

# NEW COURSE FORM

<b>1. General Information</b>														
a.	Submitted by the College of:	<u>Public Health</u>	Today's Date:	<u>1/31/2013</u>										
b.	Department/Division:	<u>Health Services Management</u>												
c.	Contact person name:	<u>Michelle Lineberry</u>	Email:	<u>Michellelineberry@uky.edu</u>										
			Phone:	<u>218-2017</u>										
d.	Requested Effective Date:	<input checked="" type="checkbox"/> X Semester following approval	OR	<input type="checkbox"/> Specific Term/Year <sup>1</sup> _____										
<b>2. Designation and Description of Proposed Course</b>														
a.	Prefix and Number:	<u>CPH 472</u>												
b.	Full Title:	<u>Public Health Profession and Practice</u>												
c.	Transcript Title (if full title is more than 40 characters):	<u>Public Health Profession and Practice</u>												
d.	To be Cross-Listed <sup>2</sup> with (Prefix and Number):	_____												
e.	Courses must be described by <u>at least one</u> of the meeting patterns below. Include number of actual contact hours <sup>3</sup> for each meeting pattern type.													
	_____ Lecture	_____ Laboratory <sup>1</sup>	_____ Recitation	_____ Discussion										
	_____ Clinical	_____ Colloquium	_____ Practicum	_____ Research										
	_____ 3.0 Seminar	_____ Studio	_____ Other – Please explain: _____											
<p>Is the course being proposed to fulfill a UKCore requirement?    <input checked="" type="checkbox"/> Yes    <input type="checkbox"/> No</p> <p><b>If YES, check the areas that apply and attach a completed Cover Sheet and Area of Inquiry Form:</b></p> <table style="width: 100%;"> <tr> <td><input type="checkbox"/> Inquiry - Arts &amp; Creativity</td> <td><input type="checkbox"/> Composition &amp; Communications - II</td> </tr> <tr> <td><input type="checkbox"/> Inquiry - Humanities</td> <td><input type="checkbox"/> Quantitative Foundations</td> </tr> <tr> <td><input type="checkbox"/> Inquiry - Nat/Math/Phys Sci</td> <td><input type="checkbox"/> Statistical Inferential Reasoning</td> </tr> <tr> <td><input type="checkbox"/> Inquiry - Social Sciences</td> <td><input type="checkbox"/> U.S. Citizenship, Community, Diversity</td> </tr> <tr> <td><input type="checkbox"/> Composition &amp; Communications - I</td> <td><input type="checkbox"/> Global Dynamics</td> </tr> </table>					<input type="checkbox"/> Inquiry - Arts & Creativity	<input type="checkbox"/> Composition & Communications - II	<input type="checkbox"/> Inquiry - Humanities	<input type="checkbox"/> Quantitative Foundations	<input type="checkbox"/> Inquiry - Nat/Math/Phys Sci	<input type="checkbox"/> Statistical Inferential Reasoning	<input type="checkbox"/> Inquiry - Social Sciences	<input type="checkbox"/> U.S. Citizenship, Community, Diversity	<input type="checkbox"/> Composition & Communications - I	<input type="checkbox"/> Global Dynamics
<input type="checkbox"/> Inquiry - Arts & Creativity	<input type="checkbox"/> Composition & Communications - II													
<input type="checkbox"/> Inquiry - Humanities	<input type="checkbox"/> Quantitative Foundations													
<input type="checkbox"/> Inquiry - Nat/Math/Phys Sci	<input type="checkbox"/> Statistical Inferential Reasoning													
<input type="checkbox"/> Inquiry - Social Sciences	<input type="checkbox"/> U.S. Citizenship, Community, Diversity													
<input type="checkbox"/> Composition & Communications - I	<input type="checkbox"/> Global Dynamics													
f.	Identify a grading System:	<input checked="" type="checkbox"/> X Letter (A, B, C, etc.)	<input type="checkbox"/> Pass/Fail											
g.	Number of credits:	<u>3</u>												
h.	Is this course repeatable for additional credit?			YES <input type="checkbox"/> NO <input checked="" type="checkbox"/>										
	If YES: Maximum number of credit hours:	_____												
	If YES: Will this course allow multiple registrations during the same semester?			YES <input type="checkbox"/> NO <input type="checkbox"/>										
i.	Course Description for Bulletin:	This course familiarizes students with the practice of public health, introducing them to the various settings and arenas in which public health professionals work. Through guest lectures and discussions with professionals in the field, students												

## NEW COURSE FORM

		gain exposure to the roles and responsibilities of the public health workforce as well as its interconnection with other professions including medicine, nursing, pharmacy, dentistry, engineering, social work, and communications. Students will assess their own interests, skills, and personality to explore and describe their own career goals.		
<b>j.</b>	Prerequisites, if any:	<u>Admission to Bachelor of Public Health program; BST 330, CPH 310, CPH 320, CPH 440, CPH 450.</u>		
<b>k.</b>	Will this course be offered through Distance Learning?	YES <sup>4</sup> <input type="checkbox"/>	NO X	
<b>l.</b>	Supplementary teaching component, if any:	<input type="checkbox"/> Community-Based Experience	<input type="checkbox"/> Service Learning	<input type="checkbox"/> Both
<b>3.</b>	<b>Will this course be taught off campus?</b>	YES <input type="checkbox"/>	NO X	
<b>4.</b>	<b>Frequency of Course Offering</b>			
<b>a.</b>	Course will be offered (check all that apply):	X Fall	X Spring	X Summer
<b>b.</b>	Will the course be offered every year?	YES X	NO <input type="checkbox"/>	
	If NO, explain:	_____		
<b>5.</b>	<b>Are facilities and personnel necessary for the proposed new course available?</b>	YES X	NO <input type="checkbox"/>	
	If NO, explain:	_____		
<b>6.</b>	<b>What enrollment (per section per semester) may reasonably be expected?</b>	<u>24</u>		
<b>7.</b>	<b>Anticipated Student Demand</b>			
<b>a.</b>	Will this course serve students primarily within the degree program?	YES X	NO <input type="checkbox"/>	
<b>b.</b>	Will it be of interest to a significant number of students outside the degree program?	YES <input type="checkbox"/>	NO X	
	If YES, explain:	_____		
<b>8.</b>	<b>Check the category most applicable to this course:</b>			
	<input checked="" type="checkbox"/> Traditional – Offered in Corresponding Departments at Universities Elsewhere			
	<input type="checkbox"/> Relatively New – Now Being Widely Established			
	<input type="checkbox"/> Not Yet Found in Many (or Any) Other Universities			
<b>9.</b>	<b>Course Relationship to Program(s)</b>			
<b>a.</b>	Is this course part of a proposed new program?	YES X	NO	
	If YES, name the proposed new program:	<u>Bachelor of Public Health (BPH)</u>		
<b>b.</b>	Will this course be a new requirement <sup>5</sup> for ANY program?	YES	NO X	
	If YES <sup>5</sup> , list affected programs:	_____		
<b>10.</b>	<b>Information to be Placed on Syllabus</b>			
<b>a.</b>	Is the course 400G or 500?	YES <input type="checkbox"/>	NO X	
	If YES, the <i>differentiation for undergraduate students must be included</i> in the information required in <b>10.b.</b> You must include: (i) identification of additional assignments by the graduate students; and /or (ii) Establishment of different grading criteria in the course for graduate students. (See SR 3.1.4.)			
<b>b.</b>	X	The syllabus, including course description, student learning outcomes, and grading policies (and 400G-/500 level grading differentiation if applicable, from <b>10.a</b> above) are attached.		NO <input type="checkbox"/>

## NEW COURSE FORM

<sup>1</sup>Courses are typically made effective for the semester following approval. No course will be made effective until all approvals are received

<sup>2</sup>The chair of the cross-listing department must sign off on the Signature Routing Log.

<sup>3</sup>In general, undergraduate courses are developed on the principle that one semester hour of credit represents one hour of classroom meeting per week for a semester, exclusive of any laboratory meeting. Laboratory meeting, generally, represents at least two hours per week for a semester for one credit hour. (from *SR 5.2.1*)

<sup>4</sup>You must *also* submit the Distance Learning Form in order for the proposed course to be considered DL delivery.

<sup>5</sup>In order to change a program, a program change form must also be submitted.

# APPLICATION FOR NEW COURSE

## Signature Routing Log

### General Information




Course Prefix and Number: CPH 472

Proposal Contacts: Kristen Pickett [kbpick2@uky.edu](mailto:kbpick2@uky.edu) 218-2039

### INSTRUCTIONS:

Identify the group or individual reviewing the proposal; note the date of approval; offer a contact person for each entry, and obtain signature of the person authorized to report approval.

### Internal College Approvals and Course Cross-Listing Approvals:

Reviewing Group	Date Approved	Contact Person	Signature
Department	N/A	N/A	
Academic Affairs Committee	2/28/2013	Steve Browning/srbrown@uky.edu/218-2235	
Faculty Council	4/9/2013	Steve Fleming/steven.fleming@uk.edu/218-2229	
Academic Dean	4/10/2013	James Holsinger/jwh@uky.edu/323-6314	

### External to College Approvals:

Council	Date Approved	Signature	Approval of Revision
Undergraduate Council			
Graduate Council			
Health Care Colleges Council			
Senate Council		University Senate Approval	

### Comments:

**University of Kentucky  
College of Public Health**

**CPH 472-001  
Public Health Professions and Practice  
Fall 2014**

**Location XXXX**

**Days and Time XXXX**

**Course Instructor**

Michelle Lineberry  
Assistant Dean for Academic and Faculty Affairs  
CPH 118B  
(859) 218-2096  
[michellelineberry@uky.edu](mailto:michellelineberry@uky.edu) (PREFERRED)  
Office Hours: XXXX

**Course Description**

This course familiarizes students with the practice of public health, introducing them to the various settings and arenas in which public health professionals work. Through guest lectures and discussions with professionals in the field, students gain exposure to the roles and responsibilities of the public health workforce as well as its interconnection with other professions including medicine, nursing, pharmacy, dentistry, engineering, social work, and communications. Students will assess their own interests, skills, and personality to explore and describe their own career goals.

**Prerequisites**

Admission to Bachelor of Public Health degree program; BST 330, CPH 310, CPH 320, CPH 440, CPH 450.

**Course Objectives**

1. Introduce the many roles and responsibilities of the public health workforce and their relationship to other professions and agencies
2. Provide self-assessment opportunities related to skills, interests, and personality
3. Facilitate networking opportunities between students and public health professionals and suggest coalition building

**Student Learning Outcomes**

Upon completion of this course, the learner will:

1. Describe the variety of career opportunities related to public health in government agencies, non-government agencies, and private organizations
2. Discuss the impact of policies, laws, and legislation on population health
3. Describe how epidemiology, surveillance, and registries are used to safeguard the health of the population
4. Explain the role of physicians, nurses, pharmacists, and dentists in public health
5. Describe the importance of health education and health communication, and how programs/strategies may vary depending on the target population
6. Discuss the importance of maternal and child health programs such as Women, Infants, and Children and HANDS to population health

7. Differentiate the leading causes of morbidity, mortality, and health disparities among the populations of developed vs. developing countries
8. Outline programs that assess and control environmental hazards that affect population health
9. List common programs and strategies used by corporations to prevent injuries and promote the health of their employees
10. Describe the role of public health in disaster preparedness and response
11. Identify his/her own interests, skills, and personality traits
12. Explain the role of his/her own interests, skills, and personality traits in making career choices
13. Identify career options that correspond with his/her interests, skills, and personality traits
14. Develop a personal career plan and timeline, originating at the point of course completion and including internships/shadowing experiences and graduate degrees, to launch identified career

**Textbook** None.

### **Other Required Materials**

The required readings are derived sections from The Pfizer Guide to Careers in Public Health, a book created by Pfizer Pharmaceutical Group. You can obtain the free readings at:

<http://www.pfizerfellowships.com/publichealthbooks.aspx>.

### **Assessment Strategies**

1. Attendance, Class Participation, and Student Collaboration – 75 points (37.5%)

This course is experiential in nature. You are required to attend and actively participate in every class session unless you have an excused absence as defined by S.R. 5.2.4.2. In accordance with S.R. 5.2.4.2, acceptable reasons for excused absences include serious illness, illness or death of a family member, university-related trips, major religious holidays, and other circumstances deemed “reasonable cause for nonattendance by the instructor. Please inform the instructor if you have an excused absence within one week of the missed class, and preferably before the missed class.

You will receive 5 attendance points for each class you attend and are an active/engaged participant, for a total of 75 points. If you have an unexcused absence, you will be deducted all 5 attendance points for that day. If you arrive more than 5 minutes late or leave more than 5 minutes early without an excused absence, or if you fail to engage with the instructor, guest lecturer, or your fellow classmates, you will be deducted 2 points for the class session. In cases of excused absences, the total amount of possible points will be decreased by the number of points missed due to the excused absence. For example, if a student misses one class and has an excused absence, and attends all other classes, he/she will receive 70/70 attendance points. If a student misses one class which is an unexcused absence, but attends all other classes, he/she will receive 70/75 attendance points.

2. Class Portfolio – 75 points (37.5%)

Each class session will focus on one sector of the public health workforce. Students will be expected to complete the assigned readings associated with each sector prior to the class session to allow for appropriate and informed discussions and networking with professionals involved in the session. Students must prepare a 2-3 page summary and reflection for each sector presented. The summary will include information gained from the readings and class session, while the reflection should be the student’s thoughts about the information learned (e.g. student’s opinion of strengths and weakness of that sector or job, whether student could see oneself in that position). The summary and reflection papers for each class will be compiled into a binder that will be submitted (hard copy submitted in class) for a grade at the midterm and final. A

rubric for the summary and reflection papers that make up the class portfolio will be discussed in class and posted on Blackboard.

3. Career Goals and Plan Paper – 50 points (25%)

Students will assess their interests, skills, and personality traits through self-assessment tools and class discussions over the course of the semester. Using information learned through these assessments and discussions, as well as assigned readings, presentations from professionals, and portfolio summaries/reflections, students will prepare a 5 page paper on their career goals and a plan to reach these goals. Specific requirements and rubric will be discussed in class and posted on Blackboard. The Career Goals and Plan Paper must be uploaded to Blackboard by 11 p.m. on the date determined by the UK Registrar final exam schedule.

### **Final Examination**

There is no final examination for this class. The Career Goals and Plan Paper (described above) must be uploaded to Blackboard by 11 p.m. on the date determined by the UK Registrar final exam schedule.

### **Make-Up Opportunities**

Due to the experiential nature of this course, content delivered in class is difficult to replicate. In cases of excused absences, the instructor may offer the student an opportunity to meet one-on-one with the guest lecturer of the missed class session at a time mutually convenient to the student and guest.

### **Course Grade**

90-100% = A (180 – 200 points)  
80-89% = B (160 – 179 points)  
70-79% = C (140 – 159 points)  
60-69% = D (120 – 139 points)  
Below 60% = E or Fail (less than 120 points)

### **Midterm Grades**

Midterm grades will include attendance and portfolio points for weeks 1 – 7, for a possible total of 70 points.

### **Instructor expectations**

1. I expect you to attend every class session. The components are highly interrelated; missing a class will detract from the learning potential of subsequent sessions.
2. I expect you to be in the classroom and prepared to begin work at the scheduled starting time for each session.
3. I expect you to be attentive to each class. This means silencing mobile phones and suspending email and texting and phone calling during class. Should a true emergency arise that you must address, please quietly attend to it and return to class as quickly as possible.
4. I expect you to actively participate in the discussions. This is not the type of class where you can “sit back and listen.”
5. I expect you to submit papers using proper English grammar, syntax, and spelling. You are encouraged to use spell check and grammar check prior to submitting your written work. The Writing Laboratory is available to anyone who may need assistance. Grammar, syntax, and spelling will account for 10% of the grade for written work.

6. I expect (and encourage) you to provide honest and timely feedback regarding the content and process of this course throughout the semester.
7. I expect you to interactively engage via Blackboard with the other students and the instructor throughout the semester.
8. I expect you to share in the responsibility for making this course an enjoyable and beneficial learning experience.
9. Wikipedia *cannot* be used as a cited reference as noted by a co-founder of Wikipedia! You may use Wikipedia to identify appropriate source material. Remember Wikipedia is *not* peer reviewed!

### **Academic Accommodations**

If you have a documented disability that requires academic accommodations, please see me as soon as possible during scheduled office hours. In order to receive accommodations in this course, submit to me a Letter of Accommodation from the Disability Resource Center. If you have not already done so, please register with the Disability Resource Center for coordination of campus disability services available to students with disabilities. Contact Jake Karnes via email at [jkarnes@email.uky.edu](mailto:jkarnes@email.uky.edu) or by telephone 859-257-2754. You may also visit the DRC website for information on how to register for services as a student with a disability: <http://www.uky.edu/StudentAffairs/DisabilityResourceCenter/>

### **Academic Integrity, Cheating and Plagiarism**

Per university policy, students shall not plagiarize, cheat, or falsify or misuse academic records. Students are expected to adhere to University policy on cheating and plagiarism in all courses. The minimum penalty for a first offense is a zero on the assignment on which the offense occurred. If the offense is considered severe or the student has other academic offenses on their record, more serious penalties, up to suspension from the university may be imposed.

Plagiarism and cheating are serious breaches of academic conduct. Each student is advised to become familiar with the various forms of academic dishonesty as explained in the Code of Student Rights and Responsibilities. Complete information can be found at the following website: <http://www.uky.edu/Ombud>. A plea of ignorance is not acceptable as a defense against the charge of academic dishonesty. It is important that you review this information as all ideas borrowed from others need to be properly credited.

### **Religious Observances**

Students will be given the opportunity to make up work (typically, exams or assignments) when students notify their instructor that religious observances prevent the student from completing assignments according to deadlines stated in this syllabus. Students must notify the course instructor **at least two weeks prior to such an absence** and propose how to make up the missed academic work.

### **Inclement weather**

The University of Kentucky has a detailed policy for decisions to close in inclement weather. The snow policy is described in detail at [http://www.uky.edu/PR/News/severe\\_weather.htm](http://www.uky.edu/PR/News/severe_weather.htm) or you can call (859) 257-1754.

### **Excused absences policy**

Due to the experiential nature of this course, it is very important that students attend and actively participate in each class session. You are required to attend every class session unless you have an excused absence as defined by S.R. 5.2.4.2. In accordance with S.R. 5.2.4.2, acceptable reasons for excused absences include serious illness, illness or death of a family member, university-related trips, major religious holidays, and other circumstances deemed "reasonable cause for nonattendance by the instructor. Please inform the instructor if you have an excused absence within one week of the missed class, and preferably before the missed class.



<b>Week</b>	<b>Topic</b>	<b>Readings and Assignments Due</b>
Week 1	Health Policy and Management	Pfizer, 13-25
Week 2	Epidemiology	Pfizer, 30-48
Week 3	Oral Health	Pfizer, 49-53
Week 4	Family Health/ Maternal and Child Health	Pfizer, 54-69
Week 5	Public Health: Nursing and Medicine	
Week 6	Public Health: Medicine and Pharmacy	
Week 7	Health Education, Behavioral Science	Pfizer, 74-91
Week 8	Corporate Wellness	Submit Class Portfolio
Week 9	Health Communications	Pfizer, 92-102
Week 10	Occupational Health and Safety	Pfizer, 106-111
Week 11	Environmental Health Sciences	Pfizer, 112-123
Week 12	Public Health Preparedness	Pfizer, 129-146
Week 13	Global Health	Pfizer, 153-172
Week 14	Biostatistics, registries	
Week 15	Course wrap-up	Submit Class Portfolio
*Career Goals and Plan Paper due by 11:00 p.m. on date determined by the UK Registrar final exam schedule		