2017
CORPORATE SPONSORSHIP PROSPECTUS
Your support of Feast on Equality is an investment in the important work of the University of Kentucky LGBTQ* Center to offer a safe and welcoming environment for students, faculty, staff, and alumni, and to make UK and the City of Lexington the most inclusive places in the Commonwealth to study, work, and live. Here is how your money will be put to work:

Education and Research
- Blended courses that expose students to LGBTQ* experiences and challenges in local and international contexts, providing service opportunities for students to contribute to Lexington growth
- Undergraduate LGBTQ* internship opportunities that train student leaders to serve as peer advocates and educators on campus and in Lexington
- Specific faculty development that increases LGBTQ* related conversations in UK classrooms
- LGBTQ* Graduate and Professional Student Grants that Fuel research that will positively impact diverse LGBTQ* experiences in Kentucky

Grants and Scholarships
- LGBTQ* specific scholarships and financial assistance to students to achieve their academic goals and meet the financial demands of higher education
- Crisis grant program for LGBTQ* students who face immediate financial hardships because of coming out and struggle to pay for rent, utilities, and other basic services

Student Support
- Five LGBTQ* focused student groups on campus—three undergraduate and two graduate—by providing leadership advising and financial assistance
- Training over 3,000 students, faculty, staff, and community members to be SafeZones, places where students know they can go for a compassionate listening ear and advice on available support resources

Health and Wellness
- Partnering with UK HealthCare to offer Transform Health, the Commonwealth's first comprehensive LGBTQ* focused clinic and a unique voice coaching program that provides the highest quality inclusive care to our students on campus and Kentucky citizens across the state that are not available anywhere else in Kentucky
- Annual conference focused on continuing education to health care professionals and the others providing resources to parents of transgender and gender non-conforming youth in partnership with LGBTQ* community organizations and UK academic units
- Building and administering a Home for the Holidays program that pairs students who have no place to go for the Thanksgiving and Winter Break with UK employees who open their homes and hearts

Outreach
- Annual LGBTQ* History Month in October, Trans Week of Awareness each November, and Pride Week each April that highlight the experiences and needs of LGBTQ* Wildcats and provide spaces for students to interact with one another and create new community
- Statewide conference for LGBT student leaders from college campuses across Kentucky and seasoned activists to build bridges and continue fostering change across the state

Institutional Policy
- Institution-wide preferred name and pronoun policies and an inclusive on-campus housing assignment portal that are essential for transgender and gender non-conforming students; crafting and implementing processes
- New UK application that is the most inclusive in the US South and a model of best practice nationally in providing students opportunities to self-identify sexual orientation and gender identity
- Preferred name policies, inclusive insurance coverage, and faculty/staff community building opportunities

"The University of Kentucky is committed to nurturing an environment in which our embrace of diversity, expression, and belonging welcomes everyone. Our Office of LGBTQ* Resources plays a significant role in these crucial efforts, by providing educational opportunities, community support, and advocacy that positively impact our campus-, local-, and state-wide communities. Through partnership, we have been able to expand much of our LGBTQ*-focused programming, thanks to the energy and resources from our UK Feast on Equality initiative."

Dr. Eli Capilouto, UK President

"Lexington is known as an inclusive city because we recognize our diversity and celebrate it as something that makes us stronger. UK and the Office of LGBTQ* Resources plays an irreplaceable role in building and supporting inclusive spaces that are essential to attracting new business and talent, providing world-class health care, and growing the next generation of Kentucky leaders. It is because of this inclusive commitment and positive impact on the Bluegrass that I supported the development of UK Feast on Equality and continue to promote their work as an essential investment in making sure that Lexington is a place where everyone can belong as their open and authentic selves."

Jim Gray, Mayor of Lexington

"Our work reaches from student experiences to broader community needs and is grounded in ensuring health, safety, and belonging. Gifts to UK Feast on Equality truly change lives, from the frightened student struggling to come out of the closet, to the out and proud campus leader learning skills to be a community activist, to the Central Kentucky searching for inclusive health care."

Lance Poston, Director, UK Office of LGBTQ* Resources

For more information about the UK LGBTQ* Center, please visit [http://www.uky.edu/lgbtq](http://www.uky.edu/lgbtq)
2017 CORPORATE SPONSORSHIP OPPORTUNITIES

EXCLUSIVE PRESENTING SPONSOR: $10,000
- Name featured in all materials, publications, and listing as follows – “UK Feast on Equality Presented by Company Name”
- Opportunity to make opening remarks during the FOE event
- Reserved seating at one (1) exclusively-placed table for 8 guests
- Brand recognition in FOE video and audio-visuals during the event
- Recognition on FOE & UK Office for LGBTQ* Resources websites and social media platforms
- Recognition at UK LGBTQ* Welcome Back event for UK students and employees in fall semester
- Recognition in UKNow e-newsletter
- Recognition in LinQ magazine produced by the Pride Community Services Organization (PCSO)
- Recognition on PrideCats social media platforms – organization for UK LGBTQ* Alumni
- Recognition in local media coverage of the event
- First right of refusal for Presenting Sponsorship the following year

GOLD LEVEL: $5,000
- Reserved seating at one (1) exclusively-placed table for 8 guests
- Brand recognition in FOE video and audio-visuals during the event
- Recognition on FOE & UK Office for LGBTQ* Resources websites and social media platforms
- Recognition at UK LGBTQ* Welcome Back event for UK students and employees in fall semester
- Recognition in UKNow e-newsletter
- Recognition in LinQ magazine produced by the Pride Community Services Organization (PCSO)
- Recognition on PrideCats social media platforms – organization for UK LGBTQ* Alumni
- Recognition in local media coverage of the event

SILVER LEVEL: $2,500
- Reserved seating at one (1) exclusively-placed table for 8 guests
- Brand recognition in FOE video and audio-visuals during the event
- Recognition on FOE & UK Office for LGBTQ* Resources websites and social media platforms
- Recognition in UKNow e-newsletter
- Recognition in LinQ magazine produced by the Pride Community Services Organization (PCSO)
- Recognition on PrideCats social media platforms – organization for UK LGBTQ* Alumni
- Recognition in local media coverage of the event

BRONZE LEVEL: $1,000
- Reserved seating for 4 guests at a shared sponsor table
- Brand recognition in FOE video and audio-visuals during the event
- Recognition on FOE & UK Office for LGBTQ* Resources websites and social media platforms
- Recognition in UKNow e-newsletter
- Recognition in LinQ magazine produced by the Pride Community Services Organization (PCSO)
- Recognition on PrideCats social media platforms – organization for UK LGBTQ* Alumni
- Recognition in local media coverage of the event

PLEASE COMPLETE THE SEPARATELY ATTACHED SPONSORSHIP AGREEMENT TO INDICATE YOUR LEVEL OF INVESTMENT.
ABOUT FEAST ON EQUALITY

The idea for Feast on Equality began in 2008 with a simple phone call from the University of Louisville LGBT Center Director, Brian Buford, to Louisville realtor and community activist Tommy Arnold asking him to get involved with the center. After meeting and talking with his students, Tommy learned that one of the immediate ways he could help was to provide a Thanksgiving dinner for those who had been rejected by their families and couldn’t go home for the holidays. Through an “alternative Thanksgiving” meal that first year, Tommy and his friends served 115 students and around 250 students in the years following.

Feeling the power and energy from the students being served each year, it became clear that a single meal on Thanksgiving was not enough. These students needed ongoing support and the LGBT Center needed more resources to help them. In 2012 Tommy formed a committee to establish Feast on Equality, a 501c3 charitable organization, to raise private funds for LGBT centers on college and university campuses, beginning with the University of Louisville. Over the past four years, an annual dinner benefit dinner for the UofL LGBT Center has raised more than $500,000.

In 2016, Feast on Equality expanded its efforts to support the University of Kentucky LGBTQ Resources Center under the direction of Lance Poston. The inaugural benefit dinner in December 2016 netted $38,000 which funded many important programs and services for UK students, faculty, staff, and alumni...and that’s just the beginning!

All gifts to Feast on Equality are tax-deductible within the limits and guidelines established by the IRS.

2017 UK Feast on Equality Planning Committee

Tim Burcham, Burcham Solutions Group, LLC
Mark Davis, First Presbyterian Lexington
Nathan Dickerson, City of Lexington
Amanda Fallin-Bennett, UK College of Nursing
Nelson Fields, UK College of Fine Art
Wes Lyons, Philanthropy Consultant
Tuesday Meadows, UK PrideCats Alumni
Eric Orr, UK Admissions
Lance Poston, UK LGBTQ Resources
Victor Rowe, PNC Bank, Louisville

To learn more about Feast on Equality, please visit http://uk.feastonequality.com
2017 CORPORATE SPONSORSHIP AGREEMENT

COMPANY NAME: ______________________________________________________________

Please print name as you wish to be listed in all marketing materials.

President/CEO: ________________________________________________________________

Primary Contact: ___________________________ ________________________________

Mailing Address:

______________________________________________________________

______________________________________________________________

Preferred Phone #: _________________________________________________________

Email: ________________________________________________________________

Website: ________________________________________________________________

CORPORATE SPONSORSHIP LEVEL:

___ Presenting Sponsor $10,000*  
___ Gold Level $ 5,000*  
___ Silver Level $ 2,500*  
___ Bronze Level $ 1,000*  

* Presenting Sponsor, Gold and Silver Tables include 8 guests. Bronze level sponsor table include 4 seats at a shared table.

The amount of your payment less fair market value of goods and services received is tax deductible. Please consult with your tax advisor.

Additional individual tickets are available at $75 per ticket.

Please send agreement and payment to: Feast on Equality
c/o Tim Burcham, Committee Chair
459 North Martin Luther King Blvd
Lexington, KY 40508
Email: trburcham1@gmail.com
Phone: 859-699-2820

Payment:

_____ Check in the amount of $______________ enclosed – Payable to Feast on Equality Inc.

_____ Credit Card: #______________________________ Exp. Date: ___/___ Security Code:______

Signature______________________________________________________________

_____ Unable to serve as a corporate sponsor, but please accept a donation of $___________.

To receive the full benefit of the sponsorship agreement, 50% of payment is due by August 30, 2017. Balance is due by December 31, 2017.