

DES 100 DESIGN IN YOUR WORLD. (3)

Understanding how design unfolds from and informs culture, students garner appreciation for and creatively experiment with the embedded practice of design as a basic human response for inhabitation, work, play, and worship. Prereq: For students in all colleges except for the College of Design.

#DES 285 VISUAL STORYTELLING. (3)

Introduces basic concepts of digital storytelling through various social mediums, with an emphasis on the use of social media platforms. This course will teach students how to think critically about the power of imagery and how to harness its potential to create persuasive and compelling visual narratives to promote their personal brand identity. Students will learn how to define their own personal graphic sensibility and apply it to creative projects through a variety of graphic mediums and online platforms.

#DES 380 DIY MAKER: USING DIGITAL TECHNOLOGY TO MAKE THINGS. (3)

This course introduces students to digital design and making techniques. Changes with digital software and the available market for affordable personal maker machines (desktop 3D printers, laser cutters, etc.) have made accessible a world of making that was previously not available to the general public. Whether making craft projects for your family or prototyping products to sell in the marketplace, accessibility to the necessary technologies is easier than ever. The course will cover a wide range of software and output machines as well as a brief understanding of design techniques and best practices. Over the course of the semester students will design and fabricate four projects and various scales.

#DES 385 UNDERSTANDING WEBSITES. (3)

This course introduces various website building platforms and their capabilities. Specifically, platforms that require little to no coding experience will be explored. Students will curate, organize and develop their own websites, with an emphasis on user experience and a consistent brand identity. Students will learn and apply basic principles of effective visual communication, web and user experience design.