

APPLICATION FOR CHANGE IN EXISTING COURSE: MAJOR and MINOR

1. Submitted by the College of CIS Date: November 17, 2008

Department/Division offering course: School of Journalism and Telecommunications

2. What type of change is being proposed? Major Minor
 *See the description at the end of this form regarding what constitutes a minor change. Minor changes are sent directly from the college to the Chair of the Senate Council.

If the Senate Council chair deems the change not to be minor, the form will be sent to the appropriate Council for normal and an email notification will be sent to the contact person.

PROPOSED CHANGES

Please complete all "Current" fields.
 Fill out the "Proposed" field only for items being changed. Enter N/A if not changing.
 Circle the number for each item(s) being changed. For example: (6)

3. Current prefix & number: TEL 101 Proposed prefix & number: _____

4. Current Title Telecommunications I: Mass Communication Systems

Proposed Title[†] Introduction to Media and Culture

[†]If title is longer than 24 characters, offer a sensible title of 24 characters or less: Intro Media and Culture

5. Current number of credit hours: 3 Proposed number of credit hours: _____

6. Currently, is this course repeatable? YES NO If YES, current maximum credit hours: _____

Proposed to be repeatable? YES NO If YES, proposed maximum credit hours: _____

7. Current grading system: Letter (A, B, C, etc.) Pass/Fail

Proposed grading system: Letter (A, B, C, etc.) Pass/Fail

8. Courses must be described by at least one of the categories below. Include number of actual contact hours per week for each category.

Current:

() CLINICAL () COLLOQUIUM () DISCUSSION () LABORATORY (X) LECTURE
 () INDEPEND. STUDY () PRACTICUM () RECITATION () RESEARCH () RESIDENCY
 () SEMINAR () STUDIO () OTHER - Please explain: _____

Proposed:

() CLINICAL () COLLOQUIUM () DISCUSSION () LABORATORY () LECTURE
 () INDEPEND. STUDY () PRACTICUM () RECITATION () RESEARCH () RESIDENCY
 () SEMINAR () STUDIO () OTHER - Please explain: _____

9. Requested effective date (term/year): Fall 2009 /

10. Supplementary teaching component: N/A Community-Based Experience Service Learning Both

Proposed supplementary teaching component: Community-Based Experience Service Learning Both

11. Cross-listing: N/A or _____ / _____

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Current Prefix & Number printed name Current Cross-listing Department Chair signature

a. Proposed – REMOVE current cross-listing: _____ / _____
printed name Current Cross-listing Department Chair signature

b. Proposed – ADD cross-listing: _____ / _____
Prefix & Number printed name Proposed Cross-listing Department Chair signature

12. Current Distance Learning (DL) status: Already approved for DL Please Add Please Drop

If PROPOSING, check one of the methods below that reflects how the majority of the course content will be delivered.

Internet/Web-based Interactive Video Extended Campus

13. Current prerequisites:

Proposed prerequisites:

14.

Current Bulletin description:

An overview of electronic technologies used for mass communication, emphasizing their historical development and interrelationships with economics, policy and society. These include one-way media such as broadcast radio, television, and cable, as well as newer technologies such as wireless cable, HDTV, and other multi-channel video systems. The convergence of technologies is addressed in the treatment of two-ways systems now being used for mass communication, including the Internet and the World Wide Web.

Proposed Bulletin description:

This course focuses on the study of electronic mass media. It surveys the cultural industries from multiple perspectives, including history, economics, production processes, content, social effects, diversity, and globalization. It emphasizes the relationships among the electronic mass media, culture, and power.

15. What has prompted this change?

The new course title is a more accurate and concise description of the course. The new Bulletin description is also a more accurate and concise description of the content and teaching objectives of the proposed new version of this course.

16. If there are to be significant changes in the content or teaching objectives of this course, indicate changes:

Formerly, the course included content and teaching objectives concerning the technological systems underpinning the electronic mass media; this material has now been incorporated in TEL 201.

17. Please list any other department that could be affected by the proposed change:

N.A.

18. Will changing this course change the degree requirements for ANY program on campus? YES

If YES[‡], list below the programs that require this course:

[‡] In order for the course change to be considered, program change form(s) for the programs above must also be submitted.

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19. Is this course currently included in the University Studies Program? Yes No

20. Check box if changed to 400G or 500. If **changed to 400G- or 500-level**, you must include a syllabus showing differentiation for undergraduate and graduate students by (i) requiring additional assignments by the graduate students; and/or (ii) the establishment of different grading criteria in the course for graduate students. (See SR 3.1.4)

21. Within the department, who should be contacted for further information on the proposed course change?

Dr. Thomas R. Lindlof Phone: 257-4242 Email: Lindlof@uky.edu

22. Signatures to report approvals:

12/1/08
DATE of Approval by
Department Faculty

1/12/09
DATE of Approval by College
Faculty

3/3/09
*DATE of Approval by
Undergraduate Council


*DATE of Approval by Graduate
Council

*DATE of Approval by Health
Care Colleges Council (HCCC)

*DATE of Approval by Senate
Council

*DATE of Approval by the
University Senate

Dr. Beth Barnes 
printed name Reported by Department Chair signature

Dr. J. David Johnson 
printed name Reported by College Dean signature

S. Gill 
printed name Reported by Undergraduate Council Chair signature

printed name Reported by Graduate Council Chair signature

printed name Reported by Health Care Colleges Council Chair signature

Reported by Office of the Senate Council

Reported by the Office of the Senate Council

*If applicable, as provided by the *University Senate Rules*. (<http://www.uky.edu/USC/New/RulesandRegulationsMain.htm>)

Excerpt from *University Senate Rules*:

SR 3.3.0.G.2: **Definition.** A request may be considered a minor change if it meets one of the following criteria:

- a. change in number within the same hundred series;
- b. editorial change in the course title or description which does not imply change in content or emphasis;
- c. a change in prerequisite(s) which does not imply change in content or emphasis, or which is made necessary by the elimination or significant alteration of the prerequisite(s);
- d. a cross-listing of a course under conditions set forth in SR 3.3.0.E;
- e. correction of typographical errors.