

**The Kentucky Department for Public Health  
University of Kentucky College of Nursing  
Local Health Department Tobacco Cessation Survey, 2007**

**Madison County  
Health Department**

*Report prepared through a contract between the Kentucky Cabinet for Health  
and Family Services and the University of Kentucky College of Nursing*

**For more information, contact:**

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		Madison	Kentucky*		
			number	%	N
1A.	Are you or other health department staff involved in providing tobacco cessation programs?	Yes	56	100.0%	56
What cessation programs do you provide?					
1A1.	Cooper-Clayton Method to Stop Smoking	Yes	54	96.4%	56
a.	How many programs were offered in the last year?	8	Total = 316	Mean = 6.1	SD = 7.1
b.	How many individuals participated in the last fiscal year?	80	Total = 4067	Mean = 79.7	SD = 150.7
c.	Within the last fiscal year, how many individuals quit using tobacco at the completion of the program?	40	Total = 1816	Mean = 35.6	SD = 82.4
1A2.	Freedom From Smoking	No	2	3.6%	56
a.	How many programs were offered in the last year?		Total = 4	Mean = 2.0	SD = 2.8
b.	How many individuals participated in the last fiscal year?		Total = 0	Mean = 0.0	SD = 0.0
c.	Within the last fiscal year, how many individuals quit using tobacco at the completion of the program?		Total = 0	Mean = 0.0	SD = 0.0
1A3.	Fresh Start	No	5	8.9%	56
a.	How many programs were offered in the last year?		Total = 9	Mean = 2.3	SD = 1.9
b.	How many individuals participated in the last fiscal year?		Total = 80	Mean = 26.7	SD = 20.8
c.	Within the last fiscal year, how many individuals quit using tobacco at the completion of the program?		Total = 35	Mean = 17.5	SD = 17.7

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					%			
1A4.	Make Yours a Fresh Start Family	Yes		45	80.4%	56		
a.	How many individuals participated in the last fiscal year?		Total = 3005	Mean =	187.8	SD =	381.3	
b.	Within the last fiscal year, how many individuals quit using tobacco at the completion of the program?		Total = 33	Mean =	8.3	SD =	4.8	
1A5.	Not on Tobacco (N.O.T.)	No		8	14.3%	56		
a.	How many programs were offered in the last year?		Total = 107	Mean =	13.4	SD =	35.0	
b.	How many individuals participated in the last fiscal year?		Total = 1527	Mean =	254.5	SD =	610.3	
c.	Within the last fiscal year, how many individuals quit using tobacco at the completion of the program?		Total = 7	Mean =	1.4	SD =	3.1	
1A6.	Quit and Win	No		5	8.9%	56		
a.	How many programs were offered in the last year?		Total = 8	Mean =	1.6	SD =	0.9	
b.	How many individuals participated in the last fiscal year?		Total = 222	Mean =	44.4	SD =	40.3	
c.	Within the last fiscal year, how many individuals quit using tobacco at the completion of the program?		Total = 12	Mean =	6	SD =	7.1	
1A7.	TEG/TAP	No		36	64.3%	56		
a.	How many programs were offered in the last year?		Total = 162	Mean =	4.8	SD =	8.4	
b.	How many individuals participated in the last fiscal year?		Total = 1149	Mean =	35.9	SD =	58.6	
c.	Within the last fiscal year, how many individuals quit using tobacco at the completion of the program?		Total = 242	Mean =	9.3	SD =	21.2	

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1A8. Other Programs (Ascent, Free and Clear, Toborg, Baby Shower Programs, 1-1 Counseling Program, modified tobacco in-school suspension program, independent classes)	No		14	25.5%	55
a. How many programs were offered in the last year?		Total =	225	Mean = 16.1	SD = 40.2
b. How many individuals participated in the last fiscal year?		Total =	1747	Mean = 124.8	SD = 312.8
c. Within the last fiscal year, how many individuals quit using tobacco at the completion of the program?		Total =	105	Mean = 10.5	SD = 16.0
1B. What is the job classification of health department staff providing cessation programs?					
1B1. Health Educator	Yes		47	83.9%	56
1B2. Nurse	Yes		38	67.9%	56
1B3. Social Worker	No		7	12.5%	56
1B4. Physician	No		1	1.8%	56
1B5. Program Coordinator/Specialist/Director	No		7	12.5%	56
1B6. Dietician/Nutritionist	No		8	14.3%	56
1B7. Other	No		10	17.9%	56
2. On average, how many requests for tobacco cessation does your health department receive per month?	25	Total =	749	Mean = 13.6	SD = 17.5
3. If Cooper-Clayton programs have been provided in your service area, how many people in your area are trained to provide Cooper-Clayton?	5	Total =	439	Mean = 8.3	SD = 15.3

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	<b>Madison</b>		<b>number</b>	<b>Kentucky*</b> <b>%</b>	<b>N</b>
4. How do you promote tobacco cessation programs in your area?					
4a. Word of Mouth	Yes		55	98.2%	56
4b. Flyers/Brochures	Yes		52	92.9%	56
4c. Newspaper	Yes		52	92.9%	56
4d. Radio	Yes		38	67.9%	56
4e. Television	Yes		21	37.5%	56
4f. Church or Community Bulletins	Yes		31	55.4%	56
4g. Health Fairs/Career Fairs	No		6	10.7%	56
4h. Website	Yes		5	8.9%	56
4i. Billboards/Signs	No		9	16.1%	56
4j. No promotions	No		1	1.8%	56
4k. Other promotions	No		22	39.3%	56
5. Approximately how much money have you spent in the past year promoting your cessation programs through the radio, newspaper and/or television?	\$0.00	Total = \$87,818.00	Mean = \$1,596.70	SD = \$3,432.80	
6. Within the past year, how have you promoted the Kentucky Quit Line (1-800-QUIT-NOW)?					
6a. Distributed brochures/fliers	Yes		53	94.6%	56
6b. Distributed Quit Line prescription pads	Yes		50	89.3%	56
6c. Paid advertising	No		15	26.8%	56
6d. Earned (unpaid) media	Yes		39	69.6%	56
6e. Cooper-Clayton or other program	Yes		53	94.6%	56
6f. Hospitals/Clinic	Yes		47	83.9%	56
6g. Health Fairs	No		11	19.6%	56
6h. Other	Yes		23	41.1%	56

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				%	
7. Within the past year, has your health department provided education programs on tobacco cessation for health care providers?	Yes		21	38.2%	55
7a. If yes, how many programs were provided	1	Total =	49	Mean =	2.3
					SD = 1.5
8. Does your health department have a tobacco user identification system?	Yes		49	89.1%	55
8a. If yes, is the tobacco user identification system used for every patient at every clinic visit?	Yes		49	100.0%	49
9. Does your health department provide individual counseling for tobacco users who want to quit?	Yes		47	87.0%	54
9a. If yes, is the counseling typically:					
Brief intervention (3-5 minutes)	Yes		37	77.1%	48
Intermediate (6-10 minutes)	Yes		14	29.8%	47
Intensive (>10 minutes)	No		9	19.1%	47
10. Are all indoor areas, including offices at your health department, smoke free?	Yes		55	100.0%	55
11. Are your health care providers aware that Medicaid reimburses for smoking cessation counseling and support programs for pregnant women?			48	96.0%	50
11a. If yes, are you using diagnosis and CPT codes to bill Medicaid for smoking cessation?			25	64.1%	39
12. Does your clinic have self-help materials for tobacco use cessation available in every exam room?	Yes		47	85.5%	55
13. Are materials on secondhand smoke available in every exam room?	Yes		42	76.4%	55
14. Do your health care providers routinely advise patients to ban smoking in the home?	Yes		55	100.0%	55
15. Do your health care providers routinely advise patients to ban smoking in their cars?	Yes		46	83.6%	55

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16. Do your health care providers routine provide brief cessation interventions using the 5 A's?	Yes	41	74.5%	55
17. Do your providers routinely refer tobacco users who want to quit to a counselor or program available?	Yes	55	100.0%	55
17a. To what person or program do they refer?				
17a1. Kentucky's Tobacco Quit Line	Yes	54	98.2%	55
17a2. Cooper-Clayton Group Program	Yes	55	100.0%	55
17a3. Cooper-Clayton Self-Help Program	Yes	14	25.5%	55
17a4. Tobacco Control Center	No	3	5.5%	55
17a5. Health Educator	Yes	52	94.5%	55
17a6. Community Health Nurse	Yes	31	56.4%	55
17a7. Nutritionist	Yes	20	36.4%	55
17a8. Health Care Provider/Hospital	No	8	14.5%	55
17a9. Other	No	6	10.9%	55
18. Do your health care providers routinely discuss relapse with former smokers within 12 months after quitting?	Yes	33	60.0%	55
19. Does your employee health plan at your health department reimburse for tobacco use cessation treatment?	Yes	42	76.4%	55
19a. If yes, does the plan cover:				
19a1. Nicotine Replacement Therapy (NRT)	Yes	40	97.6%	41
19a2. Other medications	Yes	30	71.4%	42
19a3. Classes or counseling for cessation	No	24	58.5%	41

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			Kentucky*										
Madison			Kentucky*										
How frequently do your health care providers prescribe or recommend the following medications for tobacco use cessation?			1 = Never		2		3		4		5 = Very often		N
			n	%	n	%	n	%	n	%	n	%	
20.	Nicotine Gum	4	14	25.5	8	14.5	24	43.6	7	12.7	2	3.6	55
21.	Nicotine Patch	5	8	14.5	3	5.5	3	5.5	14	25.5	27	49.1	55
22.	Nicotine Nasal Spray	1	30	54.5	18	32.7	6	10.9	0	0.0	1	1.8	55
23.	Nicotine Inhaler	2	30	54.5	16	29.1	6	10.9	1	1.8	2	3.6	55
24.	Nicotine Lozenges	4	14	25.5	14	25.5	20	36.4	5	9.1	2	3.6	55
25.	Bupropion (Wellbutrin, Zyban)	4	15	27.3	12	21.8	17	30.9	6	10.9	5	9.1	55
26.	Varenicline (Chantix)	3	13	23.6	8	14.5	10	18.2	9	16.4	15	27.3	55
27.	Other Medications	1	55	100.0	0	0.0	0	0.0	0	0.0	0	0.0	55

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