

# ASACR 3

Office of the President  
February 19, 2016

Members, Board of Trustees:

CHANGE IN NAME OF AN EDUCATIONAL UNIT:  
COLLEGE OF COMMUNICATION AND INFORMATION

Recommendation: that the Board of Trustees approve the change in the name of the School of Journalism and Telecommunications to the School of Journalism and Media, in the College of Communication and Information, effective July 1, 2016.

Background: The School of Journalism and Telecommunications has two degree programs: the B.A./B.S. in Journalism and the B.A./B.S. in Media Arts and Studies. The proposed name change brings the name of the School more closely in line with its degree programs. The new name also is in line with recent changes at other programs accredited by the Accrediting Council on Education in Journalism and Mass Communication.

The proposed change has been approved by the faculty of the School of Journalism and Telecommunications; reviewed and recommended by the Senate Academic Organization and Structure Committee and the Senate Council; and endorsed by the University Senate. The Provost of the University supports this recommendation.

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Action taken:     Approved     Disapproved     Other \_\_\_\_\_