| 1. <br> Rate the quality of each of the following aspects of the UNIVERSITY: | $\begin{aligned} & \text { Number } \\ & \text { of } \\ & \text { Responses } \end{aligned}$ | Percent of Responses |  |  |  | Mean | StDev |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Poor | Fair | Good | Excellent |  |  |
| Question |  |  |  |  |  |  |  |
| 1a. Faculty instruction | 68 | 1.47 | 8.82 | 77.94 | 11.76 | 3.00 | 0.52 |
| 1b. TA instruction | 67 | 5.97 | 50.75 | 38.81 | 4.48 | 2.42 | 0.68 |
| 1c. Individual attention | 68 | 11.76 | 38.24 | 44.12 | 5.88 | 2.44 | 0.78 |
| 1d. Curriculum for providing job related skills and knowledge | 66 | 7.58 | 45.45 | 43.94 | 3.03 | 2.42 | 0.68 |
| 1e. Availability of needed courses | 66 | 3.03 | 22.73 | 46.97 | 27.27 | 2.98 | 0.79 |
| 1f. Preparation to meet demands of my current position | 66 | 3.03 | 25.76 | 63.64 | 7.58 | 2.76 | 0.63 |
| 1g. Curriculum in preparing for further education | 62 | 4.84 | 17.74 | 64.52 | 12.90 | 2.85 | 0.70 |


| Rate the quality of each of the following aspects of your MAJOR: | $\begin{aligned} & \text { Number } \\ & \text { of } \\ & \text { Responses } \end{aligned}$ | Percent of Responses |  |  |  | Mean | StDev |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Poor | Fair | Good | Excellent |  |  |
| Question |  |  |  |  |  |  |  |
| 1a. Faculty instruction | 65 | . | 4.62 | 38.46 | 56.92 | 3.52 | 0.59 |
| 1b. TA instruction | 63 | 4.76 | 23.81 | 55.56 | 15.87 | 2.83 | 0.75 |
| 1c. Individual attention | 65 | . | 6.15 | 44.62 | 49.23 | 3.43 | 0.61 |
| 1d. Curriculum for providing job related skills and knowledge | 65 | 1.54 | 13.85 | 60.00 | 24.62 | 3.08 | 0.67 |
| 1e. Availability of needed courses | 65 | 4.62 | 18.46 | 41.54 | 35.38 | 3.08 | 0.85 |
| 1f. Preparation to meet demands of my current position | 65 | 3.08 | 18.46 | 53.85 | 24.62 | 3.00 | 0.75 |
| 1g. Curriculum in preparing for further education | 62 | 1.61 | 20.97 | 53.23 | 24.19 | 3.00 | 0.72 |


| 2. Your opinion of the following statements: | Number of Responses | Percent of Responses |  |  |  | Mean | StDev |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Strongly disagree | Disagree | Agree | Strongly agree |  |  |
| Question |  |  |  |  |  |  |  |
| 2a. Mutual respect between students professors | 68 | . | 4.41 | 72.06 | 23.53 | 3.19 | 0.50 |
| 2b. Deptartment helped me find employment or pursue further education | 67 | 16.42 | 38.81 | 35.82 | 8.96 | 2.37 | 0.87 |

Institutional Research (7-4110)
Undergraduate Alumni Survey - Graduated in 2000-2001 Academic Year Results for the College of Communication

The FREQ Procedure

| 3. Would you enroll at UK if you could start college again? |  |  |  |  |
| ---: | ---: | ---: | ---: | ---: |
| Q03 | Frequency | Percent | Cumulative <br> Frequency | Cumulative <br> Percent |
| Definitely not | 1 | 1.47 | 1 | 1.47 |
| Probably not | 6 | 8.82 | 7 | 10.29 |
| Probably yes | 31 | 45.59 | 38 | 55.88 |
| Definitely yes | 30 | 44.12 | 68 | 100.00 |


| 4. <br> Indicate your perception of the ACADEMIC CLIMATE for each of the student groups: | Number of Responses | Percent of Responses |  |  |  | Mean | StDev |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very Discriminatory | Discriminatory | Supportive | Very Supportive |  |  |
| Question |  |  |  |  |  |  |  |
| 4a. Women | 68 | 1.47 | . | 60.29 | 38.24 | 3.35 | 0.57 |
| 4b. Men | 66 | . | 1.52 | 54.55 | 43.94 | 3.42 | 0.53 |
| 4c. African Americans | 65 | 1.54 | 6.15 | 55.38 | 36.92 | 3.28 | 0.65 |
| 4d. Other minorities | 66 | 1.52 | 3.03 | 65.15 | 30.30 | 3.24 | 0.58 |
| 4e. International students | 65 | 1.54 | . | 66.15 | 32.31 | 3.29 | 0.55 |
| 4f. Disabled students | 64 | - | 10.94 | 57.81 | 31.25 | 3.20 | 0.62 |
| 4g. Gay/Lesbian students | 62 | 3.23 | 3.23 | 67.74 | 25.81 | 3.16 | 0.63 |


| 4. <br> Indicate your perception of the SOCIAL CLIMATE for each of the student groups: | Number <br> of <br> Responses | Percent of Responses |  |  |  | Mean | StDev |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very Discriminatory | Discriminatory | Supportive | Very Supportive |  |  |
| Question |  |  |  |  |  |  |  |
| 4a. Women | 67 | 1.49 | . | 55.22 | 43.28 | 3.40 | 0.58 |
| 4b. Men | 65 |  | 1.54 | 52.31 | 46.15 | 3.45 | 0.53 |
| 4c. African Americans | 64 | 3.13 | 9.38 | 56.25 | 31.25 | 3.16 | 0.72 |
| 4d. Other minorities | 65 | 4.62 | 13.85 | 53.85 | 27.69 | 3.05 | 0.78 |
| 4e. International students | 64 | 3.13 | 10.94 | 60.94 | 25.00 | 3.08 | 0.70 |
| 4f. Disabled students | 63 | . | 11.11 | 65.08 | 23.81 | 3.13 | 0.58 |
| 4g. Gay/Lesbian students | 61 | 3.28 | 14.75 | 62.30 | 19.67 | 2.98 | 0.70 |

Undergraduate Alumni Survey - Graduated in 2000-2001 Academic Year Results for the College of Communication

The FREQ Procedure

| 5. What is your employment status? |  |  |  |  |  |
| ---: | ---: | ---: | ---: | ---: | :---: |
| $\mathbf{Q 0 5}$ | Frequency | Percent | Cumulative <br> Frequency | Cumulative <br> Percent |  |
| Employed full-time (35 or more hrs/wk) | 60 | 88.24 | 60 | 88.24 |  |
| Employed part-time (less than 35 hrs/wk) | 2 | 2.94 | 62 | 91.18 |  |
| Not employed but seeking employment | 2 | 2.94 | 64 | 94.12 |  |
| Not employed \& not seeking employment | 4 | 5.88 | 68 | 100.00 |  |

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The FREQ Procedure

| 6. To what extent is your current position related to your major? |  |  |  |  |
| ---: | ---: | ---: | ---: | ---: |
| Q06 | Frequency | Percent | Cumulative <br> Frequency | Cumulative <br> Percent |
| It is directly related to my major | 29 | 46.77 | 29 | 46.77 |
| It is somewhat related to my major | 21 | 33.87 | 50 | 80.65 |
| It is not related to my major | 12 | 19.35 | 62 | 100.00 |

## Institutional Research (7-4110)

Undergraduate Alumni Survey - Graduated in 2000-2001 Academic Year Results for the College of Communication

The FREQ Procedure

| 7. Describe situation if your job is not related to major |  |  |  |  |  |
| ---: | ---: | ---: | ---: | ---: | :---: |
| Q07 | Frequency | Percent | Cumulative <br> Frequency | Cumulative <br> Percent |  |
| I found a more desirable position in another field | 2 | 16.67 | 2 | 16.67 |  |
| I was unable to find a position related to my major | 6 | 50.00 | 8 | 66.67 |  |
| I have not seriously looked for positions related to my major | 2 | 16.67 | 10 | 83.33 |  |
| No response | 2 | 16.67 | 12 | 100.00 |  |

The FREQ Procedure

| 8. How long did it take you to find a job? |  |  |  |  |  |
| ---: | ---: | ---: | ---: | ---: | :---: |
| Q08 | Frequency | Percent | Cumulative <br> Frequency | Cumulative <br> Percent |  |
| Have not found a position related to my major | 11 | 17.74 | 11 | 17.74 |  |
| Held job while attending UK | 5 | 8.06 | 16 | 25.81 |  |
| Secured job prior to graduation | 9 | 14.52 | 25 | 40.32 |  |
| Less than 30 days | 7 | 11.29 | 32 | 51.61 |  |
| One to three months | 6 | 9.68 | 38 | 61.29 |  |
| Four to six months | 10 | 16.13 | 48 | 77.42 |  |
| Seven months to one year | 4 | 6.45 | 52 | 83.87 |  |
| More than a year | 7 | 11.29 | 59 | 95.16 |  |
| No response | 3 | 4.84 | 62 | 100.00 |  |


| 10. Annual income for your current full-time job |  |  |  |  |
| ---: | ---: | ---: | ---: | ---: |
| Q10 | Frequency | Percent | Cumulative <br> Frequency | Cumulative <br> Percent |
| Not employed full-time | 2 | 3.23 | 2 | 3.23 |
| $\$ 0-15,000$ | 1 | 1.61 | 3 | 4.84 |
| $\$ 15,001-20,000$ | 4 | 6.45 | 7 | 11.29 |
| $\$ 20,001-25,000$ | 10 | 16.13 | 17 | 27.42 |
| $\$ 25,001-30,000$ | 16 | 25.81 | 33 | 53.23 |
| $\$ 30,001-40,000$ | 15 | 24.19 | 48 | 77.42 |
| $\$ 40,001-60,000$ | 8 | 12.90 | 56 | 90.32 |
| Over \$60,000 | 5 | 8.06 | 61 | 98.39 |
| No response | 1 | 1.61 | 62 | 100.00 |

The FREQ Procedure

| 11. The environment where you are employed |  |  |  |  |
| ---: | ---: | ---: | ---: | ---: |
| Q11 | Frequency | Percent | Cumulative <br> Frequency | Cumulative <br> Percent |
| Business | 34 | 54.84 | 34 | 54.84 |
| Industry or manufacturing | 2 | 3.23 | 36 | 58.06 |
| School or college | 4 | 6.45 | 40 | 64.52 |
| Government or non-profit organization | 9 | 14.52 | 49 | 79.03 |
| Health care | 3 | 4.84 | 52 | 83.87 |
| Self-employed | 4 | 6.45 | 56 | 90.32 |
| Other | 4 | 6.45 | 60 | 96.77 |
| No response | 2 | 3.23 | 62 | 100.00 |

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| 13. <br> How did you support yourself <br> while in graduate school? | Number <br> of <br> Responses | Percent of <br> Responses |  |
| :--- | ---: | ---: | ---: |
|  |  | Yes |  |
| Question |  |  |  |
| 13-1. Research assistantships | 68 | 97.06 | 2.94 |
| 13-2. Graduate assistantships | 68 | 98.53 | 1.47 |
| 13-3. Teaching assistantships | 68 | 100.00 |  |
| 13-4. Fellowships | 68 | 98.53 | 1.47 |
| 13-5. Loans | 68 | 97.06 | 2.94 |
| 13-6. Grands | 68 | 98.53 | 1.47 |
| 13-7. Personal earnings/savings | 68 | 95.59 | 4.41 |
| 13-8. Other | 68 | 92.65 | 7.35 |

The FREQ Procedure

| 14. Currently enrolled at a college/university |  |  |  |  |
| ---: | ---: | ---: | ---: | ---: |
| Q14 | Frequency | Percent | Cumulative <br> Frequency | Cumulative <br> Percent |
| No | 7 | 10.29 | 7 | 10.29 |
| Yes | 6 | 8.82 | 13 | 19.12 |
| No response | 55 | 80.88 | 68 | 100.00 |

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The FREQ Procedure

| 15. Current status at graduate institution |  |  |  |  |  |
| ---: | ---: | ---: | ---: | ---: | :---: |
| Q15 | Frequency | Percent | Cumulative <br> Frequency | Cumulative <br> Percent |  |
| Full-time student | 5 | 83.33 | 5 | 83.33 |  |
| Part-time student | 1 | 16.67 | 6 | 100.00 |  |

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The FREQ Procedure

| 17. Highest degree achieved or pursuing |  |  |  |  |  |
| ---: | ---: | ---: | ---: | ---: | :---: |
| Q17 | Frequency | Percent | Cumulative <br> Frequency | Cumulative <br> Percent |  |
| Master or Specialist degree | 7 | 10.29 | 7 | 10.29 |  |
| Law degree | 2 | 2.94 | 9 | 13.24 |  |
| Other graduate degree | 2 | 2.94 | 11 | 16.18 |  |
| No response | 57 | 83.82 | 68 | 100.00 |  |


| 18. <br> How many times you did the following during the past year: | Number of Responses | Percent of Responses |  |  |  | Mean | StDev |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Not at all | Once | $\begin{gathered} 2-3 \\ \text { times } \end{gathered}$ | $\begin{gathered} \text { 4+ } \\ \text { times } \end{gathered}$ |  |  |
| Question | 67 | 11.94 | 20.90 | 34.33 | 32.84 | 2.88 | 1.01 |
| 18a. Contributed money or time to charitable organization |  |  |  |  |  |  |  |
| 18b. Gone to meetings of civic organizations | 67 | 55.22 | 19.40 | 8.96 | 16.42 | 1.87 | 1.14 |
| 18c. Gone to a play | 68 | 26.47 | 23.53 | 41.18 | 8.82 | 2.32 | 0.97 |
| 18d. Read an entire book for pleasure | 67 | 19.40 | 13.43 | 22.39 | 44.78 | 2.93 | 1.17 |
| 18e. Used a library or its services | 67 | 23.88 | 19.40 | 28.36 | 28.36 | 2.61 | 1.14 |
| 18f. Gone to a museum or art gallery | 67 | 28.36 | 22.39 | 34.33 | 14.93 | 2.36 | 1.05 |
| 18g. Gone to a classical music concert | 67 | 68.66 | 20.90 | 7.46 | 2.99 | 1.45 | 0.76 |
| 18h. Gone to a popular music concert | 68 | 20.59 | 30.88 | 29.41 | 19.12 | 2.47 | 1.03 |

The FREQ Procedure

| 19. Registered and voted in election |  |  |  |  |
| ---: | ---: | ---: | ---: | ---: |
| Q19 | Frequency | Percent | Cumulative <br> Frequency | Cumulative <br> Percent |
| Yes, registered and voted | 40 | 58.82 | 40 | 58.82 |
| No, registered but did not vote | 18 | 26.47 | 58 | 85.29 |
| No, not registered but eligible | 7 | 10.29 | 65 | 95.59 |
| No, not eligible for registration | 2 | 2.94 | 67 | 98.53 |
| No response | 1 | 1.47 | 68 | 100.00 |

The FREQ Procedure

| COLL | Frequency | Percent | Cumulative <br> Frequency | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
| Communication | 68 | 100.00 | 68 | 100.00 |


| SEX | Frequency | Percent | Cumulative <br> Frequency | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
| Female | 49 | 72.06 | 49 | 72.06 |
| Male | 19 | 27.94 | 68 | 100.00 |


| RACE | Frequency | Percent | Cumulative <br> Frequency | Cumulative <br> Percent |
| ---: | ---: | ---: | ---: | ---: |
| Nonresident Alien | 1 | 1.47 | 1 | 1.47 |
| African American | 1 | 1.47 | 2 | 2.94 |
| Asian | 1 | 1.47 | 3 | 4.41 |
| White | 65 | 95.59 | 68 | 100.00 |

