

# Media Arts and Studies

## College of Communication and Information

### Graduation Requirements

To earn either the Bachelor of Arts or the Bachelor of Science degree in the College of Communication and Information, each student must (1) complete 120 hours of course work (excluding courses lower than the 100 level, courses with an **R** designation, physical education service courses, and/or EXP 396/397 credits) with a grade-point average of at least 2.0 and (2) complete at least 42 hours in upper division courses (300 or above). No more than 60 hours may be taken within the college.

Other requirements include UK Core, Basic Skills, premajor requirements, field of concentration (24-27 hours of major work and 15-18 hours of cognate courses earned outside the college as defined by the units), and a minimum of six hours of free electives.

Admission to the degree program is selective. Students should refer to the UK *Bulletin* for details about admission requirements and application procedures.

### Bachelor of Arts Degree Requirements

Students who pursue the B.A. within the College of Communication and Information must fulfill the following requirements.

**UK Core:** Students must complete all areas of the UK Core.

#### College B. A. Requirements

- Language.** Complete one of the following sequences:

**Option A:** Successful completion of the fourth college semester of one foreign language. (Note: This may be accomplished by scoring at this level on a placement test for previous work in the foreign language.)

**Option B:** Complete a set of two courses dealing with the nature and structure of language, language behavior, or comparative languages. This set shall be comprised of one course from Group I below, and one course from Group II. (Courses counted as meeting this option may not be counted in the major or field of concentration.)

**Group I:** LIN 211.

**Group II:** ENG/LIN 209, ENG 210, ENG/LIN 310, ENG/LIN 311, LIN 317, ANT/LIN 325, LIN 331.

- Statistics:** STA 210

#### Major Requirements

Students must complete the departmental requirements for one of the five majors (communication, information communication technology, integrated strategic communication, journalism, or media arts and studies).

**Subtotal: College B.A. hours** ..... 9-17

### Bachelor of Science Degree Requirements

Students who pursue the B.S. within the College of Communication and Information must fulfill the following requirements:

**UK Core:** Students must complete all areas of the UK Core.

#### College B.S. Requirements

- Mathematics, statistics and computer science:** Complete nine credits in mathematics and/or computer sciences beyond the UK Core requirement. At least three hours must be in statistics.
- Science Courses.** Complete a minimum of 60 hours of science courses, with

not more than 12 hours within the College of Communication and Information. These courses must be approved by an advisor in the College of Communication and Information and may be from the areas of mathematics, statistics, computer science, physical sciences, biological sciences, social and behavioral sciences, as well as from appropriate professional fields.

**Subtotal: College B.S. hours** ..... 60

### UK Core Requirements

See the *UK Core* section of the *2018-2019 Undergraduate Bulletin* for the complete UK Core requirements. The courses listed below are (a) recommended by the college, or (b) required courses that also fulfill UK Core areas. Students should work closely with their advisor to complete the UK Core requirements.

#### I. Intellectual Inquiry in Arts and Creativity

Choose one course from approved list ..... 3

#### II. Intellectual Inquiry in the Humanities

Choose one course from approved list ..... 3

#### III. Intellectual Inquiry in the Social Sciences

Choose one course from approved list ..... 3

#### IV. Intellectual Inquiry in the Natural, Physical, and Mathematical Sciences

Choose one course from approved list ..... 3

#### V. Composition and Communication I

CIS/WRD 110 Composition and Communication I ..... 3

#### VI. Composition and Communication II

CIS/WRD 111 Composition and Communication II ..... 3

#### VII. Quantitative Foundations

Choose **one** of the following:

MA 111 Introduction to Contemporary Mathematics ..... 3

MA 123 Elementary Calculus and Its Applications ..... 4

PHI 120 The Art of Thinking: An Introduction to Logic ..... 3

#### VIII. Statistical Inferential Reasoning

STA 210 Making Sense of Uncertainty:

An Introduction to Statistical Reasoning ..... 3

#### IX. Community, Culture and Citizenship in the USA

Choose one course from approved list ..... 3

#### X. Global Dynamics

Choose one course from approved list ..... 3

**UK Core hours** ..... 30-31

### Graduation Composition and Communication Requirement (GCCR)

MAS 300 Mass Media Research Methods ..... 3

JAT 399 Internship: JAT ..... 1-3

### Graduation Composition and Communication Requirement hours (GCCR)

..... 4-6

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University of Kentucky is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award associate, baccalaureate, masters, and doctorate degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or online at [www.sacscoc.org](http://www.sacscoc.org) for questions about the accreditation of University of Kentucky.

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## Premajor Requirements Hours

MAS 101 Introduction to Media and Culture .....	3
MAS 201 Communication Technologies and Society .....	3
STA 210 Making Sense of Uncertainty: An Introduction to Statistical Reasoning .....	3

**Subtotal: Premajor hours** ..... **9**

## Major Requirements

MAS 300 Media Studies Research Methods .....	3
MAS 310 Media Policy and Regulation .....	3
MAS 335 Introduction to the Media Industries .....	3
JAT 399 Internship: JAT .....	3

plus 24 hours from the following:

### Social-Cultural Media Courses (minimum of 6 hours)

MAS 319 World Media Systems .....	3
MAS 323 Media Psychology .....	3
MAS 420 Electronic Media Criticism .....	3
MAS 520 Social Effects of the Mass Media .....	3
†MAS 525 Theory of Multimedia .....	3
MAS 530 Proseminar in Telecommunications .....	3
MAS 540 Social Media Theory and Practice .....	3
MAS 555 The Internet and Social Change .....	3
MAS 560 Video Game Studies .....	3
MAS 590 Special Topics in Social-Cultural Media Studies (Subtitle required) .....	3
JAT 395 Independent Study .....	1-3

## Media Industry Courses (minimum of 3 hours)

MAS 355 Communication and Information Systems in Organizations .....	3
MAS 425 Social Entrepreneurship for Media .....	3
MAS 435 The History of Video Games and the Industry .....	3
MAS 482 Electronic Media Sales Management .....	3
MAS 490 Special Topics in Media Industry Studies (Subtitle required) .....	3
MAS 535 Telecommunications Network Management .....	3

## Media Production Courses (3 hours)

MAS 312 Video Production I .....	3
MAS 322 Multimedia I .....	3
MAS 390 Special Topics in Media Production (Subtitle required) .....	3
MAS 403 TV Newscast Producing and Directing .....	3
MAS 412 Video Production II .....	3
MAS 422 Multimedia II .....	3
MAS 432 Audio Production .....	3

## Minor

Students must complete a minor offered through UK, with the exception of minors in Journalism Studies or Media Arts and Studies.

**Subtotal: Major hours** ..... **36**

**TOTAL HOURS:** ..... **minimum of 120**

**Note:** Of a student's total course work for a bachelor's degree, 72 of the 120 hours required for graduation must be in courses other than professional media-based communications.

†At the time of publication, this course had not received formal approval.