

CHANGE MASTERS DEGREE PROGRAM FORM

1. GENERAL INFORMATION

College:	FA	Department:	Arts Administration	
Current Major Name:	Arts Administration	Proposed Major Name:		
Current Degree Title:	MA in Arts Administration	Proposed Degree Title:		
Formal Option(s):		Proposed Formal Option(s):		
Specialty Fields w/in Formal Option:		Proposed Specialty Fields w/in Formal Options:		
Date of Contact with Associate Provost for Academic Administration ¹ :				
Bulletin (yr & pgs):	16-17; p. 273	CIP Code ¹ :	50.1001	Today's Date: 2/11/17
Accrediting Agency (if applicable):	N/A			
Requested Effective Date:	<input type="checkbox"/> Semester following approval.	OR	<input checked="" type="checkbox"/> Specific Date ² :	Fall 2017
Dept. Contact Person:	Geri Maschio	Phone:	7-8201	Email: g.maschio1@uky.edu

2. CHANGE(S) IN PROGRAM REQUIREMENTS

		<u>Current</u>	<u>Proposed</u>
1.	Number of transfer credits allowed (Maximum is Graduate School limit of 9 hours or 25% of course work)		
2.	Residence requirement (if applicable)		
3.	Language(s) and/or skill(s) required		
4.	Termination criteria		
5.	Plan A Degree Plan requirements ³ (thesis)		
6.	Plan B Degree Plan requirements ³ (non-thesis)		
7.	Distribution of course levels required	Two 3-credit courses at the 500 level Seven 3-credit courses at the 600 level Three 3-credit courses at the 700 level	2-3 (3-credit) courses at the 500 level 7-8 (3-credit) courses at the 600 level 2 (3-credit) courses at the 700 level
	(At least one-half must be at 600+ level & two-thirds must be in organized courses.)		
8.	Required courses (if applicable)	AAD 750	AAD elective
9.	Required distribution of courses within	AAD 520 The Arts and	AAD 520 The Arts and Artists

¹ Prior to filling out this form, you MUST contact the Associate Provost for Academic Administration (APAA). If you do not know the CIP code, the APAA can provide you with that during the contact.

² Program changes are typically made effective for the semester following approval. No changes will be made effective until all approvals are received.

³ If there is only one plan for the degree, plans involving a thesis (or the equivalent in studio work, etc.) should be discussed under Plan A and those not involving a thesis should be discussed under Plan B.

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	<p>program (if applicable)</p>	<p>Artists in Society (3) Any 500-level AAD course except AAD 520 (3) or AAD 699 Arts Administration Internship (3) AAD 600 Arts Administration Technologies (3) AAD 610 Financial Management for Arts Organizations (3) AAD 620 Management and Leadership in the Arts (3) AAD 630 Marketing Research and Planning for Arts Organizations (3) AAD 640 Principals of Fundraising (3) AAD 650 Arts and the Law (3) AAD 660 Social and Cultural Entrepreneurialism in the Arts (3) AAD 730 Marketing Strategies and Applications for Arts Organizations (3) AAD 740 Fundraising Techniques (3) AAD 750 Capstone Course in Arts Administration (3)</p>	<p><i>in Society (3)</i> <i>AAD 600 Arts Administration Technologies (3)</i> <i>AAD 610 Financial Management for Arts Organizations (3)</i> <i>AAD 620 Management and Leadership in the Arts (3)</i> <i>AAD 630 Marketing Research and Planning for Arts Organizations (3)</i> <i>AAD 640 Principals of Fundraising (3)</i> <i>AAD 650 Arts and the Law (3)</i> <i>AAD 730 Marketing Strategies and Applications for Arts Organizations (3)</i> <i>AAD 740 Fundraising Techniques (3)</i> <i>Any AAD elective course OR AAD 699: Arts Administration Internship AAD elective courses (totaling 6 credit hours)</i></p>
<p>10.</p>	<p>Final examination requirements</p>	<p>The final examination will consist of the oral defense of the papers written by the students in the Capstone Course in front of a 3-member committee of full-time faculty members from the program.</p>	<p><i>The final examination will consist of a written and/or oral examination taken in the final semester of the degree program. The examination will be assessed by a three-person committee of graduate faculty in Arts Administration.</i></p>
<p>11.</p>	<p>Explain whether the proposed changes to the program (as described in sections 1 to 10) involve courses offered by another department/program. <u>Routing Signature Log must include approval by faculty of additional department(s).</u></p>		
<p>12.</p>	<p>List any other requirements not covered above?</p>		
<p>13.</p>	<p>Please explain the rationale for changes. If the rationale involves accreditation requirements, please include specific references to those requirements.</p>		
<p>The proposed changes to the program are a result of a three-prong evaluation process of the program</p>			

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following its first four years. In order to determine these programmatic changes, a program assessment was completed that included field research, student feedback, and a faculty evaluation process.

AAD 750 focused on a research project, but that kind of research is typically a part of other courses (e.g. marketing research in the marketing classes). After consultation with field professionals and with the faculty, and with feedback from students, it was determined that the students (most of whom are career professionals) would be better served by additional courses in their specific areas of interest (e.g. AAD 550: Grant Writing for Nonprofit Organizations or AAD 565: Community Engagement in the Arts) which are offered as elective courses at the 500-, 600- or 700-level. Thus, the department wants to drop AAD 750 in favor of allowing students to select additional elective courses.

Additionally, based on a three-year evaluation cycle of the program and the courses, AAD 660: Social and Cultural Entrepreneurialism has been reclassified as an elective course instead of a required course. Evaluations, including student feedback, have determined that this course offered highly specialized content and best suited to students who select it as a program elective.

Moreover, in order to best suit the needs of the students, these changes provide 6-credit hours of electives for the students. Previously, if a student was required to complete AAD 699: Arts Administration Internship, the student had no opportunity to take elective courses at all. This change will allow students to specialize in areas including fundraising, marketing, technology, or leadership. After conducting field research, evaluating student feedback, and completing program assessment, the faculty feel that this is the best route for the program at this time.

*The program is currently in the process of developing a variety of additional electives which range from 1-3 credit hours. Therefore, students would be able to complete the requirement by either taking two 3-credit hour course or a combination of courses that add up to 6-credit hours.

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Signature Routing Log

General Information:

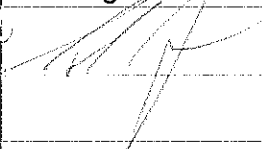
Proposal Name: MA in Arts Administration

Proposal Contact Person Name: Geri Maschio Phone: 7-8201 Email: g.maschio1@uky.edu

INSTRUCTIONS:

Identify the groups or individuals reviewing the proposal; note the date of approval; offer a contact person for each entry; and obtain signature of person authorized to report approval.

Internal College Approvals and Course Cross-listing Approvals:

Reviewing Group	Date Approved	Contact Person (name/phone/email)	Signature
CFA Curriculum Committee	2/27/2017	R. Jense 17-336 / roshan.nikou@uky.edu	
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External-to-College Approvals:

Council	Date Approved	Signature	Approval of Revision ⁴
Undergraduate Council			
Graduate Council		Graduate Council Roshan Nikou	
Health Care Colleges Council			
Senate Council Approval		University Senate Approval	

Comments:

⁴ Councils use this space to indicate approval of revisions made subsequent to that council's approval, if deemed necessary by the revising council.