

1. General Information

1a. Submitted by the College of: COMMUNICATION AND INFORMATION

Date Submitted: 1/11/2013

1b. Department/Division: Library & Information Science

1c. Contact Person

Name: Will Buntin

Email: will.buntin@uky.edu

Phone: 859-257-3317

Responsible Faculty ID (if different from Contact)

Name:

Email:

Phone:

1d. Requested Effective Date: Specific Term/Year ¹ Fall 2013

1e. Should this course be a UK Core Course? No

2. Designation and Description of Proposed Course

2a. Will this course also be offered through Distance Learning?: No

2b. Prefix and Number: ICT 307

2c. Full Title: Copyright

2d. Transcript Title:

2e. Cross-listing:

2f. Meeting Patterns

LECTURE: x

2g. Grading System: Letter (A, B, C, etc.)

2h. Number of credit hours: 3

2i. Is this course repeatable for additional credit? No

If Yes: Maximum number of credit hours:

If Yes: Will this course allow multiple registrations during the same semester?

2j. Course Description for Bulletin: In the age of digital information, the technology, economics, and law of intellectual property are constantly in flux. In order to continue to effectively provide access to information, ICT professionals need to play a role in managing these changes. This introductory course examines the basic conceptual elements of copyright protection, and its adaptation and application to new media and information communication technologies.

2k. Prerequisites, if any:

2l. Supplementary Teaching Component:

3. Will this course taught off campus? **No**

If YES, enter the off campus address:

4. Frequency of Course Offering: **Summer,**

Will the course be offered every year?: **Yes**

If No, explain:

5. Are facilities and personnel necessary for the proposed new course available?: **Yes**

If No, explain:

6. What enrollment (per section per semester) may reasonably be expected?: **35**

7. Anticipated Student Demand

Will this course serve students primarily within the degree program?: **Yes**

Will it be of interest to a significant number of students outside the degree pgm?: **No**

If Yes, explain: **[var7InterestExplain]**

8. Check the category most applicable to this course: **Relatively New – Now Being Widely Established,**

If No, explain:

9. Course Relationship to Program(s).

a. Is this course part of a proposed new program?: **Yes**

If YES, name the proposed new program: **Information Communication Technology (ICT)**

b. Will this course be a new requirement for ANY program?: **No**

If YES, list affected programs:

10. Information to be Placed on Syllabus.

a. Is the course 400G or 500?: **No**

b. The syllabus, including course description, student learning outcomes, and grading policies (and 400G-/500-level grading differentiation if applicable, from **10.a** above) are attached: **Yes**

Distance Learning Form

Instructor Name:

Instructor Email:

Internet/Web-based: **No**

Interactive Video: **No**

Hybrid: No

1. How does this course provide for timely and appropriate interaction between students and faculty and among students? Does the course syllabus conform to University Senate Syllabus Guidelines, specifically the Distance Learning Considerations?

2. How do you ensure that the experience for a DL student is comparable to that of a classroom-based student's experience? Aspects to explore: textbooks, course goals, assessment of student learning outcomes, etc.

3. How is the integrity of student work ensured? Please speak to aspects such as password-protected course portals, proctors for exams at interactive video sites; academic offense policy; etc.

4. Will offering this course via DL result in at least 25% or at least 50% (based on total credit hours required for completion) of a degree program being offered via any form of DL, as defined above?

If yes, which percentage, and which program(s)?

5. How are students taking the course via DL assured of equivalent access to student services, similar to that of a student taking the class in a traditional classroom setting?

6. How do course requirements ensure that students make appropriate use of learning resources?

7. Please explain specifically how access is provided to laboratories, facilities, and equipment appropriate to the course or program.

8. How are students informed of procedures for resolving technical complaints? Does the syllabus list the entities available to offer technical help with the delivery and/or receipt of the course, such as the Information Technology Customer Service Center (<http://www.uky.edu/UKIT/>)?

9. Will the course be delivered via services available through the Distance Learning Program (DLP) and the Academic Technology Group (ATL)? NO

If no, explain how student enrolled in DL courses are able to use the technology employed, as well as how students will be provided with assistance in using said technology.

10. Does the syllabus contain all the required components? NO

11. I, the instructor of record, have read and understood all of the university-level statements regarding DL.

Instructor Name:

SIGNATURE|JTHU222|Jeffrey T Huber|Dept approval for ZCOURSE_NEW ICT 307|20121127

SIGNATURE|CEMONA2|E C Monaghan|College approval for ZCOURSE_NEW ICT 307|20121127

SIGNATURE|JMETT2|Joanie Ett-Mims|Undergrad Council approval for ZCOURSE_NEW ICT 307|20121217



ICT 307: Copyright

Instructor

TBD
320 Lucille Little Fine Arts Library
Lexington, KY 40506-0224
Phone: 859.257.8876 (administration)
Phone: 859.257.3317 (admissions)
Fax: 859.257.4205
Preferred method of contact: email

Office Hours

- TBD and by appointment
- Contact me via e-mail to schedule an appointment to meet: I will frequently respond as soon as possible, usually within 24 hours.

CLASS INFORMATION

Course Format: This is a face-to-face course. You are required to attend scheduled classroom sessions. Asynchronous class discussion via Blackboard will be required periodically.

Course Requirements

You will need access to an appropriate computer with a broadband Internet connection.

Blackboard

The Blackboard course management system will be used to facilitate the class. Please visit <http://www.uky.edu/Blackboard/> to learn about this system and the login requirements.

COURSE INFORMATION

Course Description

In the age of digital information, the technology, economics, and law of intellectual property are constantly in flux. In order to continue to effectively provide access to information, ICT professionals need to play a role in managing these changes. This introductory course examines the basic conceptual elements of copyright protection, and its adaptation and application to new media and information communication technologies.

Course Objectives

- To obtain a general introduction to basic copyright principles and consider the appropriate roles of ICT professionals with regard to copyright enforcement.
- To review how copyright protection has changed with technological developments.
- To examine the concerns of the creators, publishers and distributors of copyrighted works.
- To identify the rights of a copyright holder and the exceptions to, and limitations on those rights.
- To review statutory provisions that provide liability exemptions for information service providers.

- To explore creative alternatives and approaches to traditional rights management (eg., free, libre and open access models)

Learning Outcomes:

Students completing the course will be able to:

- Identify the roles of ICT professionals with regard to copyright management and enforcement.
- Critically consider specific policies and laws governing copyright and fair use within the ICT framework.
- Assess the concerns of creators, publishers and distributors of copyrighted ~~works~~ ^{with} the context of information digitization.
- Recognize and identify the scope of copyright protection.
- Define and describe creative alternatives and approaches to traditional rights management.

Course Overview

The following broad topical areas will be covered:

- Copyright Principles
- Intellectual Property and Fair Use
- Digital Rights Management
- Copyright and File-sharing/Peer-to-Peer Networks
- The Digital Millennium Copyright Act

Course Methodology

Each week, students will be expected to:

1. Review the week's learning objectives.
2. Complete all assigned readings.
3. Read and understand any additional supplementary material that may be provided from time to time.
4. Participate in the Discussion Boards and any other on-line assignments^{*}
5. Complete and submit all assignments and quizzes by their due dates^{**}

* Students are expected to participate in the discussion board topics, which will be posted no later than Sunday at midnight at the start of each week. The topics will relate to the course readings and supplementary material assigned. Students will be evaluated based on the substance, facts, ideas, opinions, tone, and style of their responses. Responses will be monitored for inappropriate comments.

Required Reading

Thierer, A. D., Crews, C. W., & Cato Institute. (2002). *Copy fights: The future of intellectual property in the information age*. Washington, D.C: Cato Institute.

Supplementary Reading

Butler, R. P. (2011). *Copyright for teachers & librarians in the 21st century*. New York: Neal-Schuman Publishers.

STUDENT EVALUATION**Grading Parameters**

Final Exam:	30%
Midterm Exam:	20%
Position Papers:	20%
Class Participation:	20%
Mini Quizzes:	10%

Grading Rubric

The following grading rubric will be employed to evaluate position papers:

Written communication (50 %)**Organization**

- Inadequate (10 %): There appears to be no organization of the essay's contents.
- Needs Improvement (15 %): Organization of the essay is difficult to follow, due to inadequate transitions and/or rambling format.
- Adequate (20 %): The essay can be easily followed. A combination of the following is apparent: Basic transitions are used; a structured format is used.
- Professional quality (25 %): The essay can be easily followed. A combination of the following is apparent: Effective transitions are used; a professional format is used.

Mechanics and grammar

- Inadequate (10 %): Sentences and paragraphs are difficult to read and understand due to poor grammar or mechanics
- Needs improvement (15 %): The essay contains numerous grammatical and mechanical errors.
- Adequate (20 %): The essay contains minimal grammatical or mechanical errors.
- Professional quality (25 %): The essay is clear and concise and contains no grammatical or mechanical errors.

Content (50 %)**Correctness of facts**

- Inadequate (10 %): Most facts are wrong.
- Needs improvement (15 %): Some facts are wrong.
- Adequate (20 %): Technical details are generally correct.
- Professional quality (25 %): All facts are correct, and the technical explanation is both concise and complete.

Completeness

- Inadequate (10 %): Did not address some of the questions.
- Needs improvement (15 %): Addressed the questions, but provided few details.
- Adequate (20 %): Address the questions, but left out some details.
- Professional quality (25 %): Addressed all questions completely.

Grading Scale

[90% – 100%] = **A (Exceptional Achievement)**

[80% – 89%] = **B (High Achievement)**

[70% – 79%] = **C (Average Achievement)**

[60% – 69%] = **D (Below Average Achievement)**

[0% – 59%] = **(Fail)**

Participation

Students are expected to participate in and complete weekly discussion board topics to earn participation points. A weekly discussion forum will be initiated over the course of the semester, i.e., one discussion topic per week. You are required to make a post to each forum which will be graded out of ten (10) points on the basis of their quality. A quality post will include a substantive and thoughtful contribution to the discussion board topic. "I agree with the author" will not be deemed a credit-worthy response.

I encourage you to complete your discussion posts and other work in *Notepad* and then paste it to Blackboard. If work is composed online and there is a technology- related failure, it will likely be lost.

Please note: Discussion board topics will be posted no later than Sunday at midnight at the start of each week.

Midterm Grade Policy

Mid-term grades will be posted in myUK by the deadline established in the Academic Calendar (<http://www.uky.edu/Registrar/AcademicCalendar.htm>)

Attendance Policy

You are expected to attend every class session. Each student will be allowed to miss no more than two class sessions without a grade penalty. Every missed class after that will result in a 5 point penalty for the student's attendance grade. If a student misses 20% or more of the class, the student will fail the course and will be expected to withdraw from the course (SR 5.2.4.1-2).

Excused Absences (S.R. 5.2.4.2)

Summarized from Senate Regulation 5.2.4.2: A student shall not be penalized for an excused absence. The following are defined as excused absences:

- Significant illness of the student or serious illness of a member of the student's household (permanent or campus) or immediate family.
- The death of a member of the student's household (permanent or campus) or immediate family.

- Trips for members of student organizations sponsored by an educational unit, trips for University classes, and trips for participation in intercollegiate athletic events, including club sports registered with the university as well as varsity sports. Prior notification is required.
- Major religious holidays. Prior notification is required.
- Any other circumstances which the Instructor of Record finds reasonable cause for absence.

Students missing any graded work due to an excused absence bear the responsibility of informing the Instructor of Record about their excused absence within one week following the period of the excused absence (except where prior notification is required), and of making up the missed work. The Instructor of Record shall give the student an opportunity to make up the work and/or the exams missed due to an excused absence, and shall do so, if feasible, during the semester in which the absence occurred.

Excused absences' effect on grading: Summarized from Senate Regulation 5.2.4.2: If attendance is required by the class policies elaborated in the syllabus or serves as a criterion for a grade in a course, and if a student has excused absences in excess of one-fifth of the class contact hours for that course, a student shall have the right to petition for a "W", and the Instructor of Record may require the student to petition for a "W" or take an "I" in the course. If a student has an excused absence on a day when a quiz is given, the instructor may not deny permission for a makeup exam and simply calculate the student's grade on the basis of the remaining requirements.

Verification of Absences

Faculty have the right to request appropriate verification when students miss class due to illness or death in the family. Any absence for University related travel should be provided prior to the absence.

Submission of Assignments

Assignments are due on the day listed or set in consultation with the instructor. Email or computer failures will not be accepted as valid excuses for late work. If you have a situation arise that will impact your ability to turn in your work on a timely basis, make the instructor aware of it as soon as possible.

Academic Integrity, Cheating & Plagiarism

According to Senate Regulation 6.3.1: "All academic work, written or otherwise, submitted by students to their instructors or other academic supervisors, is expected to be the result of their own thought, research, or self-expression. In cases where students feel unsure about a question of plagiarism involving their work, they are obliged to consult their instructors on the matter before submission." For specific information regarding the University's code and regulations on plagiarism and cheating, visit:

<http://www.uky.edu/StudentAffairs/Code/>

<http://www.uky.edu/StudentAffairs/Code/part2.html>

<http://www.uky.edu/Ombud/Plagiarism.pdf>: "Plagiarism: What is it?"

Group Work & Student Collaboration

Unless otherwise noted, all assignments are expected to be done by the individual student. Students are only allowed to collaborate on assignments when explicitly allowed by the instructor or syllabus.

Incompletes

Student requests for an Incomplete (an I grade) will be considered within University guidelines and only in extreme circumstances. See section 5.1.3.2 <http://www.uky.edu/StudentAffairs/Code/part2.html>.

Classroom Behavior

Students are expected to full participate in class. This means having completed all assigned readings prior to class and arriving prepared to discuss the topics for that class period. Participation also includes activity on our Blackboard shell used to facility in-class activities. All students participating in class room discussions are expected to provide relevant discussion, be respectful of other class mates and their opinions and share any relevant personal experience that may add to the topic at hand.

Academic accommodations due to disability

If you have a documented disability that requires academic accommodations, please see me as soon as possible during scheduled office hours. In order to receive accommodations in this course, you must provide me with a Letter of Accommodation from the Disability Resource Center (Room 2, Alumni Gym, 257-2754, email address jkarnes@email.uky.edu) for coordination of campus disability services available to students with disabilities.

TECHNOLOGY INFORMATION & RESOURCES

Students must have regular access a computer with a reliable Internet connection and audio capabilities. Internet Explorer 7 (IE) or Firefox 2.x are the recommended browsers for those using a Windows-based PC. Those using Firefox 3.x may encounter problems with assignment uploads. Those using an Apple computer with MAC OS X (10.5.x) may use Firefox 3.x or Safari 3.x.

Please be certain that your computer and/or browser allow you to view Adobe Reader documents (.pdf). Microsoft Office and other software products are free for students:
<https://iweb.uky.edu/MSDownload/>.

As your instructor, I am your first go-to person for technology problems. If you need more immediate assistance, please contact TASC or UKIT.

Teaching and Learning Services Center (TASC)

<http://www.uky.edu/TASC/>; 859-257-8272

Information Technology Customer Service Center (UKIT)

<http://www.uky.edu/UKIT/>; 859-257-1300

Course Reserves

http://www.uky.edu/Libraries/page.php?lweb_id=23<ab_rank=3

GENERAL COURSE POLICIES

Policies concerning academic integrity, excused absences and academic accommodations due to disability are available online at: <http://www.uky.edu/CIS/SLIS/academics/policies.pdf>

READINGS SCHEDULE

Week 1	<i>Introduction: The Great Intellectual Property Debate</i> , starting on pp. xv Read also: "Introduction to copyright law" and "Fair Use" in <i>Copyright For Teachers and Librarians</i>
Week 2	1: <i>Indelicate Imbalancing in Copyright and Patent Law</i> , pp. 1-16 and 2: <i>Defending Intellectual Property</i> , pp.17-36
Week 3	3: <i>Intellectual Property, Information Age</i> , pp. 37-42
Week 4	4: <i>Are Patents and Copyrights Morally Justified? The Philosophy of Property Rights and Ideal Objects</i> , starting pp. 43 (skim)
Week 5	5: <i>The Future of Intellectual Property in the Information Age</i> , pp. 95-106
Week 6	6: <i>His Napster's Voice</i> , pp. 107-124 Read also: "DVDs, CDs, video streaming on demand and copyright law" in <i>Copyright For Teachers and Librarians</i>
Week 7	7: <i>Revising Copyright Law for the Information Age</i> , pp. 125-146
Week 8	8: <i>How Copyright Became Controversial</i> , pp. 147-162
Week 9	9: <i>A Lukewarm Defense of the Digital Millennium Copyright Act</i> , pp. 163-170 and 10: <i>The DCMA: Providing Locks for Digital Doors</i> , pp. 171-175
Week 10	11: <i>The New Legal Panic over Copyright</i> , pp. 177-184 and 13: <i>Copyright Zealotry in a Digital World: Can Freedom of Speech Survive?</i> , pp. 189-196
Week 11	12: <i>Life after the DCMA and Napster</i> , pp. 185-188
Week 12	14: <i>Copyright in a Post-Napster World: Legal or Market Solutions?</i> , pp. 197-204
Week 13	15: <i>Protecting Intellectual Property in the Digital Age</i> , pp. 205-220 Read also: "Distance education and copyright law" in <i>Copyright For Teachers and Librarians</i>
Week 14	16: <i>How Can They Patent That?</i> , pp. 221-228 Read also: "The Internet and copyright law: everything on the Web is considered implied public access, right?" in <i>Copyright For Teachers and Librarians</i>
Week 15	17: <i>Financial Business Method Patents--Nothing New under the Sun</i> , pp. 229-236 and 18: <i>The Patentability of Internet Business Methods: A Systematic Approach to Evaluating Obviousness</i> , pp. 237-272 (skim)