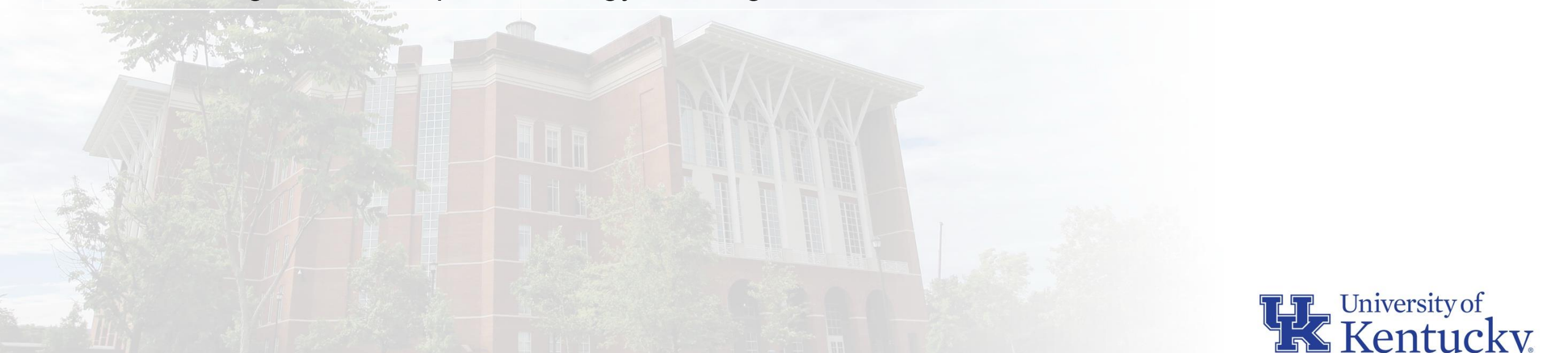


UNIVERSITY OF KENTUCKY BOARD OF TRUSTEES

Rob Edwards, VP and Chief Strategy Officer and Government Affairs

Dorian Herceg, AVP, Enterprise Strategy and Organizational Performance, UK HealthCare



**(PREVIEW)
STRATEGY 2030**

UK HEALTHCARE STRATEGY 2030 - THE UNIVERSITY OF KENTUCKY PROMISE

A 160-year mission that has evolved and grown, steadfast in the core principles to educate, innovate, heal and serve

A vision of service to our Commonwealth and the world beyond that remains the same

The University of Kentucky:



Facilitates learning, informed by scholarship and research



Expands knowledge through research, scholarship and creative activity



Serves a global community by disseminating, sharing and applying knowledge



The *health* of the Commonwealth of Kentucky is an essential part of our history and future

UK HEALTHCARE STRATEGY 2030 - EVOLVING OUR STRATEGY TO EXTEND OUR IMPACT

By building on prior success, we strengthen our ability to serve Kentucky more deeply and more broadly



University of
Kentucky

THE UK-PURPOSE

(PLAN FOR UNPRECEDENTED RESEARCH, PURPOSEFUL AND OPTIMAL SERVICE AND EDUCATION)

EFFORTS ALIGNED WITH
UNIVERSITY STRATEGY

UK HEALTHCARE STRATEGY 2030 - INFORMING OUR STRATEGY

Input from staff, partners, and clinical enterprise leadership informed the priorities highlighted in our strategy



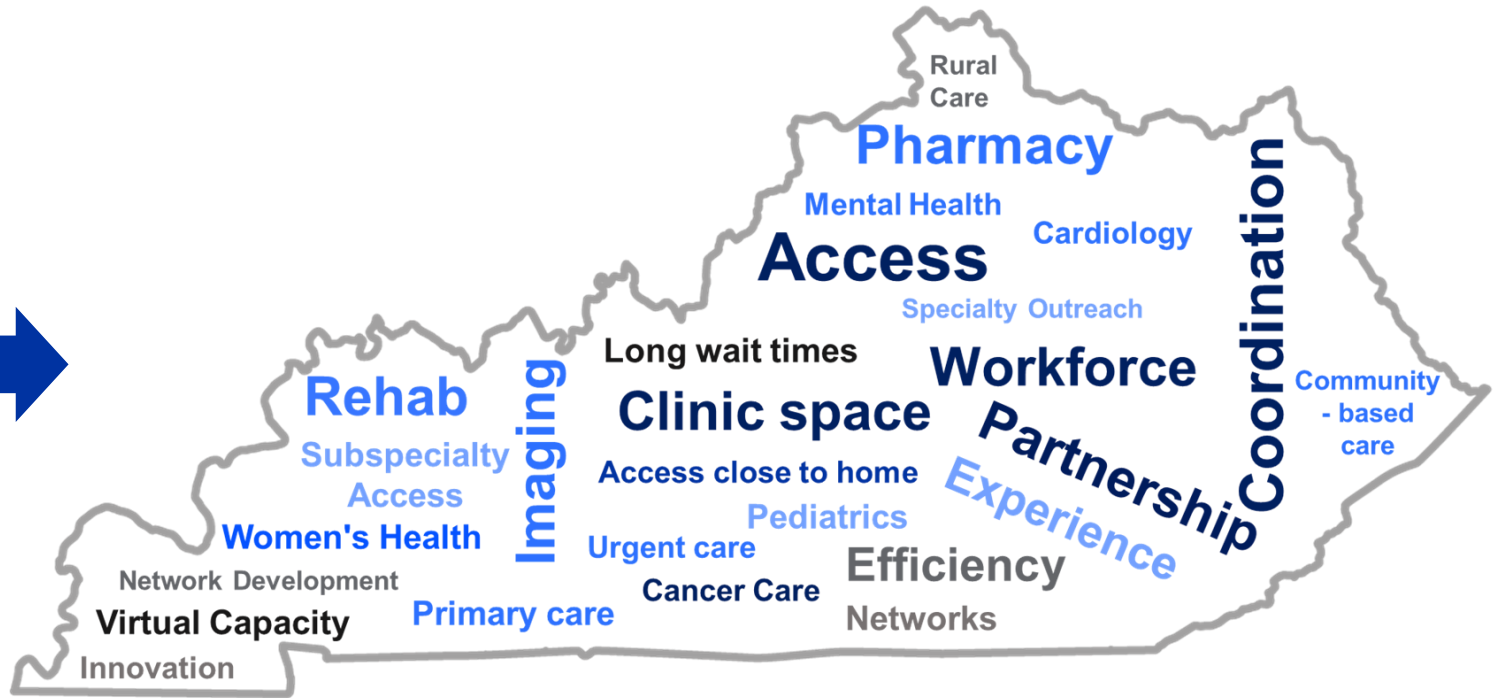
Staff and physician survey
~650 responses



Partner feedback
4 clinics
17 hospitals
9 post-acute



Continuous feedback
Clinical departments and
existing leadership venues



Insights informing Strategy 2030

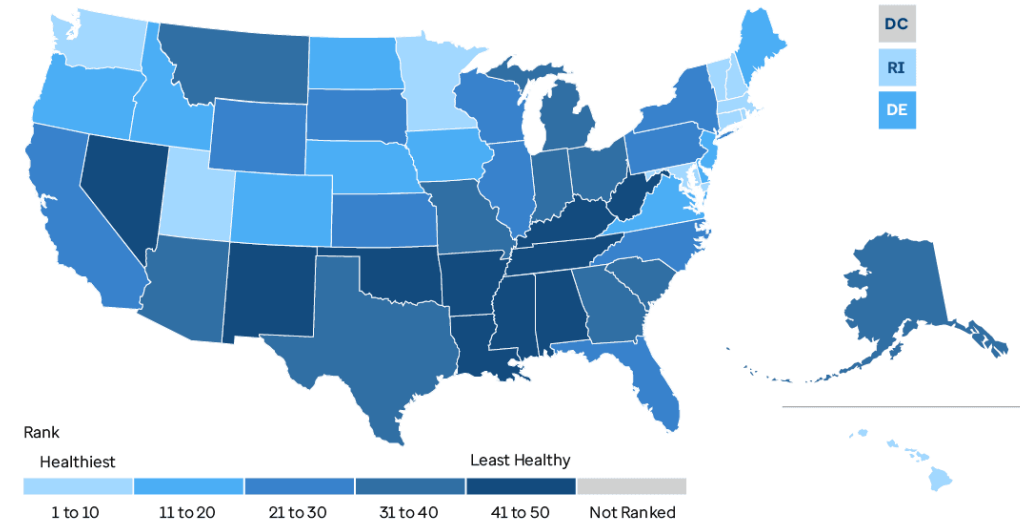
Strategy development will remain dynamic, informed by ongoing engagement and feedback

Addressing the Needs of the Commonwealth



- 45th – Obesity
- 50th – Physical activity
- 49th – Smoking
- 47th – Drug deaths
- 36th – Infant mortality
- 50th – Preventable hospitalizations
- 40th – Primary care coverage
- 44th – Adults with diabetes
- 48th – Cancer deaths
- 48th – Cardiovascular deaths

2025 Annual Report State Rankings

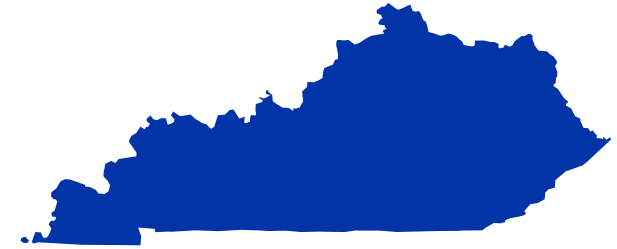


Source: America's Health Rankings composite measure, 2025.

Plus impacts from national drivers of change: regionalization of care, payment reform, patient experience, innovation and artificial intelligence and more

OUR MISSION

UK HealthCare is committed serving the entire Commonwealth of Kentucky.



This includes **commitment to the pillars of academic health care** – research, education, and clinical care – **dedication to improving the health of the people of Kentucky** by providing advanced healthcare, serving as an information resource, and **strengthening local health care by partnering** with community hospitals and physicians.

ADVANCING KENTUCKY

ADVANCED CARE



Advance subspecialty care for Kentucky and beyond while maintaining a focus on quality, access and value

TAKING CARE OF OUR PEOPLE AND OUR PARTNERS



Comprehensive care strategy for our employees, the immediate neighborhood, and our partners across the Commonwealth

DISTINCTION



An academic health system with aligned clinical care, research and education of seven health-related colleges

Next steps

- Continued input and communication on Strategy 2030 development
- Alignment to on-going efforts and investments
- June University Health Care Committee

QUESTIONS

