

ASACR 9

Office of the President
April 23, 2026

Members, Board of Trustees:

ACADEMIC DEGREE: COLLEGE OF FINE ARTS

Recommendation: that the Board of Trustees approve the establishment of a Bachelor of Arts degree in Music Industry in the College of Fine Arts.

Background: The proposed bachelor's degree in Music Industry will prepare students for careers across the commercial and nonprofit sectors of today's rapidly evolving music industry. The degree program is designed for students interested in pursuing careers in the commercial and nonprofit sectors of the music and creative industries, especially those drawn to the business, managerial, entrepreneurial or production aspects of music rather than performance. The foundational knowledge emphasizes applied learning and professional preparation in music business, artist management, copyright and licensing, recording industry history, financial structures of the industry and creative sector entrepreneurship. By removing the barriers and embedding high-impact experiential practices, the degree program broadens access, supports interdisciplinary learners and aligns with growing areas in Kentucky's creative economy.

The proposed bachelor's degree has been recommended to the Provost by the College of Fine Arts faculty given their expertise within their respective disciplines. The Provost of the University supports the program faculty's recommendation.

Action taken: ☒ Approved ☐ Disapproved ☐ Other _____