

Sample Marketing Resume. Easy to read format with Highlights of Qualifications section. Appropriate for someone with experience and education in the field. Clearly shows career progression into higher level positions. Provided by UK's James W. Stuckert Career Center

Megan Marketing

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***SALES *MARKETING *MANAGEMENT**

HIGHLIGHTS OF QUALIFICATIONS

- Over 4 years of retail clothing sales and management experience
- Solid marketing experience
- Strong in planning and implementing programs and systems
- Excellent financial and analytical skills
- Outstanding written and verbal communications skills
- Professional team member

EXPERIENCE

Cumulus Broadcasting

Account Executive, Sales and Marketing

Lexington, KY

August 2004 – present

- Obtained, serviced, and maintained sales accounts; managed controllable expenses
- Increased sales 25% over prior year in greater Lexington territory
- Wrote and produced copy for radio commercials
- Implemented and conducted monthly team teleconferences
- Served as sales and marketing liaison in implementing corporate initiatives and identifying policy and procedure
- Generated own business and utilized excellent self-management and prioritization skills

Van Heusen

Assistant Manager

Georgetown, KY

August 1999-August 2004

- Directly responsible for up to 15 employees from sales associate to floor supervisor
- Resolved performance-related issues with staff, as necessary, with solution-based approach
- Interviewed potential new hires
- Recruited, maintained, and developed associates
- Maintained visual presentation standards

Floor Supervisor

June 1998 – August 1999

- Managed the budget and monitored inventory levels
- Reviewed and develop project timelines
- Delegated and tracked projects, monitoring tasks to ensure adherence to the timelines

EDUCATION

Bachelor of Science, Business Administration, Marketing
University of Kentucky

May 2007
Lexington, KY