

CIS Communications and Information Studies

CIS 110 COMPOSITION AND COMMUNICATION I. (3)

Composition and Communication I is the introductory course in a two-course sequence designed to engage students in composing and communicating ideas using speech, writing, and visuals. Students will develop interpersonal communication, critical thinking, and information literacy skills by exploring what it means to be engaged, twenty-first century citizens. Students will practice composing, critiquing, and revising ideas based on personal experience, observation, and fieldwork in the community, culminating in several discrete projects using oral, written, and visual modalities.

CIS 111 COMPOSITION AND COMMUNICATION II. (3)

Composition and Communication II is the advanced course in a two-course sequence designed to engage students in composing and communicating ideas using speech, writing, and visuals. In this course, students will work in small groups to explore issues of public concern using rhetorical analysis, engage in deliberation, compose conscientious and well-developed arguments, and propose viable solutions to different audiences. Students will sharpen their ability to conduct research; compose and communicate in spoken, written, and visual forms; and work effectively in teams through sustained interrogation of an issue. A significant component of the class will involve learning to use visual and digital resources both to enhance written and oral presentations and to communicate with public audiences. Prereq: CIS 110.

CIS 112 ACCELERATED COMPOSITION AND COMMUNICATION II (CIS). (3)

Composition and Communication 112 is an accelerated version of the standard two-semester composition and communication sequence. It focuses on integrated oral, written, and visual communication skill development and emphasizes critical inquiry and research. Students will sharpen their ability to conduct research; compose and communicate in written, oral, and visual modalities; and use interpersonal skills to work effectively in groups (dyads and small groups). Prereq: AP English Composition score of 4 or 5, an ACT English score of 32 or higher, an SAT verbal score of 720 or higher, or acceptance into the University's Honors Program.

CIS 184 COMMUNICATING ARGUMENTS. (3)

Theories; strategies; techniques for researching, analyzing, constructing, and presenting oral arguments for and against selected contemporary topics and issues. Emphasis on in-class presentations. Prereq: Instructor approval required to enroll.

CIS 191 SPECIAL TOPICS IN INSTRUCTIONAL COMMUNICATION (Subtitle required). (1-3)

Study of a specialized topic in instructional communication. May be repeated to a maximum of nine credits under different subtitles. Lecture. Prerequisites will be set by the instructor.

CIS 284 INTERCOLLEGIATE DEBATE AND FORENSICS. (1)

Preparation for and participation in intercollegiate debating and/or forensics. May be repeated seven times for a maximum of eight credits. Prereq: Instructor approval required to enroll.

CIS 300 STRATEGIC BUSINESS AND PROFESSIONAL COMMUNICATION (W). (3)

This communication intensive course prepares students for their careers by developing effective communication skills (integrated written, oral, and visual) applied specifically to today's technology-driven and global business environment. The course will focus on developing strong communication skills in interpersonal settings, on small group teams, and when delivering public presentations. Students will prepare cover letters, resumes, websites, and portfolios; develop effective interviewing skills in face-to-face and online environments; communicate effectively based on audience analysis in face-to-face and online settings; deliver effective formal public business presentations (informative and persuasive) based on audience analysis and using a variety of presentational aids that enhance the message; and learn to manage data, graphics, and a positive online presence (e.g., websites, blogs, social media outlets, email messages, and webinars). Prereq: Upper division status in accounting, analytics, communication, economics, finance, management, marketing, or permission from instructor. This course is a Graduation Composition and Communication Requirement (GCCR) course in certain programs, and hence is not likely to be eligible for automatic transfer credit to UK.

CIS 391 SPECIAL TOPICS IN INSTRUCTIONAL COMMUNICATION (Subtitle required). (3)

Intensive study of a specialized topic in instructional communication. May be repeated to a maximum of 9 credits under different subtitles. Lecture.

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CIS 399 CONSULTING AND TRAINING – MULTIMODAL COMMUNICATION CONSULTING CENTER INTERNSHIP. (1-3)

The principle purpose of this course is to provide students with an opportunity to intern in the Multimodal Communication Consulting Center (MC3). The internship will provide students with the ability to act as a peer tutor in the MC3, engage in classroom presentations, and develop out-of-class instructional workshop focused on presentational elements and multimodal communication. Prereq: CIS/WRD 110 and 111 or equivalents and by instructor approval.

CIS 499 INTERNATIONAL INTERNSHIP. (3)

Qualified students enter the professional sector to refine skills and knowledge. Supervised internships in an international location approved by the College allow placements in industry, government, the media, communication agencies, etc. International internship credit will only be given for sites/programs approved by Education Abroad at UK. Pass/Fail only. Prereq: Admission to upper-division in one of the undergraduate majors in the College of Communication and Information (COM, ICT, ISC, JOU or MAS), fulfillment of internship prerequisites for the specific major (for COM 399, JAT 399 or ICT 399), and approval of the College's executive director for international studies.

CIS 590 INTERNSHIP-APPRENTICESHIP IN INSTRUCTIONAL COMMUNICATION (Subtitle required). (3)

This course provides students an opportunity to work one-on-one with a faculty member in the college as a teacher's apprentice in a course in the track of their chosen major. As an apprentice, students will attend all classes of the course they are serving as an apprentice for and meet with the faculty member weekly to discuss course content and pedagogical strategies. Students will also prepare at least three lesson plans and lead the class in working through them at least three times over the course of the semester. Students will ultimately develop a reflective teaching portfolio for the course. This course is repeatable for up to 6 credits. Prereq: Upper division status in the College of Communication and Information, successful completion of the course for which a student wants to as an intern-apprentice (i.e., B or better), an overall GPA of 3.0 or higher, permission from both the teacher of the course and the Director of the Division of Instructional Communication prior to registration, and completion of a Division Learning Contract.