

**Question 21: Would you favor or oppose taxing the sale of soda and other sugary drinks and using the money for school nutrition and physical activity programs in the schools?**

		<b>STRONGLY FAVOR</b>	<b>FAVOR SOMEWHAT</b>	<b>NO OPINION</b>	<b>OPPOSE SOMEWHAT</b>	<b>STRONGLY OPPOSE</b>	<b>NEITHER / NOT SURE / DON'T KNOW</b>	<b>Count</b>
Kentucky Residents		30.0%	20.6%	1.7%	12.8%	34.2%	0.8%	1595
Sex	Male	28.2%	17.9%	1.3%	11.1%	41.1%	0.4%	773
	Female	31.6%	23.1%	1.9%	14.5%	27.7%	1.2%	822
Race	African - American	45.4%	22.0%	1.2%	12.0%	18.4%	1.0%	109
	White	29.2%	20.6%	1.8%	12.4%	35.3%	0.8%	1417
Age of Respondent	18 to 29	37.4%	30.6%	0.9%	14.3%	15.6%	1.2%	240
	30 to 45	30.9%	18.7%	2.1%	9.9%	38.4%	0.1%	409
	46 to 64	32.8%	16.3%	1.0%	13.9%	35.6%	0.3%	581
	65 and over	19.9%	23.0%	2.8%	13.8%	38.4%	2.1%	346
Education	Less than high school	30.6%	24.9%	1.5%	10.2%	31.0%	1.9%	295
	High school graduate	29.7%	17.8%	1.9%	13.4%	36.2%	1.0%	536
	Some college	29.2%	24.2%	1.9%	11.2%	33.4%	0.1%	447
	College graduate	30.8%	15.7%	1.0%	17.3%	34.8%	0.4%	304
Poverty Status	138% and below FPL	31.5%	25.2%	1.4%	8.8%	31.7%	1.5%	407
	Between 138% and 200% FPL	27.1%	24.4%	0.1%	8.9%	39.4%	0.2%	228
	Above 200% FPL	30.7%	16.7%	1.7%	14.2%	36.2%	0.4%	646
Insurance Status	Insured	30.2%	20.0%	1.3%	12.6%	35.1%	0.9%	1431
	Not insured / Don't know	28.6%	26.6%	4.5%	14.9%	25.4%		161
General Health Rating	Excellent / Very good	31.9%	20.6%	1.0%	13.5%	32.3%	0.7%	658
	Good	30.6%	19.2%	1.4%	12.6%	35.1%	1.1%	468
	Fair / Poor	26.4%	22.1%	2.9%	12.3%	36.1%	0.3%	464
Registered to Vote	Yes	29.1%	18.6%	1.6%	12.9%	37.1%	0.8%	1308
	No	34.4%	30.1%	2.1%	12.6%	20.1%	0.8%	281
Party Identification	Democrat	32.1%	20.9%	1.7%	15.3%	29.3%	0.7%	655
	Independent	38.2%	15.6%	2.4%	15.9%	26.8%	1.1%	207
	Republican	24.7%	18.3%	1.7%	9.3%	45.3%	0.7%	559
Geographical Region	Western Kentucky	30.7%	17.0%	1.1%	11.6%	39.5%		313
	Louisville Area	38.0%	22.3%	1.0%	13.5%	24.6%	0.6%	318
	Northern Kentucky	26.8%	21.4%	1.0%	15.5%	34.9%	0.4%	317
	Lexington Area	35.5%	21.2%	0.9%	13.7%	25.9%	2.7%	323
	Appalachian ADDs	28.7%	23.4%	3.4%	9.6%	34.1%	0.7%	325
Appalachian Status	R not Appalachian	32.4%	19.5%	0.9%	14.6%	32.5%	0.1%	993
	R born in Appalachia only*	23.0%	37.6%		7.1%	32.3%		54
	R's parent(s) born in Appalachia only	29.8%	19.1%	2.2%	11.8%	36.1%	1.1%	207
	R and parent(s) both born in Appalachia	24.2%	22.1%	3.8%	9.1%	38.2%	2.6%	340

**Question 21: Would you favor or oppose taxing the sale of soda and other sugary drinks and using the money for school nutrition and physical activity programs in the schools?**

		<b>STRONGLY FAVOR</b>	<b>FAVOR SOMEWHAT</b>	<b>NO OPINION</b>	<b>OPPOSE SOMEWHAT</b>	<b>STRONGLY OPPOSE</b>	<b>NEITHER / NOT SURE / DON'T KNOW</b>	<b>Count</b>
Soda / Sugar Warning Label Requirement	Favor	38.3%	23.1%	1.3%	11.8%	24.6%	0.9%	1133
	No opinion*	6.0%	13.9%	18.7%	15.6%	45.8%		53
	Oppose	9.8%	14.2%	0.4%	15.4%	59.7%	0.5%	400
Children in Household	.							
	None	30.8%	20.5%	1.5%	12.4%	33.6%	1.2%	1035
	One	30.7%	20.3%	3.1%	14.3%	31.6%		252
	Two	23.1%	25.1%	0.6%	15.0%	36.0%	0.3%	201
	Three or more	34.4%	13.7%	1.7%	9.0%	41.2%		104

Kentucky Health Issues Poll # 7, October 2014  
 Institute for Policy Research  
 University of Cincinnati

\*Note: Number of respondents is 75 or less. Additional  
 caution should be taken when interpreting the findings of  
 this subgroup because of the potential for larger variation.

**Question 22: Would you favor or oppose requiring health warning labels on soda and other sugary drinks stating that 'studies show that daily consumption of soda and other sugary drinks contributes to diabetes, obesity and tooth decay'?**

		<b>STRONGLY FAVOR</b>	<b>FAVOR SOMEWHAT</b>	<b>NO OPINION</b>	<b>OPPOSE SOMEWHAT</b>	<b>STRONGLY OPPOSE</b>	<b>NEITHER / NOT SURE / DON'T KNOW</b>	<b>Count</b>
Kentucky Residents		50.9%	20.2%	3.3%	11.8%	13.3%	0.5%	1596
Sex	Male	48.3%	19.9%	3.8%	12.6%	15.2%	0.1%	773
	Female	53.3%	20.5%	2.9%	11.0%	11.4%	0.9%	822
Race	African - American	62.3%	16.2%	3.2%	9.0%	8.4%	0.9%	109
	White	50.0%	20.9%	3.5%	11.6%	13.5%	0.5%	1418
Age of Respondent	18 to 29	53.4%	20.8%	0.8%	12.0%	12.8%	0.2%	241
	30 to 45	49.7%	20.0%	4.3%	14.0%	11.6%	0.3%	409
	46 to 64	54.3%	19.3%	3.0%	9.2%	13.8%	0.3%	580
	65 and over	45.4%	22.0%	4.6%	13.6%	13.4%	1.0%	347
Education	Less than high school	57.0%	21.7%	1.9%	7.4%	12.0%		295
	High school graduate	49.6%	19.9%	4.8%	12.4%	12.8%	0.5%	537
	Some college	53.5%	18.7%	4.4%	9.8%	12.7%	0.9%	447
	College graduate	42.7%	22.0%	0.7%	18.0%	16.2%	0.3%	304
Poverty Status	138% and below FPL	53.8%	19.6%	2.1%	9.3%	15.1%		406
	Between 138% and 200% FPL	57.3%	20.1%	5.4%	6.6%	10.4%	0.2%	229
	Above 200% FPL	47.7%	21.6%	2.7%	13.6%	13.4%	1.0%	646
Insurance Status	Insured	50.9%	19.6%	3.5%	12.4%	13.0%	0.6%	1431
	Not insured / Don't know	51.3%	25.6%	1.5%	6.4%	15.2%		162
General Health Rating	Excellent / Very good	53.5%	18.0%	1.6%	12.5%	13.6%	0.9%	659
	Good	45.8%	22.4%	4.1%	15.0%	12.6%	0.2%	467
	Fair / Poor	52.3%	21.0%	5.0%	7.7%	13.6%	0.4%	465
Registered to Vote	Yes	49.3%	20.1%	3.4%	12.7%	13.9%	0.6%	1309
	No	58.0%	20.7%	2.9%	7.9%	10.3%	0.2%	281
Party Identification	Democrat	56.0%	21.1%	3.7%	10.7%	7.9%	0.5%	656
	Independent	42.1%	22.9%	6.6%	11.7%	16.0%	0.7%	207
	Republican	44.2%	19.7%	2.4%	14.2%	18.9%	0.6%	560
Geographical Region	Western Kentucky	56.2%	16.6%	2.6%	6.8%	16.9%	0.9%	312
	Louisville Area	56.4%	19.5%	2.7%	12.8%	8.0%	0.6%	319
	Northern Kentucky	44.5%	20.9%	2.1%	19.2%	13.3%		317
	Lexington Area	49.4%	28.7%	0.8%	11.7%	8.8%	0.5%	323
	Appalachian ADDs	49.8%	19.9%	5.0%	10.9%	14.1%	0.2%	325
Appalachian Status	R not Appalachian	52.5%	20.0%	2.3%	11.4%	13.4%	0.4%	994
	R born in Appalachia only*	48.2%	18.1%		20.9%	12.9%		54
	R's parent(s) born in Appalachia only	42.5%	21.8%	8.3%	13.6%	13.1%	0.7%	207
	R and parent(s) both born in Appalachia	51.7%	20.4%	3.7%	10.4%	13.1%	0.7%	341

**Question 22: Would you favor or oppose requiring health warning labels on soda and other sugary drinks stating that 'studies show that daily consumption of soda and other sugary drinks contributes to diabetes, obesity and tooth decay'?**

		<b>STRONGLY FAVOR</b>	<b>FAVOR SOMEWHAT</b>	<b>NO OPINION</b>	<b>OPPOSE SOMEWHAT</b>	<b>STRONGLY OPPOSE</b>	<b>NEITHER / NOT SURE / DON'T KNOW</b>	<b>Count</b>
Children in Household	None	51.9%	20.3%	2.7%	9.2%	15.2%	0.7%	1035
	One	50.6%	16.5%	6.1%	19.5%	7.2%	0.2%	252
	Two	46.1%	27.3%	4.0%	12.7%	9.9%		201
	Three or more	51.5%	15.3%	1.7%	15.5%	15.9%		104

Kentucky Health Issues Poll # 7, October 2014  
 Institute for Policy Research  
 University of Cincinnati

\*Note: Number of respondents is 75 or less. Additional caution should be taken when interpreting the findings of this subgroup because of the potential for larger variation.