

# MARKETREADY MEET THE BUYER FORUM

GETTING YOU READY FOR MARKET!

MarketReady™



The MarketReady Producer Training Program's Meet the Buyer Forum is for MarketReady graduates interested in selling products to restaurants, grocers/wholesalers/retailers, and schools. The Meet the Buyer Forum will provide producers with access to multiple buyers from these markets in an informal setting allowing them to build new sales relationships and improve their producer-to-buyer communication. This national program, developed by the University of Kentucky Cooperative Extension Service, will provide you with the tools for business success.

- **Sponsored by:** University of Kentucky, Food Systems Innovation Center, Kentucky Center for Agriculture and Rural Development and Kentucky Department of Agriculture
- Admission is \$20.00 and lunch will be provided on site.
- Times will be from 10:00AM - 4:00PM EST
- If you would like to register visit our website [www.uky.edu/marketready/upcoming-events](http://www.uky.edu/marketready/upcoming-events)
- If you have any question please contact Alex Butler at [Alex.Butler@uky.edu](mailto:Alex.Butler@uky.edu) or (859)2184383

May 17<sup>th</sup>, 2017 10:00 AM - 4:00 PM  
Kentucky Farm Bureau Headquarters  
9201 Bunsen Pkwy, Louisville, KY 40220



College of Agriculture,  
Food and Environment  
Cooperative Extension Service



**FSIC**  
Food Systems  
Innovation  
Center