The Academic Minor

Many departments have designed academic minors for the convenience of undergraduate students.

A minor is a structured group of courses that leads to considerable knowledge and understanding of a subject, although with less depth than a major. Some employers consider minors desirable, and the corresponding major requirements at the University may stipulate a minor. Some students choose to complement their major program with a minor in a related field or even in an entirely different field of interest. Students interested in pursuing an academic minor should contact their college dean’s office and the department responsible for the minor program for guidance and advising.

Please note that undergraduate students can only complete a minor in addition to and as a complement to a major. The University does not award stand-alone minors.

Minor in Business Analytics

NOTE: Students with a Gatton major must take at least 6 hours in the minor that do not count toward their Gatton major requirements.

To be admitted to the minor in Business Analytics, students must complete the college premajor requirements and be admitted to Upper Division in Business & Economics or have the consent of the Director of the Minor in Business Analytics. Students must complete course prerequisites to enroll in required courses.

To earn the minor in Business Analytics, complete 18 hours of course work as follows:

**Required Courses**

- AN 300 Introduction to Business Analytics .......................................................... 3
- AN 306 Business Intelligence and Data Visualization .............................................. 3
- AN 324 Business Data Management ...................................................................... 3
- AN 420G Business Data Mining ............................................................................ 3
- AN 450G Business Analytics Strategy and Applications ....................................... 3

plus one course from the following:

- ACC 555 Forensic Accounting and Fraud Examination ....................................... 3
- *ACC 590 Special Topics in Accounting (Subtitle required) .................................. 3
- ECO 430G Cost Benefit Analysis ........................................................................... 3
- ECO 463 Analysis of Business Conditions ............................................................. 3
- ECO 491G Applied Econometrics .......................................................................... 3
- FIN 430 Financial Modeling .................................................................................. 3
- *MGT 390 Special Topics in Management (Subtitle required) ............................... 3
- †MGT 780 Advanced Social Network Analysis ...................................................... 3
- MKT 325 Digital Marketing Strategy Evaluation .................................................. 3

*Use of a specific subtitle must be approved by the director of the minor.

†For Undergraduate Seniors with permission of instructor.

Students must take at least 9 hours of upper-division classes from the University of Kentucky or through an approved Education Abroad program through the University of Kentucky or other pre-approved international partner (50 percent of the upper-division requirement for a minor).