RTM Retailing and Tourism Management

***RTM 340 PROFESSIONAL PRACTICE/PRE-INTERNSHIP. (1)**
Self-assessment of students' strengths, limitations, and career aspirations. Preparation of reference files, letters, and resumes. Identification of and application to department-approved agencies for completion of internship experience. Prereq: "C" or above in HMT 270 or MAT 237 and Sophomore standing or higher.

RTM 345 SERVICE MANAGEMENT. (3)
A survey of the special characteristics, problems, and methods for managing service-oriented organizations. Students will learn principles of services and guest services management in order to see how they can be used in managing any service organization. The course also introduces quantitative techniques associated with managing organizations in the service sector. Upon completion of the course, the students will be able to apply the concepts to their work experiences. Prereq: "C" or above in HMT 308 or MAT 237.

RTM 425 HUMAN RESOURCE MANAGEMENT. (3)
Demonstrate knowledge of human resource management and its role in retail business including: employment, training, performance management, compensation, and providing a safe, ethical and fair environment. This course is a Graduation Composition and Communication Requirement (GCCR) course in certain programs, and hence is not likely to be eligible for automatic transfer credit to UK. Prereq: Completion of UK Core Comp and Comm requirement, junior standing or higher. Limited to HMT and MAT majors.

RTM 499 RETAILING AND TOURISM MANAGEMENT INTERNSHIP. (6)
Provides prospective HMT and MAT professionals a 320-hour, 8 week learning experience in a selected agency or organization, under the joint supervision of a qualified manager and a university internship supervisor. More specific details are available in the RTM Internship Manual. Prereq: "C" or better in HMT 120 or MAT 114, HMT 210 or MAT 120, HMT 270 or MAT 237, HMT 350 or MAT 315, RTM 340 and RTM 345 plus 100 approved hours of pre-internship experience.

RTM 600 RESEARCH METHODOLOGY IN HUMAN ENVIRONMENTAL SCIENCES. (3)
Students will study scientific techniques and accepted research methodologies in human environmental science research. Emphasis is placed on understanding the research process and developing the skills necessary to evaluate and implement research methods and design procedures. Prereq: Graduate standing. (Same as HES 600.)

RTM 650 SURVEY OF CURRENT THEORIES AND LITERATURE. (3)
An intensive survey of the theoretical and empirical literature related to areas of merchandising, apparel, and textiles and to hospitality management and tourism. Emphasis will be placed on research literature and theory building. Prereq: Graduate standing.

RTM 690 INDUSTRY EXPERIENCE IN RETAILING AND TOURISM MANAGEMENT. (6)
Supervised industry experience with a cooperative establishment in the student's formal option of study. Students will complete a 400-hour, 10 week learning experience under the joint supervision of a faculty member supervisor and a qualified industry professional. Prereq: Graduate student standing. Approval of department and student's plan of work committee.

RTM 748 MASTER'S THESIS RESEARCH. (0)
Half-time to full-time work on thesis. May be repeated to a maximum of six semesters.

RTM 768 RESIDENCE CREDIT FOR THE MASTER'S DEGREE. (1-6)
May be repeated to a maximum of 12 credit hours. Prereq: All course work must be completed before registration for the course.

RTM 772 SEMINAR IN RETAILING AND TOURISM MANAGEMENT. (3)
Current investigation of topics relevant to both retailing and tourism management. May be repeated to a maximum of six credit hours.