University of Kentucky

Arts Administration (B.A.)

The demand for arts administrators is strong. What was once a small niche has transformed into an industry of professionals trained to manage theatres, symphony halls, galleries, museums, community art councils, orchestras, art centers, and many other types of institutions. In fact, the nonprofit arts industry employs approximately 1.3 million individuals annually.

UK's Arts Administration degree program is designed to teach students the concepts, technologies, and skills necessary to successfully direct an arts organization in a competitive and changing environment. The program advocates a devotion to the arts, an interest in community development and integration, a focus on contemporary and relevant arts trends, and the belief that we can create a positive change by taking skills and knowledge out of the classroom and into the world.

Admission

To be admitted into the Arts Administration Program as a major, an applicant must first:

1. be enrolled in the University of Kentucky;
2. complete 30 semester hours of course work;
3. have a minimum 2.8 cumulative grade-point average; and
4. complete premajor core requirements (AAD 150, AAD 200, AAD 250, CIS/WRD 111, completion of Quantitative Foundations in UK Core, completion of Statistical/Inferential Reasoning in UK Core with a cumulative grade-point average of 3.0 in premajor courses.

Students meeting these requirements will be accepted as majors in the program.

Students in Arts Administration must complete the following program requirements:

College Requirements

Art, Music or Theatre outside of AAD arts discipline 6
plus 39 hours at 300-level or above

Subtotal: College Required hours **6**

UK Core Requirements

See the *UK Core* section of this Bulletin for the complete UK Core requirements. The courses listed below are (a) recommended by the college, or (b) required courses that also fulfill UK Core areas. Students should work closely with their advisor to complete the UK Core requirements.

NOTE: Students majoring in Arts Administration may use no more than six credit hours within the Arts Administration major requirements to fulfill UK Core requirements.

I. Intellectual Inquiry in Arts and Creativity
Choose one course from approved list 3

II. Intellectual Inquiry in the Humanities
Choose one course from approved list 3

III. Intellectual Inquiry in the Social Sciences
Choose one course from approved list 3

IV. Intellectual Inquiry in the Natural, Physical, and Mathematical Sciences
Choose one course from approved list 3

V. Composition and Communication I
CIS/WRD 110 Composition and Communication I 3

VI. Composition and Communication II
CIS/WRD 111 Composition and Communication II 3

VII. Quantitative Foundations
Choose one course from approved list 3

VIII. Statistical Inferential Reasoning
Choose one course from approved list 3

IX. Community, Culture and Citizenship in the USA
Choose one course from approved list 3

X. Global Dynamics
Choose one course from approved list 3

UK Core hours **30**

Graduation Composition and Communication Requirement (GCCR)
AAD 450 Arts Administration Senior Seminar 3

Graduation Composition and Communication Requirement hours (GCCR) **3**

Premajor Requirements	Hours
AAD 150 Exploring Arts Administration	3
AAD 200 Arts Administration Communications	3
AAD 250 Digital Design for Arts Administrators I	3
CIS/WRD 111 Composition and Communication II	3
UK Core – Quantitative Foundations	3
UK Core – Statistical/Inferential Reasoning	3
Subtotal: Premajor hours	**18**

Major Requirements	Hours
AAD 299 Arts Administration Internship Orientation	1
AAD 260 Digital Design for Arts Administrators II	3
AAD 300 Management and Planning for the Arts	3
AAD 310 Marketing for the Arts	3
AAD 320 Fundraising for the Arts	3
AAD 350 Financial Management for Arts Organizations I	3
AAD 370 Financial Management for Arts Organizations II	3
AAD 390 Programming and Event Planning	3
AAD 410 Arts Entrepreneurship	3
AAD 420 Arts Administration: Practices, Policies and the Law	3
AAD 450 Arts Administration Senior Seminar	3
AAD 499 Internship in Arts Administration	6
Subtotal: Major hours	**37**

In addition to the Major Requirements, students must take 30 credits within the College of Fine Arts, outside of their Arts Administration courses. Within these 30 credits, students must complete a minor or a double major in the College of Fine Arts. Additionally, 6 credit hours must be outside of the student's minor or double major arts discipline area.

Directed Electives   Hours

Nine credits chosen in consultation with the student's academic advisor from the following areas:

1. AAD 402 Topics in Arts Administration (Subtitle required) 3
   May be repeated to a maximum of 6 credit hours when identified by different subtitles.

2. AAD 500-level courses. At least 3 credit hours must be from 500-level AAD courses.

3. Upper-division courses from the College of Business and Economics.

4. Upper-division courses from the College of Communication and Information.

Subtotal: Directed Electives **9**

Free Electives

In addition to meeting their UK Core and major requirements, students must earn 6 credits in any area(s) of their choosing.

Subtotal: Free Electives **6**

TOTAL HOURS: **121**