The Hospitality Management and Tourism program focuses on the specialized knowledge needed for careers in the hospitality industry. The degree develops graduates who are consumer and technology focused within the service industry. Course work integrates hospitality marketing strategies, communications and financial management through a curriculum focused on management of facilities and operations that provide hospitality services to the public.

The curriculum challenges students to exercise an integration of creativity and business components for various tourism services such as, Food & Beverage, Lodging, Attractions, Convention and Meeting Planning, Non-Profit Management, and Special Event Coordinating. The hospitality and tourism industries are rapidly growing; as the United States’ second largest employer, a degree in Hospitality Management and Tourism provides many career opportunities for graduates.

Internships are a required component of the program, which can lead to permanent professional placement. The internship provides students with first-hand experience in hospitality and tourism related fields, allowing them to exercise classroom knowledge in a real-world setting. Visit us at: http://rtm.ca.uky.edu/content/bachelor-science-hospitality-management-and-tourism

Entrance Requirement
The minimum grade-point average for entrance of all students into the Hospitality Management and Tourism program is 2.0.

Graduation Requirement
Students must fulfill all prerequisites and achieve a grade of C or better in all HMT and RTM courses that are major requirements, and DHN 342.

Each student must complete the following:
1. Complete UK Core requirements.
2. Complete 120 credit hours with a minimum grade-point average of 2.0.
3. Complete the required curriculum in the major program.

UK Core Requirements
See the UK Core section of the 2020-2021 Undergraduate Bulletin for the complete UK Core requirements. The courses listed below are (a) recommended by the college, or (b) required courses that also fulfill UK Core areas. Students should work closely with their advisor to complete the UK Core requirements.

I. Intellectual Inquiry in Arts and Creativity
Choose one course from approved list…………………………………………………3

II. Intellectual Inquiry in the Humanities
Choose one course from approved list………………………………………………..3

III. Intellectual Inquiry in the Social Sciences
Choose one course from approved list………………………………………………..3

IV. Intellectual Inquiry in the Natural, Physical, and Mathematical Sciences
Choose one course from approved list………………………………………………..3

V. Composition and Communication I
CIS/WRD 110 Composition and Communication I ……………………………..3

VI. Composition and Communication II
CIS/WRD 111 Composition and Communication II ……………………………..3

VII. Quantitative Foundations
MA 123 Elementary Calculus and Its Applications…………………………………..4

VIII. Statistical Inferential Reasoning
STA 296 Statistical Methods and Motivations………………………………………..3

IX. Community, Culture and Citizenship in the USA
Recommended:
GEN 100 Issues in Agriculture, Food and Environment…………………………..3

X. Global Dynamics
ANT 160 Cultural Diversity in the Modern World…………………………………3

UK Core hours …………………………………………………………………………….31

Graduation Composition and Communication Requirement (GCCR)
RTM 425 Human Resource Management……………………………………….3

Graduation Composition and Communication Requirement hours (GCCR)………………3

Premajor Requirements
Two semesters of a single foreign language chosen from: Arabic; Chinese; English as a Second Language; French; German; Italian; Japanese; Russian; Spanish; and Sign Language (exclude: Latin, Hebrew, Greek)………………8

Diversity Requirements
ANT 160 Cultural Diversity in the Modern World…………………………………3
plus 3 hours, to be chosen with approval of academic advisor, from classes related to the study of current cultures…………………………………………………………………..3

Subtotal: Diversity Requirement hours………………………………………………6

CS 101 Introduction to Computing I……………………………………………………3
ACC 201 Financial Accounting I……………………………………………………3
ACC 202 Managerial Uses of Accounting Information…………………………3
ECO 201 Principles of Economics I……………………………………………………3
ECO 202 Principles of Economics II…………………………………………………3
MA 123 Elementary Calculus and Its Applications………………………………4
STA 296 Statistical Methods and Motivations………………………………………..3

Subtotal: Premajor hours………………………………………………………………36

Major Requirements

Required:
DHN 241 Food Service Sanitation…………………………………………………….1
HMT 120 Introduction to Hospitality Management and Tourism………………3
HMT 210 Hotel Rooms Division Management……………………………………3
HMT 270 Principles of Travel and Tourism…………………………………………3
HMT 308 Principles of Food and Beverage…………………………………………3
HMT 350 Revenue Management……………………………………………………3
RTM 340 Professional Practice/Pre-Internship……………………………………1
RTM 345 Service Management……………………………………………………3
RTM 425 Human Resource Management…………………………………………3
RTM 499 Retailing and Tourism Management Internship………………………6
DHN 342 Quantity Food Production………………………………………………4

Subtotal: Major Core hours…………………………………………………………33

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University of Kentucky is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award associate, baccalaureate, masters, and doctorate degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or online at www.sacscoc.org for questions about the accreditation of University of Kentucky.

2020-2021 Series
Hospitality Management and Tourism • 2

Professional Support

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN 300 Corporation Finance</td>
<td>3</td>
</tr>
<tr>
<td>MGT 301 Business Management</td>
<td>3</td>
</tr>
<tr>
<td>MKT 300 Marketing Management</td>
<td>3</td>
</tr>
</tbody>
</table>

**Subtotal:** Professional Support hours ............................................. 9

Plus 15 hours from HMT major selections:

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
</tr>
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<tbody>
<tr>
<td>HMT 320 Hospitality and Tourism Marketing</td>
<td>3</td>
</tr>
<tr>
<td>HMT 330 Meetings and Convention Management</td>
<td>3</td>
</tr>
<tr>
<td>HMT 359 Hospitality and Tourism Special Topics (Subtitle required)</td>
<td>1-3</td>
</tr>
<tr>
<td>HMT 360 Tourism Planning and Development</td>
<td>3</td>
</tr>
<tr>
<td>HMT 395 Hospitality and Tourism Independent Study</td>
<td>1-3</td>
</tr>
<tr>
<td>HMT 414 Entrepreneurship in the Hospitality Industry</td>
<td>3</td>
</tr>
<tr>
<td>HMT 420 Beer, Wine, and Spirits Tourism Principles and Practice</td>
<td>3</td>
</tr>
<tr>
<td>HMT 420 Kentucky Bourbon Hospitality and Tourism</td>
<td>3</td>
</tr>
<tr>
<td>HMT 470 Hospitality and Tourism Law and Ethics</td>
<td>3</td>
</tr>
<tr>
<td>HMT 486 HMT Study Tour</td>
<td>3</td>
</tr>
<tr>
<td>HMT 560 Advanced Seminar in Lodging and Tourism</td>
<td>3</td>
</tr>
<tr>
<td>HMT 570 Event Planning and Coordination</td>
<td>3</td>
</tr>
<tr>
<td>HMT 580 Trends Analysis for the Hospitality Industry</td>
<td>3</td>
</tr>
<tr>
<td>HMT 588 Strategic Management in the Hospitality and Food Service Industry</td>
<td>3</td>
</tr>
<tr>
<td>PLS 389 Wine Appreciation</td>
<td>3</td>
</tr>
</tbody>
</table>

**Subtotal:** Major Selection .......................................................... 15

Plus additional upper-level credits to complete 45 hours of 300-400-500 level classes.

**Subtotal:** Major Requirements ......................................................... 47

**Electives**

Electives should be selected by the student to lead to the minimum total of 120 hours required for graduation.

**Subtotal:** Minimum Elective hours .................................................. 6

**TOTAL HOURS:** .................................................................................. 120