

Minutes
Academic and Student Affairs Committee
Board of Trustees
February 19, 2016

The Academic and Student Affairs Committee of the Board of Trustees met in the Board Room, 18th Floor Patterson Office Tower, at 10:00 a.m. on February 19. Angela Edwards called the meeting to order. The following members were in attendance: Cammie Grant, Bob Grossman, David Hawpe, Austin Mullen, John Wilson and Barbara Young.

Ms. Edwards stated that the minutes of the December 15, 2015 Academic and Student Affairs Committee meeting were distributed earlier and asked for any corrections or additions. There being no changes, a motion was made by Barbara Young to accept the minutes as distributed and seconded by David Hawpe. The motion was unanimously approved.

Provost Tracy said that he was not going to give a report to allow more time for the Financial Wellness Initiative and Gaines Center presentations.

ASACR 1: Academic Recommendation – College of Arts and Sciences – Resolution requesting approval to establish a Master of Applied Statistics degree with a major in Applied Statistics, in the Department of Statistics, within the College of Arts and Sciences, effective in the Spring 2016 Semester. The proposed Master of Applied Statistics is an innovative online professional graduate degree that can be completed in a summer and two consecutive semesters or on a part-time basis. The goal of this program is to create professional, practice-oriented statisticians who have both data analytic and computing skills. This program is unique in that it uses data visualization and statistical computing to teach fundamental concepts in statistical inference. Students will be required to complete only two semesters of calculus instead of the coursework normally necessary for a Master of Science program in Statistics. This program is designed to train mathematical, social, and natural scientists from a variety of disciplines to be professional statisticians. Specifically, the curriculum focuses on how to manage “big data” and successfully describe, analyze, and make inferences using current and rapidly evolving statistical methodologies. Mark Kornbluh, Dean of the College of Arts and Sciences, said with the demand for big data the degree will help with workforce development. A motion was made by David Hawpe to approve the recommendation and seconded by John Wilson. The motion was unanimously approved.

ASACR 2: Deletion of Degree – College of Arts and Sciences – Resolution requesting approval to delete the Master of Science in Agriculture degree, in the Department of Sociology, within the College of Arts and Sciences, effective Spring 2016 Semester. Prior to July 1, 2002, the Department of Sociology in the College of Arts and Sciences included several rural sociology faculty members with primary appointments in the then-College of Agriculture. The graduate degree programs in Sociology were jointly managed by the two colleges. In April 2002, the Board approved the establishment of the Department of Community and Leadership Development in the then-College of Agriculture. As this department brought together rural social scientists with a primary focus on interdisciplinary activities in community, organizational, and leadership development, there was no longer a need to jointly operate the

Sociology graduate programs. Mark Kornbluh, Dean of the College of Arts and Sciences, said the degree is not needed any longer and will not affect any faculty, staff or students. A motion was made by Bob Grossman to approve the recommendation and seconded by Barbara Young. The motion was unanimously approved.

ASACR 3: Change in Name of An Educational Unit: College of Communication and Information – Resolution requesting approval to change the name of the School of Journalism and Telecommunications to the School of Journalism and Media, in the College of Communication and Information, effective July 1, 2016. The School of Journalism and Telecommunications has two degree programs: the B.A./B.S. in Journalism and the B.A./B.S. in Media Arts and Studies. The proposed name change brings the name of the School more closely in line with its degree programs. The new name also is in line with recent changes at other programs accredited by the Accrediting Council on Education in Journalism and Mass Communication. Dan O’Hair, Dean of the College of Communication and Information, said media arts is one of their fastest growing programs. A motion was made by Barbara Young to approve the recommendation and seconded by John Wilson. The motion was unanimously approved.

Austin Mullen, Student Government Association President, told Board members it has been a busy year for students. The Student Government Association has been involved with advocacy initiatives including the Commonwealth Leadership Reception and the Student Senate Resolution in Relation to Senate Bill 75. The All Student Survey was administered to evaluate the opinions of the student body. Information will be available after the data is analyzed. The Student Coalition for Diversity and Inclusion has been established with a mission, vision and core values. DanceBlue, the annual fundraising effort to fight childhood cancer, is scheduled for February 27 and 28 with a goal of raising \$10 million.

Drew M. Smith, Director of the Office of Wellness Initiatives for Student Empowerment, and Tiffany Jackson, Financial Wellness Specialist, discussed MoneyCATS. According to the National Student Financial Wellness Study conducted by Ohio State University in 2015, 70% of college students feel stressed about their personal finances; 60% worry about having enough money to pay for school; 50% are concerned about paying monthly expense; 32% reported neglecting studies at least sometimes because of the money they owed; 64% used loans to pay for college (35.5% used student loans as their primary source of funding tuition), and students also indicated a willingness to borrow more to finance college if they expected higher starting salaries upon graduation. Peer coaches will act as front-line, client services ambassadors for MoneyCATS. MoneyCATS will utilize iGrad, a leader in the financial wellness field, as a retention effort for students who receive special funding from UK and to encourage all rising second year students to enroll in iGrad for continuous financial education.

Phil Harling, Executive Director and John R. Gaines Chair in the Humanities, discussed the history of the Gaines Center. The Center was founded in 1984 and is located in three historic homes on north campus. The Gaines Center provides intellectual links between town and gown communities and functions as a laboratory for innovative humanities-based teaching and learning. The Gaines Fellowship Program is a two-year, rigorous academic program in the

humanities and arts field for students from all disciplines and backgrounds. Twelve students are selected each year.

Dr. Harling introduced two of the current fellows. Kaylee Hicks, a native of Versailles, Kentucky, is a junior and is an International Studies major. She hopes to pursue MD and MPH degrees after graduation. Kaylee's project involved public art murals to promote better health in Mexico. Jordan Keeton is an economics and finance major from Ashland, Kentucky. After graduating, he plans to attend law school. Jordan's project involved 360-contracts in the music industry. Dr. Harling said all of the alumni of the Gaines Center are outstanding representatives of the University of Kentucky.

Ms. Edwards thanked those in attendance and adjourned the meeting at 11:00 a.m.

Respectfully submitted,

Angela Edwards
Academic and Student Affairs Committee