PDB: Timely Intelligence

Executive Summary

Great students, great professional development, and – as always – great expectations.

Enhanced Quality
The Patterson School continues to attract exceptional applicants from all across the United States and around the world, as well as many of Kentucky’s finest. We have been delighted to see successive cohorts marked by improved academic performance and an ever-widening array of foreign language ability, international exposure, and professional experience.

The New Normal
The co-curricular initiatives introduced over the past several years have become regular features of our program. These include: an expanded new student orientation; an annual negotiations exercise with the US Army War College; the Spragens Family International Banking Lecture; attending the annual Middle East Institute conference in DC; and a Spring Break trip to visit corporations, government agencies and NGOs (in more distant cities like Chicago or Atlanta). Long established activities like the annual fall conference, protocol & etiquette dinner, and the 24-hour crisis exercise continue.

Great Expectations
Patterson students know they can make a difference in the world and many show it by the internships they undertake and the careers they pursue. For examples of the impact they are making, please visit the internship experience page on our website. There you will find recently uploaded video clips detailing Laura Leavall’s ’12 experience in Cambodia dealing with trafficking in people, Rebecca Miller’s ’12 work at the American Embassy in Macedonia, John Foster’s ’11 engagement promoting micro-finance for education in Nicaragua, and Nazir Kabiri’s ’11 efforts to promote democracy in Afghanistan.

New alumni profiles similarly underscore our pride in the accomplishments and contributions our graduates are making in their professional lives.

LinkedIn
If you have not done so already, we encourage you to join the Patterson School Alumni Group on LinkedIn. This group -- open to only Patterson School alumni, current students, and faculty -- provides an easy way to communicate with former classmates and friends. It also ensures that the school can inform you about upcoming events in your area (such as our annual reception in Washington, DC or periodic gatherings in New York City or Chicago).
Patterson School Faculty

Additions and Changes

Core faculty size remains set at ten, but the number of associated faculty is growing significantly. (Ambassador George Staples missed the above group photo).

We are pleased to announce that Evan Hillebrand has been promoted from associate to full professor. Also, John Charalambakis‘ teaching responsibilities are expanding. In addition to commanding our August “Economics Bootcamp” for new students, he will teach international development next semester.

New to our core lineup is professor Ying Juan Rogers ’92. She joins Max Wise ’99 as Patterson graduates who are bringing to the classroom their concrete experience in the private and public sectors. Rogers covers international trade and is concurrently Executive Vice President of the Kentucky World Trade Center. Her WTC responsibilities let her expose commerce concentration students to real time trade promotion efforts. In 2012, she led trade delegations to China, Brazil, and Cuba.

There is a significant increase underway in the number of Patterson School associated/support faculty, reflecting growth in several key UK departments (like Political Science) and the growing number of Patterson School students who take advantage of offerings in the Gatton School of Business and Economics, the College of Public Health, and the College of Agriculture. The roster is not yet finalized, but the total number of associated faculty is expected to rise from twenty to about thirty.

Departure

Tom McGinty ’89 was recalled to Washington in the summer to fill a senior vacancy at Department of Commerce headquarters. Following the reelection of President Obama, he is expected to remain in DC to assist with that department’s leadership transition.

2012 Fall Conference

India-Pakistan-Afghanistan

This year’s Fall Conference concentrated on South Asia. While most US and ISAF troops are now scheduled to leave Afghanistan in 2014, daunting long-term challenges will demand that significant diplomatic and political attention be given to this region.

We brought some of the best experts to Lexington to assess the prospects for conflict, cooperation, or continued confusion. Participants included Anatol Lieven from King’s College, London (his book on Pakistan was on this year’s summer reading list), India expert Sumit Ganguly from Indiana University, Olga Oliker from RAND, and Sarah Chayes from the Carnegie Endowment for International Peace. From the region, award-winning Pakistani journalist Umar Cheema (The News International-Karachi) and Nazir Kabiri ’11 – now attached to the Afghanistan Ministry of Finance – provided street-level and insider perspectives of what is working and what is not.

The conference elicited considerable debate and dissenting points of views. One area of general agreement: striking the needed relationships with (and between) India and Pakistan will be essential.
Pivot to Asia

Patterson School Focus on Burma/Myanmar

Nobel Peace Prize laureate Aung San Suu Kyi’s visit to Kentucky capped a co-curricular examination of Burma that began last March when Patterson School students met Art WORKS Projects Director Leslie Thomas and visited that NGO’s "BLOOD/STONES: Burmese Rubies" exhibit at Chicago's Field Museum. This was followed in August by a return visit of former Burmese soldier, activist, and political prisoner turned refugee Myo Myint. The principal subject of the 2011 HBO documentary Burma Soldier, Myint brought students to the edge of tears as he recounted his personal story, detailing his suffering in prison and the sacrifices he made to advance the dream of democratic reform.

Senate Republican Leader Mitch McConnell spoke about that same dream two weeks later in an intimate, back and forth conversation with Patterson School students. McConnell, instrumental in pushing for US trade restrictions on Burma, was now helping craft the proper balance of sanctions and outreach to support Daw Suu and democracy in Burma, but maintain pressure on the regime.

In September, thirty Patterson School students and faculty attended Daw Suu’s presentation in Louisville. Her gentle grace belied a truly commanding presence and the impact on the participants was palpable. Tori Baker ’12 said, "The chance to hear such an influential leader personally was an extraordinary opportunity; her optimism, eloquence, and vigor were inspiring ..." Speaking with Ambassador Carey Cavanaugh before the event, Daw Suu was surprised to learn that University of Kentucky had a graduate school of diplomacy that focused closely on conflict resolution and human rights. "We need more of that," she said. "More peace mediation, too."

This series of events is a perfect example of the richness experiential learning can add to classroom study. Students learn in regular courses and seminars about sanctions and democracy promotion, but outside engagement with political activists and key leaders provides a texture and depth of understanding that can be obtained nowhere else.

Spring Break 2013 Destination

DETROIT (with stops in Ohio and Ontario)
TREE TOPS TRAINING
STUDENTS LEARN THE ROPE
Building on the success of incorporating leadership training into new student orientation in 2011, this year’s class spent part of their first week at the Patterson School deep in the hardwood forest that stretches along the palisades of the Kentucky River. There they tested their mettle on a high-ropes challenge course.

The leadership exercises students completed mirror those given to State Department officers in the Foreign Service Institute’s DCM/Principal Officer course. They are designed to encourage team building, collaboration, and critical thinking skills. They also call for substantial self-confidence and trust.

“Risk management” takes on a whole new meaning when you leap off a platform 35 feet in the air.
Hardly! I arrived just as we moved to the Patterson Tower 4th Floor, and over the next 10 years we expanded our Patterson course offerings—adding Diplomacy, Intelligence, Cross Cultural Negotiations, Middle East Politics and additional trade/economic courses. You’d still recognize the annual fall picnic, but Board Meetings at Lake Cumberland and Keeneland Race track have morphed into the Fall conference and Spring simulation exercises. Lexington is still a great place to live and study, and camaraderie is still a great feature of the School. The world, though, has changed from the Cold War to the War on Terror, and we now deal with many more problems than we did in 1988.

Our enrollment went steadily up from 21 per year in 1988 until 2000, when we capped it at 35. Entering students are smarter—our average entering GPA is up from about 3.2 to 3.6. The program is more challenging, and graduates land better jobs. We have more variety in our professors who have increased from two to six full-time lines. For several reasons, students now take fewer classes from other departments, which can be both good and bad. Our prestige has spread beyond the South, and is now truly national. We draw foreign students from a much greater variety of countries, and our scholarship pool has slowly grown. Today, more students get help than before, but costs have increased and we still have a ways to go—give us some help, if you can!

The most difficult is the VERY TIGHT job market right now, but there are some signs that it should get better over the next 2-3 years. My informal survey of friends at other international affairs programs suggest that we are more than holding our own. That’s small comfort, however, to those graduates still looking for permanent employment. The biggest threat to our continued existence and excellence is the general shrinking of funding for higher education in the country. I’m not sure the present Kentucky adult generation is either as aware of the Patterson jewel in Kentucky’s crown, or as willing to fund it as it was 25 years ago when I arrived here. We have to keep pushing our mission. The need is even greater now that it was then.

I’m a great believer in not outstaying one’s usefulness, and the autumns are getting longer every year. Sometime in the next couple of years, when I can maximize the utility of my departure, I’ll slide into emeritus status. Aside from my family, you’ll be the first to know.

I still do some outside speaking on international issues. I have an article on religion, diplomacy and intelligence coming out in the spring or summer issue of the International Journal of Intelligence and Counterintelligence that our students will all want to read for comps next year, but no more books planned. It will be time to enjoy family: daughter Alix, husband Joe and their two boys Noah and Seth now live in Atlanta; daughter Jill and hubby Ben just had their first daughter, Elodie, in Brooklyn in September; and daughter Amy and husband Param, who live in Bangalore, India, with our granddaughter Olivia.
DIGITAL DIPLOMACY

IPAD PROJECT CONTINUES

With support from PressReader, Patterson School students once more are able to read the latest on their iPads from over 3,000 newspapers from over 100 countries in 50+ languages. We launched our iPad trial in January 2011 with the support of Apple and a dozen leading hardware, software, accessory, and information providers and continue to explore the potential of this tablet device.

The project has been a significant success. Students have found the iPad to be a study-multiplier, with almost all of them always having an iPad at hand. Many argue that it is an indispensable device. Students report that they constantly discover new applications that improve its value both in and out of the classroom.

The blog detailing students’ experiences and the project can be found at http://iPatt.uky.edu.
CEO Visit

**Love that Chicken from Popeyes**

AFC Enterprises CEO and President of Popeyes Louisiana Kitchen **Cheryl Bachelder** walked Patterson School students through the strategic approach she used to reinvigorate Popeyes -- with a new marketing campaign, new logo and new products -- into a “quick service” restaurant leader. She emphasized the importance of maintaining quality control, judicious restaurant siting, and partnering only with franchisees who both understand and embrace the corporate culture.

Popeyes – already operating in Canada, Europe, the Mideast, and East Asia – is now expanding into new international markets. Significant growth is expected in Latin America and Patterson grad **Will Cash ’10** has been tapped to set up the international supply chain to support this expansion. Cash accompanied Bachelder to Lexington before heading to Singapore to check on operations there and in Malaysia.

During her visit, Bachelder held a special mentoring session with Patterson School women. She provided personal guidance on how to succeed in the business world, detailing unique challenges women may face in the workplace and moving up the corporate ladder. As for the issue of work/family balance, she stressed it can be done, but it will require concessions. (Patterson alums **Suzanne Anandappa ’07**, **Alaina Stephens ’09**, **Laura Leavell ’12**, and **Juli Gaworski ’06** also participated).

Fourth Annual Spragens Family International Banking Lectureship

**Michalis Sarris**, former Cyprus Finance Minister (and Popular Bank CEO) provided the 2012 Spragen’s lecture. He focused on the Eurozone crisis, detailing its origins, efforts to resolve it, and its potential future impact. Sarris gave a mini-tutorial on finance, providing firsthand accounts of the difficulties Greece and Cyprus posed for Brussels. Given the tensions amongst major EU members regarding bailouts, the outcome remains unclear. Success will require collective action on three levels: stopping the fire in Greece, preventing its spread, and creating an emergency fund. The private sector alone cannot bear this burden. The outcome will determine not only the viability of the Euro, but the EU’s future.

Last year’s Spragens Family lecture was given by **Mike Ryan**, Chief Investment Strategist for Swiss banking giant UBS.
CAUCASUS CRISIS
NEGOTIATING FOR PEACE
This year’s negotiation exercise was once again the long simmering dispute between Armenia and Azerbaijan over Nagorno-Karabakh. For two days students crafted negotiating strategies and debated the merits of a step-by-step vs. a package agreement. Questions of status and citizenship proved vexing, as did the predilection of some teams to just maintain the status-quo. Peace proved elusive, but enlightenment on the difficulties of crafting a peace accord, the importance of trust (and good notetaking), and the deviousness of certain states was in abundant supply. Serving as outside mentors this year were former State Department Russia/Soviet hands Raymond Smith, and Wayne Merry, former US Ambassador to Tajikistan Grant Smith and University of Louisville Professor Chuck Ziegler.
Twenty-eight New Alumni

December 2012 Graduates

Lina Acalugaritel
Sadiq Amini
Victoria Baker
Michael Ballard
Jeremy Bervoets
Natasha Bishop
Helen Brownell
Matthew Chambers
Abraham Delshad
Robyn Diez d’Aux
Katherine Donahue
Anthony Gausepohl
Nicholas Grisanti
Shinho Hayashi
Anne Katherine Jones
Oliver Keels
Mackenzie Keller
Amy Lesperance
Jason Luce
Christopher Maciuba
Adarsh Mashru
Julissa Monterrey
Bakhadur Paluaniyazov
Michael Skapes
Trevor Sutherland
Anne Marie Vaughn
Matthew Wallace
Andrew Wendell

Patterson School of Diplomacy and International Commerce
University of Kentucky
455 POT
Lexington, KY 40506

SAVE THE DATE
ALUMNI EVENT
December 17 Holiday Reception

6:00 PM at DACOR House
1801 F Street, NW
Washington, DC