

Diversity Leadership Summit 2019

┱₽

We Are What's Wildly Possible.



DIVERSITY LEADERSHIP SUMMIT 2019



FIND YOUR PASSIONS IN A COMMMUNITY THAT SUPPORTS YOU

Kentucky

WHEN Different Perspectives MEET, **THE WORLD** Opens Up



Targeted Audience:

- UK's diverse students
- Multicultural high school juniors and seniors

Purpose:

- Support, encourage, and inspire students to achieve the unexpected
- Establish a standard of excellence involving scholarship, leadership, professional development, and service









102 COLLEGE STUDENTS ATTENDED

189 PR

189 PROSPECTIVE STUDENTS REGISTERED



13 SPEAKERS PRESENTED



10,731 IMPRESSIONS AND 436 ENGAGEMENTS ON TWITTER





Office of the President Office for Institutional Diversity Office of Enrollment Management Marketing and Brand Strategy Public Relations and Strategic Communication **UK** Dining Gatton Student Center International Center Ambassadors for Inclusive Excellence **Diversity Student Ambassadors** Martin Luther King Center Interns





