

# ONE DAY FOR UK

## *Get Inspired!*

### Need some examples to help generate new ideas?

Last year's Central Philanthropy communications are all accessible on SharePoint. [Click here](#) to browse by source!

[Click here](#) to see 2025 Direct Mail Pieces.

[Click here](#) to see 2025 Emails.

[Click here](#) to see 2025 Social Media (including some unit examples).

### Remember...

The overall graphic design and theme change each year. The examples above are great resources to help spark creativity, but all 2026 solicitations should reflect our new design elements and updated boilerplate language.

### Help build our archive!

It's valuable to have past examples of unit specific communication. Email your own examples to [emily.groves@uky.edu](mailto:emily.groves@uky.edu) – we'll add them to the [Unit Archive](#) to build a strong collection of past communications that can help inspire fresh ideas!