

Course Information

1a. Prefix and Number: MAT - Mhsg, Apparel & Textiles , MAT 350 PROBLEM SOLVING IN MERCHANDISING

1b. Course Title: PROBLEM SOLVING IN MERCHANDISING

1c. Credit Hours: 3.0

1d. Submitted by the College of: School of Human Environmental Sciences

Date Submitted: 5/17/2013

1e. Department/Division: Merchandising, Apparel & Textil

Contact Person

Name: Vanessa P. Jackson

Email: vanessa.jackson@uky.edu

Phone: 257-7776

Responsible Faculty ID (if different from Contact)

Name:

Email:

Phone:

RECEIVED

MAY 16 2013

OFFICE OF THE SENATE COUNCIL

Effective Date of Drop: Semester Following Approval OR:

Cross Listing:

Cross-listed course prefix and number: none

Should the cross-listed course(s) also be dropped?: No

Explain, if necessary:

Why is this course being dropped?: MAT 350 (Problem Solving in Merchandising) is a research class that is repetitive of research strategies taught in MAT 510, MAT 514. The class focused too much on the research process and not the integration of retail problems. Brand Story Exercises are used in MAT 510 (Brand Management) to challenge students to utilize specific research methods to explore branding issues. MAT 514 (Entrepreneurship) requires the students to develop a business plan which include market analysis and location analysis; all of which require a great deal of research components and mini projects focusing on market research.

Will dropping this course change the requirements for any program?: No

If Yes, list the program(s) here:

Has the course been taken by a significant number of students in other colleges/depts?: No

If YES, list the colleges/departments:

If YES, what provision has been made for meeting the needs of these students?:

Is this course currently included in the University Studies Program?: No

Instructor Name:

SIGNATURE|KADDO01|Kwaku Addo|Dept approval for ZCOURSE_DROP MAT 350|20130204

SIGNATURE|LGRABAU|Larry J Grabau|College approval for ZCOURSE_DROP MAT 350|20130205

SIGNATURE|JMETT2|Joanie Ett-Mims|Undergrad Council approval for ZCOURSE_DROP MAT 350|20130308

Courses	Request Tracking
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Drop Course Form

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Attachments:

Upload File

Select saved project to retrieve...

Get New

(* denotes required fields)

Course Information.

a.* Course Prefix and Number:

MAT - Mhsg, Apparel & Textiles
MAT 350 PROBLEM SOLVING IN MERCHANDISING

b. Course Title: • PROBLEM SOLVING IN MERCHANDISING

c. Credit Hours: • 3.0

d.* Submitted by the College of: School of Human Environmental Sciences Today's Date: 5/17/2013

e.* Department/Division: • Merchandising,Apparel & Textil

f. * Contact Person Name: Vanessa P. Jackson Email: vanessa.jackson@uky.ec Phone: 257-7776

* Responsible Faculty ID (if different from Contact) Email: Phone:

Effective Date¹ of Drop:* Semester Following Approval OR Specific Term

Cross-listing

Cross-listed course prefix and number

Should the cross-listed course(s) also be dropped³? Yes No

Explain, if necessary:

Why is this course being dropped?*

MAT 350 (Problem Solving in Merchandising) is a research class that is repetitive of research strategies taught in MAT 510, MAT 514. The class focused too much on the research process and not the integration of retail problems. Brand Story Exercises are used in MAT 510 (Brand Management) to challenge students to utilize specific research methods to explore branding issues. MAT 514 (Entrepreneurship) requires the students to develop a business plan which include market analysis and location analysis; all of which require a great deal of research components and mini projects focusing on market research.

Will dropping this course change the requirements⁴ for any program?* Yes No

If YES⁴, list the program(s) here:

Has the course been taken by a significant number of students in other colleges/depts?* Yes No

If YES, list the colleges/departments:

If YES, what provision has been made for meeting the needs of these students?

Is this course currently included in the UK Core Program?* Yes No

- ¹ The effective data for a dropped course is **the first term when the course is not available**, NOT the last term the course is offered.
- ² Effective dates are typically the semester following approval. No course will be made effective until all approvals are received.
- ³ Signature of the chair of the cross-listing department is required on the Signature Routing Log.
- ⁴ In order to change a program, a program change form must also be submitted.

Curricular Proposal Form - Drop Course Changes