

ASACR 6

Office of the President
September 12, 2025

Members, Board of Trustees:

UNDERGRADUATE CERTIFICATE:
GATTON COLLEGE OF BUSINESS AND ECONOMICS

Recommendation: that the Board of Trustees approve the establishment of an undergraduate certificate in Accounting, Ethics and Technology in the Gatton College of Business and Economics.

Background: Developed through extensive engagement with employers and stakeholders, the undergraduate certificate in Accounting, Ethics and Technology will address the growing need for graduates with strong technical accounting knowledge, ethical reasoning skills and the ability to leverage information systems and data analytics in business decision making. The integration of accounting, ethics and technology aligns with national trends and directly supports the university's commitment to preparing students for excellent career placement opportunities.

The proposed undergraduate certificate has been recommended to the Provost by the Gatton College of Business and Economics faculty given their expertise within their respective disciplines. The Provost of the University supports the program faculty's recommendation.

Action taken: ☒ Approved ☐ Disapproved ☐ Other _____