

Professional Caregiving in a Clinical Setting for Those with Dementia



As one of America's leading educators on dementia, Teepa Snow has developed a dementia care philosophy reflective of her education, work experience, medical research, and first hand caregiving experiences. She has clinical appointments with Duke University's School of Nursing and UNC-Chapel Hill's School of Medicine. She provides dementia education and training sessions to caregivers, organizations, and providers throughout the country. Teepa is an advocate for those living with dementia and has made it her personal mission to help families and professionals better understand how it feels to be living with such challenges and seeks to change and improve life for everyone involved.

Who should attend?

Family caregivers and healthcare professionals.

Sponsorship Opportunities

See the back of this flyer for more information about sponsorship opportunities. Sponsorships available on July 1, 2014.

Tuesday, November 18, 2014 - UK Chandler Hospital, Pavilion A

| | |
|------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|
| 7:30 a.m. - 8:15 a.m. | Check-In and Continental Breakfast |
| 8:15 a.m. - 11:00 a.m. | Professional Caregiving in a Clinical Setting for Those with Dementia <i>(continuing education available for morning session only)</i> |
| 11:30 a.m. - 1:00 p.m. | Lunch (on your own) |
| 1:00 p.m. - 1:45 p.m. | Coping with Challenging Behaviors |
| 2:00 p.m. - 2:45 p.m. | How to Communicate with Someone with Dementia |
| 3:00 p.m. - 3:45 p.m. | How to Enjoy the Holidays When Dementia is Part of the Picture |

Register at www.uky.edu/hr/work-life beginning August 18.

Continuing education credits are available for healthcare professionals for the following registration fee:

\$25 Early Registration (August 18 - October 21)

\$40 Late Registration (October 22 - November 5)

Please note registration fees are non-refundable.

Morning and afternoon sessions are **FREE** for **family caregivers**, but registration is required.

alzheimer's  association®

THE BRAINS BEHIND SAVING YOURS.™



Margaret T. Stoeckinger Foundation



Teepa Snow Conference Sponsor Form

Company Name: _____

Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ E-mail: _____

Authorized Signature: _____

Gold

\$500

- One (1) exhibit table (6 ft.) outside of conference meeting room;
- Two (2) parking passes for day of conference;
- Acknowledgement from event coordinators during the morning and afternoon sessions;
- Sign with logo recognizing company as a breakfast sponsor;
- Company listing on a "Thank You to Sponsors" sign placed near the check-in area;
- Promotion via the UK Office of Work-Life's website and social media sites;
- Company logo with link to website on the event's webpage;
- One-page letter or small brochure placed in attendee packet (provided by sponsor);
- Recognition on all pre- and post- correspondence with attendees; and
- Program acknowledgement.

Silver

\$250

- Sign with logo recognizing company as a break sponsor;
- Company listing on a "Thank You to Sponsors" sign placed near the check-in area;
- Promotion via the UK Office of Work-Life's website and social media sites;
- Company logo with link to your website on the event's webpage;
- One-page letter or small brochure placed in attendee packet (provided by sponsor);
- Recognition on all pre- and post- correspondence with attendees; and
- Program acknowledgement.

Bronze

\$100

- Company listing on a "Thank You to Sponsors" sign placed near the check-in area;
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- Promotion via the UK Office of Work-Life's website and social media sites;
- Recognition on all pre- and post- correspondence with attendees; and
- Program acknowledgement.

Sponsorships available on July 1.

***Payment and form must accompany sponsorship commitment
and returned to our office no later than October 31, 2014.***

Make checks payable to: University of Kentucky

Mail to: UK Elder Care Office, 1210 University Drive, 155 Seaton Center, Lexington, KY 40506-0219

Contact

Terri Weber, UK Elder Care Specialist at (859) 323-4600, ext. 80457 or terri.weber@uky.edu

Lisa R. Collins, Work-Life Staff Support at (859) 257-8763 or lisa.collins1@uky.edu