

Metrics of Success

Data in italics and shaded is preliminary and will change as the reporting deadline is reached

Transforming Tomorrow: Strategic Plan 2015-2020

	Metric	Definition	Base	AY				Progress	2020 Target
				2015-16	2016-17	2017-18	2018-19	Toward Goal	
Undergraduate Student Success	Retention rates	First-Year	82.2%	82.7%	81.7%	83.3%	84.6%	↗	90.0%
		Second-Year	74.9%	74.9%	74.1%	74.3%	74.7%	→	85.5%
		Third-Year	69.7%	70.1%	69.1%	68.4%	68.5%	→	82.0%
	Graduation rates	Four-Year	38.5%	40.4%	44.2%	44.8%	45.5%	↗	53.0%
		Six-Year	60.2%	61.3%	63.6%	64.6%	65.6%	↗	70.0%
	Undergraduate degrees		3,988	4,238	4,540	4,642	4,956		
	Graduation rate gaps	Underrepresented Minorities		-16.7%	-23.5%	-13.0%	-15.2%	-14.0%	→
First-generation			-7.8%	-14.1%	-16.7%	-18.2%	-16.6%	↘	-6.0%
Pell recipients			-15.0%	-19.1%	-16.2%	-19.6%	-17.0%	↘	-8.0%
Graduate Education	Doctoral program selectivity		25.0%	32.4%	29.4%	30.5%	*	↘	22.0%
	Graduate degrees		1,591	1,555	1,548	1,507	1,586	→	1,639
	Diversity of graduate students	African American/Black	4.5%	4.6%	4.6%	4.5%	4.6%	→	7.7%
Hispanic/Latino		2.6%	2.5%	2.5%	2.9%	3.3%	↗	2.7%	
Diversity & Inclusivity	Enrollment of underrepresented	Undergraduates	14.7%	15.3%	16.1%	16.6%	16.5%	↗	16.2%
		Graduates	8.4%	8.9%	10.5%	9.4%	10.2%	↗	11.8%
	Graduation rate for underrepresented students	Undergraduates	45.2%	40.7%	52.4%	51.9%	54.2%	↗	60.2%
		Master's	70.9%	64.9%	61.8%	67.4%	*	→	78.0%
	Faculty	Doctoral	45.5%	47.1%	38.5%	63.6%	*	↗	68.0%
		Females	37.1%	38.0%	38.9%	39.1%	*	↗	48.2%
		African American/Black	3.4%	3.5%	3.6%	3.7%	*	↗	6.9%
	Executive	Hispanic/Latino	3.0%	3.1%	3.2%	3.5%	*	↗	4.2%
		Females	48.9%	46.8%	47.4%	47.8%	*	→	50.0%
		African American/Black	3.5%	4.0%	4.6%	4.5%	*	↗	7.9%
	Professional	Hispanic/Latino	0.5%	0.7%	0.5%	0.5%	*	→	6.1%
African American/Black		4.3%	4.6%	4.3%	4.6%	*	→	5.1%	
Research & Scholarship	Total R&D expenditures (in millions)	Total Research Expenditures	\$328.2	\$331.7	\$349.7	\$378.4	**	↗	\$364
		Federal Research	\$142.3	\$146.5	\$154.6	\$171.3	**	↗	\$159
	Ranking of doctoral programs		51.1%	51.1%	52.0%	54.8%	**	↗	
	Space	\$/square foot	\$191	\$197	\$209	*	**	↗	\$300
	Licenses	Licenses	100	101	105	106	**	↗	177
		License income (in millions)	\$3.3	\$1.0	\$6.5	\$2.4	**	→	\$3.5
Outreach & Community Engagement	Databases tracking outreach		25+	3	3	3	3	→	1
	Faculty and staff delivering community engagement	% faculty teaching	14.3%	15.3%	17.4%	*	**	↗	25.8%
		% staff teaching courses	1.4%	1.5%	1.4%	*	**	→	3.3%
	Undergraduate participation in engagement	# undergraduate community engagement courses	329	331	337	329	**	→	429
	Partnerships with community stakeholders		N/A	7082	***	***	***	→	

* Data available after Nov 2018

** Data available after Nov 2019

*** Data systems under development