

ASACR 5

Office of the President
September 12, 2025

Members, Board of Trustees:

ACADEMIC DEGREE RECOMMENDATION:
GATTON COLLEGE OF BUSINESS AND ECONOMICS

Recommendation: that the Board of Trustees approve the establishment of a bachelor of science degree in Applied Economics in the Gatton College of Business and Economics.

Background: The bachelor of science in Applied Economics will address the increasing industry demand for graduates with skills in data-driven decision making, critical thinking, data collection, and the application of economic principles to solve problems across various industries. Utilizing a quantitatively intensive approach, the bachelor of science in Applied Economics will bridge the gap between economics and data science. The emphasis on advanced analytical and quantitative skills will prepare students for careers in finance, businesses, government, public health and environmental policy.

The proposed bachelor's degree has been recommended to the Provost by the Gatton College of Business and Economics faculty given their expertise within their respective disciplines. The Provost of the University supports the program faculty's recommendation.

Action taken: ☒ Approved ☐ Disapproved ☐ Other _____