 |
| *AAD 499 Internship in Arts Administration                     | 6 |

*Prereq: Completion of AAD 150, AAD 200, AAD 202 or consent of instructor.

**Prereq: Completion of AAD 150, AAD 200, AAD 202, ECO 201, ACC 201 or consent of instructor.

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University of Kentucky is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award associate, baccalaureate, masters, and doctorate degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or online at www.sacscoc.org for questions about the accreditation of University of Kentucky.
Students may use a maximum of six UK Core course credits to meet major requirements.

**Subtotal: Major hours** ................................................................. 40

In addition to the Major Requirements, students must take 30 credits within the College of Fine Arts, outside of their Arts Administration courses. Within these 30 credits, students must complete a minor in one of the arts disciplines of Art, Dance, Music or Theatre. Additionally, no more than 24 credits may be in one arts discipline.

### Directed Electives

Six credits chosen in consultation with the student’s academic advisor from the following areas:

1. At least three credits must be 500-level AAD courses.
2. AAD 402 Topics in Arts Administration (Subtitle required) .................. 3
   May be repeated to a maximum of 9 credit hours when identified by different subtitles. Must be different subtitle than that used to meet Arts Administration Core Requirement.
3. Courses from the College of Business and Economics.
4. Courses from the College of Communication and Information.

Directed electives may **not** be used to meet UK Core requirements.

**Subtotal: Directed Electives** .................................................... 6

### Free Electives

In addition to meeting their UK Core and major requirements, students must earn 6 credits in any area(s) of their choosing.

**Subtotal: Free Electives** ......................................................... 6

**TOTAL HOURS: ................................................................. 121**