



# **EVPFA REPORT**

Dr. Eric N. Monday  
Executive Vice President for Finance and Administration  
May 01, 2018



# Agenda

- Student Center Update
- Transportation Master Plan (TMP) Update

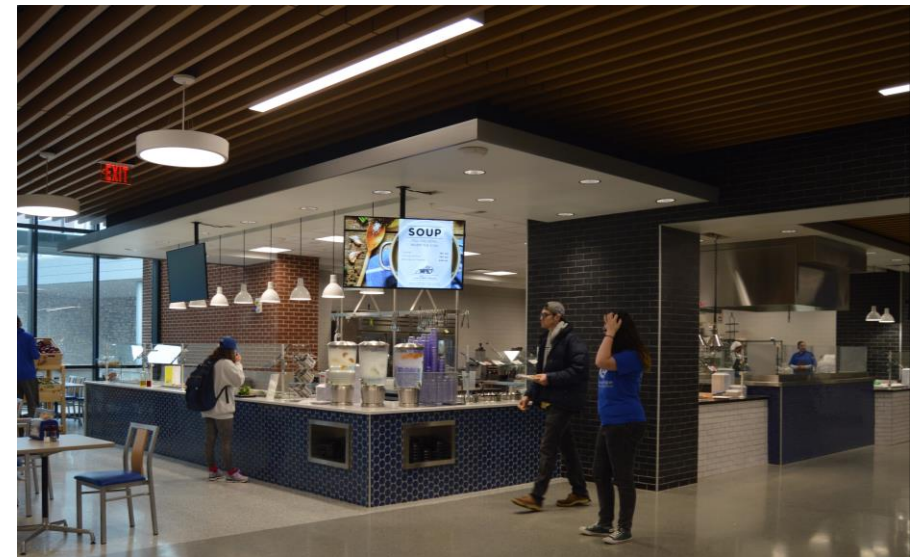
# Student Center Update





# Phase One

- Opened January 3, 2018
- Champions Kitchen







## Phase Two

- Opened April 24, 2018
- Social Staircase
- Bookstore
- Grand Ballroom





# Phase Three

- Opening June 1, 2018
- Student Organization Zone
- Retail Dining
- Alumni Gym
- Cinema
- Meeting Rooms





# **Transportation Master Plan (TMP) Update**



# Goals of the TMP

*Enhance mobility to, from, and around campus for all members of the University community*

## MAJOR RECOMMENDATIONS:

- Mitigate Parking Need and Moderate Traffic Through Transportation Demand Management
- Restructure the Parking Permit System
- Maximize On-Campus Parking Resources
- Enhance the User Experience Through Communication and Technology





# TMP Implementation Milestones

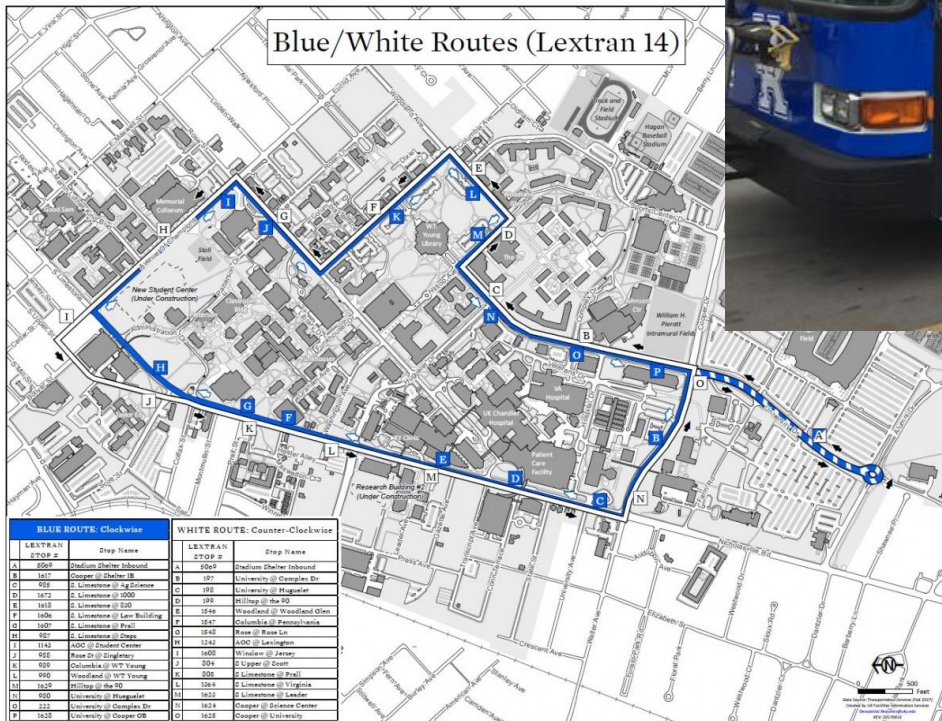
- BluPass and Lextran Partnership
  - Transloc
- Bike Vouchers
- Cash Out
- Bike and Pedestrian Infrastructure
  - Indoor Bike Room in Research Building 2
  - Walk [UK] Initiative
- Zipcar
- Bike Share
- Wildcab
- Commute Planning Assistance
- Rideamigos – Commuter Management Platform
- Guaranteed Ride Home
- Commute Club
- Parking Capacity Increases
- Zoned Parking System
  - Remote to Reserved
- Parking Access and Revenue Control System (PARCS) Replacement
- P3 Opportunities



# BluPass and Lextran Partnership



Blue/White Routes (Lextran 14)



1.6 million rides on campus route  
2.4 million rides on BluPass

**4 million rides!**



# Bike Voucher and Cash Out





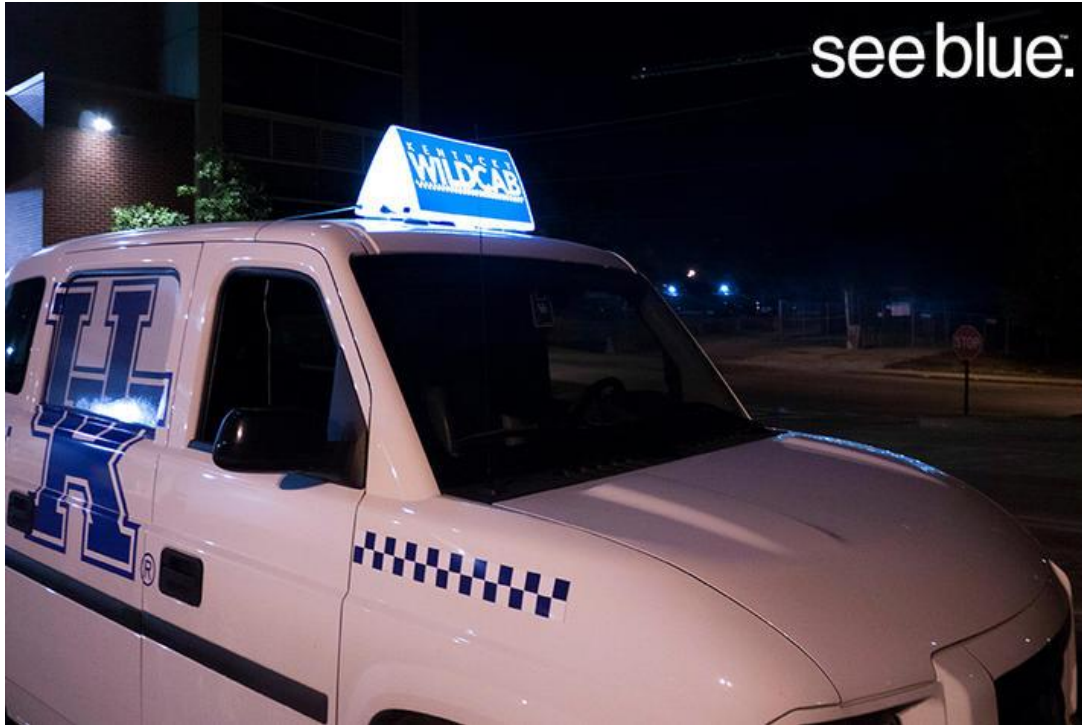
# Car and Bike Share







# Wildcab



- Late night, on-demand, free, safe ride home
- Started Fall 2016
- 10p-3a Thursday-Saturday
- 11,588 rides
- 29,790 passengers

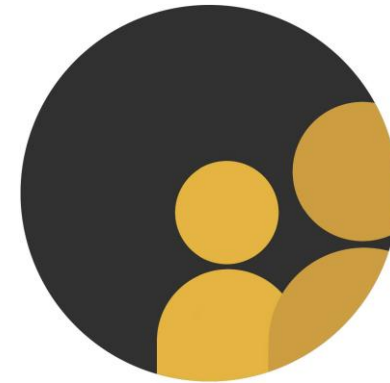


# Commute Planning and Management Platform

## User Functions:

- Web-based and mobile interfaces
- Trip planner
- Car and van pool matching
- Incentives and Rewards
- Commute Tracking application
- Messaging

rideamigos





# UK Commute Club

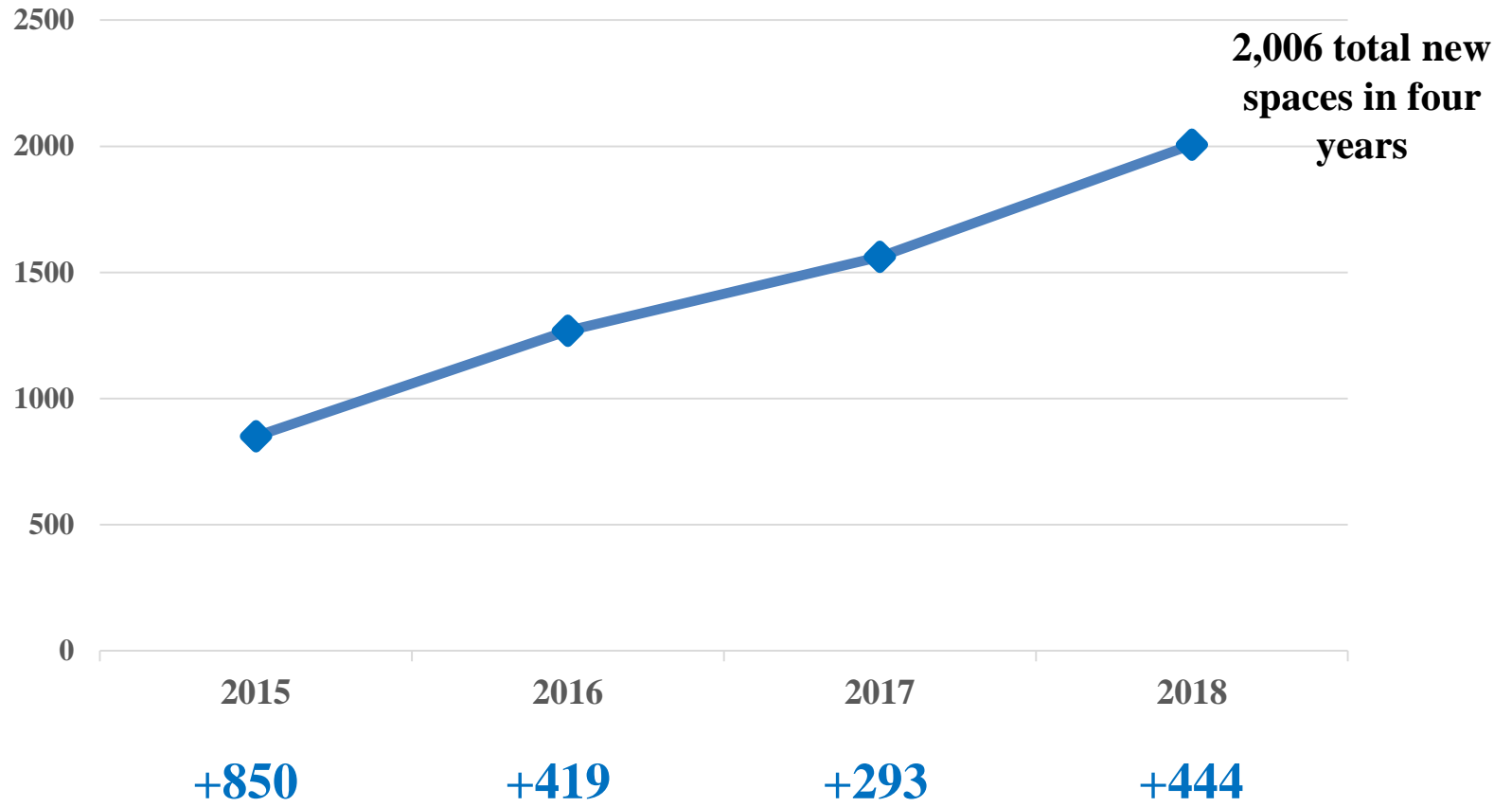
On-Campus Student Residents	Student Commuters	Main Campus Regular Employees
Choose between: <ul style="list-style-type: none"><li>• Zipcar credits</li><li>• Bike share credits</li></ul>	Guaranteed Ride Home	Bike voucher or Cash Out (if eligible) Guaranteed Ride Home Choose between: <ul style="list-style-type: none"><li>• Zipcar credits</li><li>• Bike share credits</li></ul>



# Parking Capacity Additions

## “No Stone Unturned”

Cumulative Parking Spaces Added to Inventory

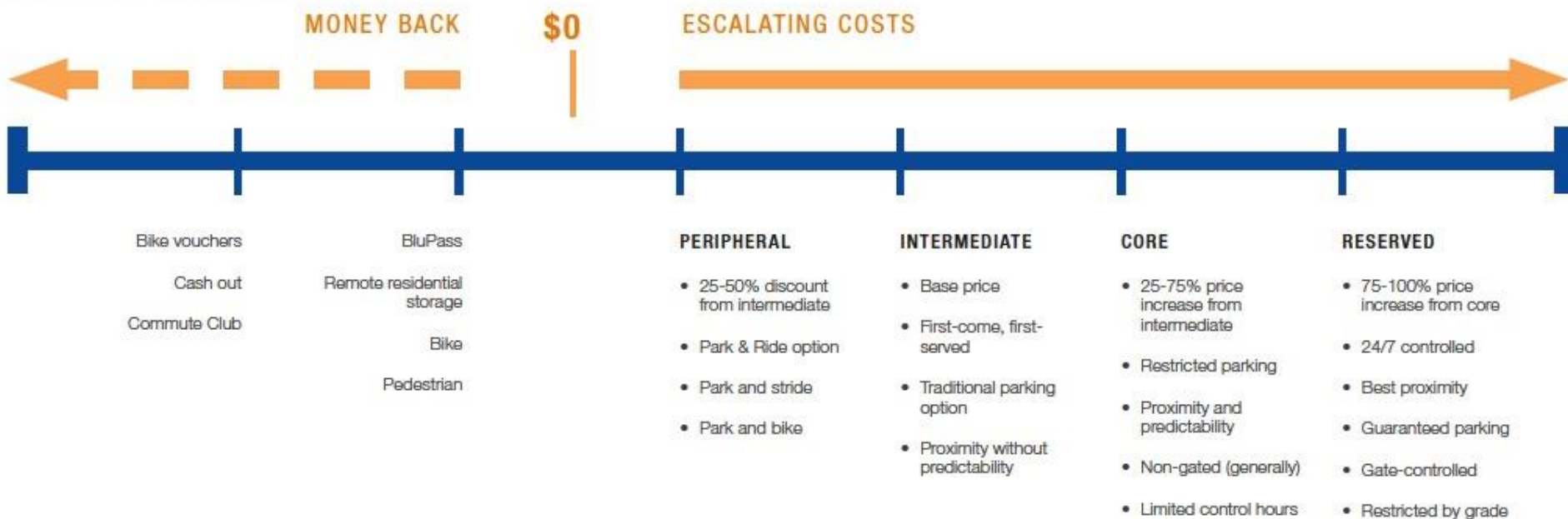






# Tiered Parking and Transportation Choices

## TRANSPORTATION CHOICES





# Parking Access and Revenue Control System (PARCS)







# P3 Opportunities - Winslow





# **Question and Answer**





# **EVPFA REPORT**

Dr. Eric N. Monday  
Executive Vice President for Finance and Administration  
May 01, 2018