ATV Injuries Cost Us All

- Head injuries are the leading cause of ATV-related deaths among children.
- Nearly 40 percent of teens frequently drive without a helmet.
- Of the 100,000 injuries incurred on an ATV in 2012, 25% were youth under the age of 16.

Estimated average cost per patient involved in ATV-related trauma = $19,671

- 20% of ATV-related emergency department visits & hospital admissions are paid by public funds
- In 2003, ATV-related deaths and associated economic costs accounted for $2.5 billion.
- Average age of ATV-related mortality is 28 years, which represents 43.2 years of productive life lost.

Helmets may reduce risk of death by 42% and nonfatal injury by 64%.

The cost of a $55 helmet can avert millions of dollars in medical costs and lost wages.