

# ASACR 6

Office of the President  
April 28, 2023

Members, Board of Trustees:

ACADEMIC DEGREE RECOMMENDATION:  
COLLEGE OF EDUCATION

Recommendation: that the Board of Trustees approve the establishment of a Bachelor of Arts degree in Sport Leadership, in the Department of Kinesiology within the College of Education, beginning in the 2023 Fall Semester.

Background: Currently, the University of Kentucky does not offer a sport management or sport administration degree. The proposed degree in Sport Leadership offers a curriculum blended across disciplines in sport psychology and sport management/leadership and was developed to mirror the current formalized Master of Science option in Sport Leadership, one of the department's most popular graduate programs.

Three tracks within the degree proposal include sport leadership careers, sport leadership entrepreneurs and sport leadership gaming. The program will be delivered in person, hybrid and online, and will provide learners the opportunity to gain hands-on experience in the various sport and fitness industries.

The program has the approval of the appropriate councils and the University Senate. The Provost of the university supports this recommendation. Pending approval by the Board of Trustees, the program will begin the review process of the Council on Postsecondary Education.

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Action taken:  Approved     Disapproved     Other \_\_\_\_\_