



Campaign Update

Kentucky Can.
The 21st Century Campaign





By the Numbers



VOLUNTEERS



**CAMPAIGN
COMMITTEES**



**CAMPAIGN
MEETINGS**



**CAMPAIGN
COMMITMENTS**



Priorities

- Student Success
- HealthCare
- Research Building 2 (RB2)
- Athletics
- Alumni Engagement
- Endowment

“Directing the fundraising to the right priorities is by far the best way to influence the future of the institution.”

From Holden Thorpe and Buck Goldstein’s book,
Our Higher Calling: Rebuilding the Partnership between America and Its Colleges and Universities



Timeline 2019-2020

Committees Meet (22)

On-going Major Gift Solicitations

Campaign Communications Plan Execution

Campaign Event – March 19, Louisville at Omni Hotel – 7PM

