

IMPORTANT NOTES FOR ONE DAY FOR UK 2026

Gift Counting

- Once again, our focus this year is to maximize the number of donors who participate in One Day for UK. Only donor gifts made on One Day for UK or made with a One Day for UK 2026 solicitation code will be counted. **Pledge payments and corporate gifts will not be counted, (unless otherwise approved by Annual Giving for the purpose of a Matching Gift).**
- Counting for One Day for UK will begin once the checkbox on the UK GiveCampus site (give.uky.edu) goes live on March 23.
 - Web gift counting will end at midnight on April 24
 - Mail gift counting will end on May 1.
 - Payroll deduction gifts made in March and April will count toward the total.
- Our goal is to share the final donor and dollar counts for each unit by May 7.
- Certain conditions must be met in order for a gift to count toward leaderboard totals. Be sure to visit the Challenges Guide in the Toolkit for more information about leaderboard tallies.

Required to Participate

February 6 – Submit Fund Selection and Webpage Content Form

- Notifies the Office of Philanthropy of a participating unit and their chosen fund(s).
- Allows the Office of Philanthropy time to begin updating and building pages.
- **Note:** If you have multiple funds, you can use the form link above to submit the images and descriptions for your primary fund and your landing page. Annual Giving will reach out to you directly to request the webpage images and descriptions for any additional funds.

February 20 – Submit Unit Specific Mail/Email Form

- This form is required for any unit who plans to utilize mail, email or social media in their fundraising outreach during One Day for UK.
- All mail and email content must be reviewed by Annual Giving before it can be finalized.
- Completing this form also notifies us to create custom links for each type of outreach so we can accurately tie gifts back to their source.

Additional Resources

In addition to the variety of categorized resources in the One Day for UK Toolkit, there will be six Q&A Zoom calls to discuss the following topics:

- Mail (1/15/26)
- Email (2/4/26)
- Social Media (2/11/26)
- BBNfluencers (2/18/26)
- Navigating onedayforuk.com (2/25/26)
- Challenges and Gift Counting (3/4/26)