

**MAS 355-001: Communication and Information  
Systems in Organizations  
Current Events Update Assignment**

There will be no set format for the presentation, in terms of organization and content to be covered, due to the diverse and wide-ranging nature of the selection of topics. There are, however, some general guidelines that will help you develop your presentation.

- **Demonstrate the relevance of the article for the purposes of this class.**
- **Identify the operative regulatory environment.**
- **Make the technology "real" for your audience.**
- **Explain the technology and the history of the technology, if applicable**

**The specific requirements of the assignment are these:**

Based on the general guidelines above, develop a short talk (8-10 minutes) on a technology-related news item that is no more than 48 hours old at the time of your assigned date. Be prepared for five minutes or so of questions and discussion to follow your presentation. Use your imagination and your best presentational skills.

- **Compose a one or two page detailed outline of your presentation. Copies are to be distributed to the members of the class (there are 30 of you) and to me.**

Here are my criteria for grading your CEU presentations:

**70 points** – The appropriateness of the content and organization of the presentation, based on the subject matter of the selected topic and the general guidelines of the assignment.

**20 points** – The dynamics of the presentation, encompassing clarity, methods of presentation, speaking voice, eye contact, "interestedness," and "interestingness."

**10 points** – The quality of the handout, based on its completeness, its consistency with the oral presentation, its "user-friendliness," and its future value to the class members.