

UNIVERSITY OF KENTUCKY BOARD OF TRUSTEES

Nancy Cox, Vice President for Land-Grant Engagement and
Dean, College of Agriculture, Food and Environment



AN EQUAL OPPORTUNITY UNIVERSITY

**LAND-GRANT
ENGAGEMENT: BUILDING
ON OUR HISTORIC
ROOTS**

How do we

- Build on already strong commitment to evolving local needs
- Extend engagement beyond CAFE
- Create new partnerships

COOPERATIVE EXTENSION SERVICE

Laura Stephenson, Associate Dean, College of Agriculture, Food and Environment and
Director, UK Cooperative Extension Service



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COOPERATIVE EXTENSION

Building on 100-year foundation

- Local source of trusted information
- Continuous feedback
- Priority areas
 - Substance use prevention and mental health
 - Economic and workforce development
 - Community leadership, engagement and pride



COOPERATIVE EXTENSION

Strengthening our Outreach

Redesigned Operations

- More integration
- Providing agents with opportunities for innovation
- New trusted community partners



COOPERATIVE EXTENSION

Strengthening our Outreach

Building on a Strong Foundation

- COVID Response
 - PPE/medical supply distribution
 - Food distribution
 - Broadband support
 - Take home/online learning
 - Vaccine education



COOPERATIVE EXTENSION

Strengthening our Outreach

Building on a Strong Foundation

- Local food systems and meat processing



COOPERATIVE EXTENSION

Strengthening our Outreach

Building on a Strong Foundation

- Diversity, Equity and Inclusion (DEI)
 - Multi-cultural community engagement
 - Junior Minorities in Agriculture, Natural Resources and Related Sciences (Jr. MANRRS)

NÚMERO #3

Cómo manejar el estrés financiero
Mantenga a los niños ocupados- haga que cocinen
Trabajando juntos mientras permanecen separados

University of Kentucky
College of Agriculture,
Food and Environment
Cooperative Extension Service

SALUDABLE EN CASA

Manejar el COVID-19 con Extensión Cooperativa

Cómo manejar el estrés financiero

PDR KELLY MAY

Asociado Senior de Extensión para Finanzas Familiares y Gestión de Recursos

Y JENNIFER HUNTER, PH.D.

Finanzas Familiares y Gestión de Recursos

El estrés financiero es parte de la vida de la mayoría de las personas. Recientemente, muchos de nosotros podríamos estar experimentando mayor estrés financiero a medida que nos adaptamos a los cambios en los horarios de trabajo y al cierre de negocios. Aunque el estrés financiero puede ser inevitable nosotros podemos controlar como lo abordamos.

- **Identifique la fuente.** Comience por identificar sus dos o tres principales problemas financieros. Ejemplos de esto podrían ser tener demasiada deuda, problemas para ahorrar o gastos excesivos. Limite la lista a dos o tres para no sentirse abrumado.
- **Desarrolle un plan.** Enfóquese primero en los problemas más apremiantes y elabore un plan.

Continúa en la página 4



Cooperative Extension Service
Agriculture and Natural Resources
Family and Consumer Sciences
4-H Youth Development
Community and Economic Development

Educational programs of Kentucky Cooperative Extension serve all people regardless of economic or social status and will not discriminate on the basis of race, color, ethnic origin, national origin, creed, religion, political belief, sex, sexual orientation, gender identity, gender expression, pregnancy, marital status, genetic information, age, veteran status, or physical or mental disability. University of Kentucky, Kentucky State University, U.S. Department of Agriculture, and Kentucky Counties, Cooperating.
LEXINGTON, KY 40546

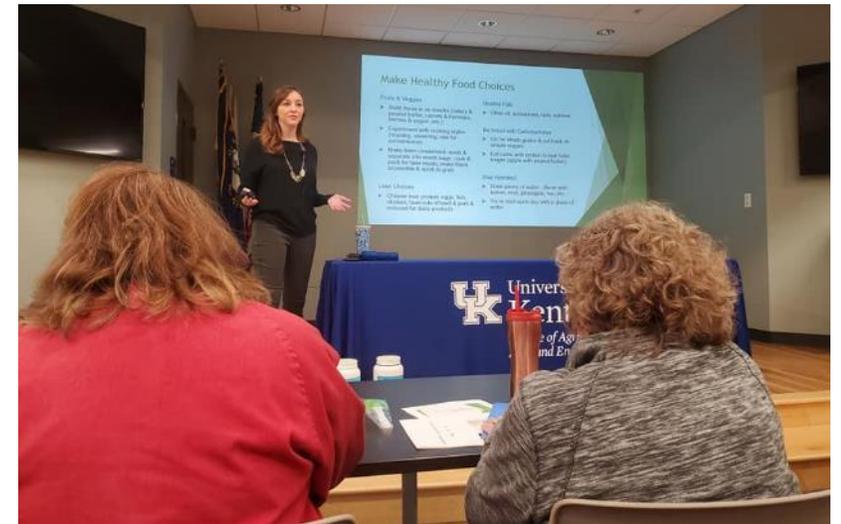


COOPERATIVE EXTENSION

Strengthening our Outreach

Building on a Strong Foundation

- Partnerships
 - Barnstable Brown Diabetes Center
 - Central Kentucky Job Club



LAND-GRANT ENGAGEMENT

Dr. Nancy Cox, Vice President Land-Grant Engagement and
Dean, College of Agriculture, Food and Environment



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Engagement Across the College

UK Veterinary Diagnostic Laboratory

- Animal disease surveillance statewide
- \$8 return on every \$1 invested in disease research



Division of Regulatory Services

- Only consumer protection, farmer support agency of its kind in the state
- Supporting Kentucky's \$45 billion agriculture industry



Engagement Across the College

Community and Economic Development Initiative of Kentucky

- Economic development
- Community health

Kentucky Small Business Development Center

- 17 service centers across the state
- More than 6,900 people participated in trainings in the past year
- \$2.4 million from CARES Act to support small businesses with COVID-19 disruptions



Engagement Across the College

James B. Beam Institute for Kentucky Spirits

- Founded by four colleges
- Workforce and research for the industry



Grain and Forage Center of Excellence

- High-tech collaboration with private partners to install solar energy platforms
- Funded by tobacco settlement funds, private donations and reallocated funds



Engagement Across the University of Kentucky

Vice President for Research

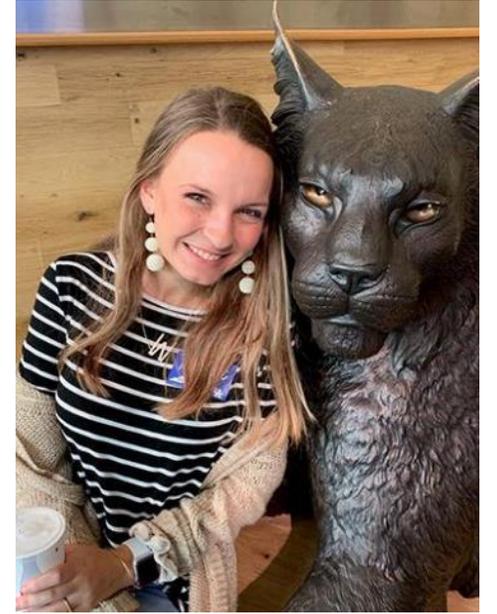
- Research Priority Areas
- Coordinated partnerships with collaborative research groups



Engagement Across the University of Kentucky

4-H/UK Enrollment Management

- Position Extension agents to support recruitment
- Familiar faces connecting prospective students to information and resources



LAND-GRANT ENGAGEMENT

Engagement Across the University of Kentucky

UK Diversity, Equity and Inclusion (DEI)

- Identify counties with high underserved and underrepresented populations
- Connect UK DEI with College and Extension DEI leadership



Engagement Across the University of Kentucky

Extension and Substance Use and Prevention

- Substance use and prevention specialist
- Sharing data and research conference opportunities

College of Pharmacy

- Overdose mitigation training
- Community-level engagement



Engagement Across the University of Kentucky

Farm and Ranch Stress Assistance Network

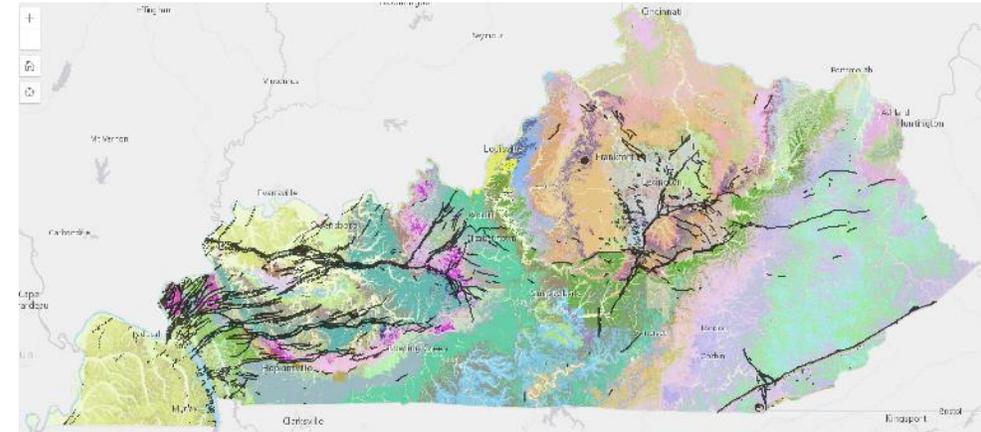
- Multi-institution and multi-college partnership
 - College of Nursing
 - Extension Family and Consumer Science Agents
- Implementing research-based practices



Engagement Across the University of Kentucky

Kentucky Geological Survey

- Utilization of land survey data for proactive county planning



Engagement Across the University of Kentucky

Center for Clinical and Translational Science

- Regional leadership on Community Champions Advisory Board

Confucius Institute

- Chinese language, art and cultural immersion through 4-H

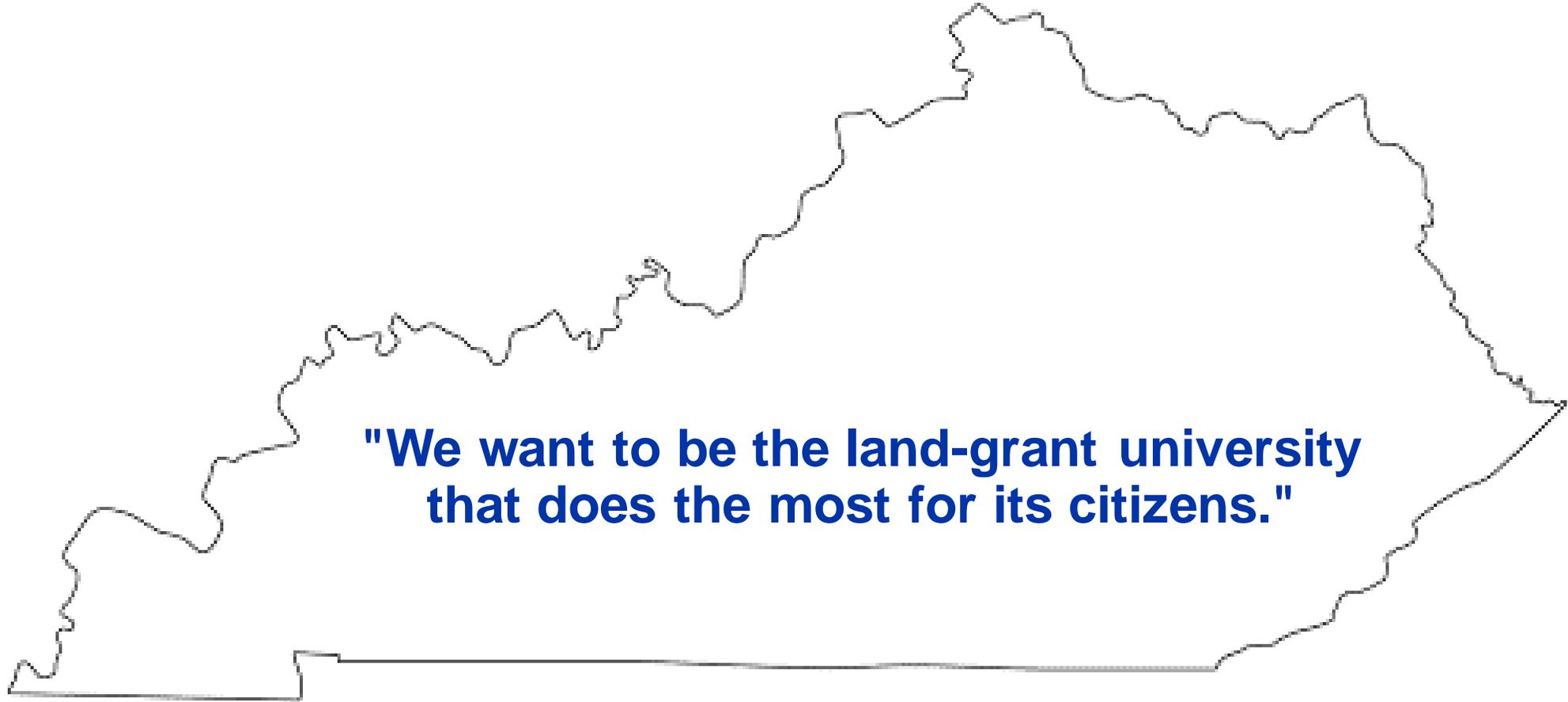
Extension Administrative Regions and Areas



Next Steps

- Connect with remaining colleges and multi-disciplinary research centers
- Review national models for university-wide engagement
- Connect with external regional collaborators like Shaping Our Appalachian Region (SOAR)
- Increase partnership opportunities with UK HealthCare

LAND-GRANT ENGAGEMENT



**"We want to be the land-grant university
that does the most for its citizens."**

QUESTIONS

