



## ROUNDUP 2015

### DISPLAY BOOTH APPLICATIONS

Department/Organization Name: \_\_\_\_Center for Crop Diversification\_\_\_\_

Contact: \_Christy Cassady\_\_\_\_\_

Address: \_\_N-318 Ag Science Center\_\_\_\_\_

City, State Zip: \_\_Lexington KY 40546-0091\_\_\_\_\_

Email (*Required*): cgcass0@uky.edu\_\_\_\_\_

Phone: \_\_\_\_\_257-1477\_\_\_\_\_

**NOTE:** Booths will be located in Gorham Hall. Space is limited to ONE 8-foot table.

If you have a table-top display, maximum height is 4', 8". If you do not need a table, maximum booth height is 7', 3".

**Describe your booth intentions below including any specific research or programming.**  
We encourage interactive components.

Will you need a table? ☒ YES ☐ NO Will you need electricity? ☐ YES ☒ NO

If YES, describe your needs: \_\_\_\_1 8-ft table\_\_\_\_\_

Please list booth representative(s)/name(s): \_\_\_\_Christy Cassady, Brett Wolff\_\_\_\_\_

Booth Description: \_\_\_\_Tabletop display and adjacent publication stands with a variety of  
publications about crop diversification and marketing; newsletter signup sheets

Please return forms by [jonathan.furnish@uky.edu](mailto:jonathan.furnish@uky.edu) or to Ag Office for  
Advancement

**Friday, September 18th** to: P.O. Box 21925, Lexington, KY 40522-1925  
(Office) 859-257-7211 / (Fax) 859-323-3402

## MEMORANDUM

**TO:** College of Agriculture Department Chairs & Unit Directors  
Departments & Organizations Roundup Display Contacts

**FROM:** Billy Toombs  
Alumni Relations & Annual Giving Coordinator

**DATE:** September 1, 2015

**SUBJECT:** Early Registration for Display Booth at 2015 Ag Roundup

Planning is underway for Ag Roundup starting September 30 and concluding October 3 with the CATS taking on the ECU Colonels (Homecoming). It will be a wonderful four day event for all involved!

Displays will be located in Gorham Hall with the tents surrounding E.S. Good Barn. Although we continue to encourage interactive displays, **your space is limited to ONE 8-foot table.** Please keep this space limitation in mind when planning your booth.

Enclosed you will find a booth display proposal form with pertinent details. Interested departments and organizations need to complete the form by September 18, 2015. Be creative! Applications will be reviewed by the Ag & HES Alumni Association Annual Special Events Committee and **ALL applicants will be contacted with committee decisions.**

The following is a tentative schedule of events:

September 30	Staff Appreciation Day	9:30 a.m. - 2:00 p.m.
October 1	Rotary Luncheon	9:00 a.m. - 1:00 p.m.
October 1	Student/Faculty/Staff Picnic	5:00 p.m. - 6:30 p.m.
October 2	Ag Leadership Day	11:00 a.m. - 1:00 p.m.
October 3	Ag Roundup UK vs. ECU	Tents will open 4 hours prior to kickoff.

Displays must be set up for the full week of activities and are  
**REQUIRED to be staffed at every event.**

We look forward to receiving your proposal form **BY FRIDAY, SEPTEMBER 18, 2015.**  
***Note:** Completing a form does not guarantee booth space but those who register early will have first consideration.*

Thanks again for all your efforts and we are hopeful that we can showcase your department/organization at this upcoming Roundup 2015. If you have questions, please feel free to contact me by phone at 859-257-7211 or email at [billy.toombs@uky.edu](mailto:billy.toombs@uky.edu).