

Communication

College of Communication and Information

Graduation Requirements

To earn either the Bachelor of Arts or the Bachelor of Science degree in the College of Communication and Information, each student must (1) complete 120 hours of course work (excluding courses lower than the 100 level, courses with an R designation, physical education service courses, and/or EXP 396 credits) with a grade-point average of at least 2.0 and (2) complete at least 42 hours in upper division courses (300 or above). No more than 60 hours may be taken within the college.

Other requirements include UK Core, Basic Skills, premajor requirements, field of concentration (24-27 hours of major work and 15-18 hours of cognate courses earned outside the college as defined by the units), and a minimum of six hours of free electives.

Admission to the degree program is selective. Students should refer to the UK *Bulletin* for details about admission requirements and application procedures.

Bachelor of Arts Degree Requirements

Students who pursue the B.A. within the College of Communication and Information must fulfill the following requirements.

UK Core: Students must complete all areas of the UK Core.

College B. A. Requirements

1. **Language.** Complete one of the following sequences:

Option A: Successful completion of the fourth college semester of one foreign language. (Note: This may be accomplished by scoring at this level on a placement test for previous work in the foreign language.)

Option B: Complete a set of two courses dealing with the nature and structure of language, language behavior, or comparative languages. This set shall be comprised of one course from Group I below, and one course from Group II. (Courses counted as meeting this option may not be counted in the major or field of concentration.)

Group I: LIN/ENG 211.

Group II: ENG 210, ENG/LIN 212, ENG/LIN 310, LIN 317, LIN 318, ENG/LIN 512, ANT/ENG/LIN 515, ANT/ENG/LIN 516, LIN 517, ANT/LIN 519.

2. **Statistics:** STA 210

Major Requirements

Students must complete the departmental requirements for one of the four majors (communication, integrated strategic communication, journalism, and media arts and studies).

Subtotal: College B.A. Hours 9-17

Bachelor of Science Degree Requirements

Students who pursue the B.S. within the College of Communication and Information must fulfill the following requirements:

UK Core: Students must complete all areas of the UK Core.

College B.S. Requirements

1. **Mathematics, statistics and computer science:** Complete nine credits in mathematics and/or computer sciences beyond the UK Core requirement. At least three hours must be in statistics.

2. **Science Courses.** Complete a minimum of 60 hours of science courses, with not more than 12 hours within the College of Communication and Information. These courses must be approved by an advisor in the College of Communication and Information and may be from the areas of mathematics, statistics, computer science, physical sciences, biological sciences, social and behavioral sciences, as well as from appropriate professional fields.

Subtotal: College B.S. Hours 60

UK Core Requirements

See the *UK Core* section of the 2012-2013 *Undergraduate Bulletin* at: www.uky.edu/Registrar/bulletinCurrent/ukc.pdf for the complete UK Core requirements. The courses listed below are (a) recommended by the college, or (b) required courses that also fulfill UK Core areas. Students should work closely with their advisor to complete the UK Core requirements.

I. Intellectual Inquiry in Arts and Creativity

Choose one course from approved list 3

II. Intellectual Inquiry in the Humanities

Choose one course from approved list 3

III. Intellectual Inquiry in the Social Sciences

Choose one course from approved list 3

IV. Intellectual Inquiry in the Natural, Physical, and Mathematical Sciences

Choose one course from approved list 3

V. Composition and Communication I

CIS/WRD 110 Composition and Communication I 3

VI. Composition and Communication II

CIS/WRD 111 Composition and Communication II 3

VII. Quantitative Foundations

Choose one course from approved list 3

VIII. Statistical Inferential Reasoning

STA 210 Making Sense of Uncertainty:
An Introduction to Statistical Reasoning 3

IX. Community, Culture and Citizenship in the USA

Choose one course from approved list 3

X. Global Dynamics

Choose one course from approved list 3

UK Core Hours 30

– CONTINUED –

Communication • 2

Premajor Requirements **Hours**
Students must attain a minimum grade-point average of 3.0 on all premajor courses.

COM 101 Introduction to Communications	3
CIS/WRD 110 Composition and Communication I	3
CIS/WRD 111 Composition and Communication II	3
COM 252 Introduction to Interpersonal Communication	3
COM 249 Mass Media and Mass Culture	3
Subtotal: Premajor Hours	15

Major Requirements
COM 351 Introduction to Communication Theory 3
COM 365 Introduction to Communication Research Methods 3
Fifteen additional credits of COM courses at the 300-level or above, of which at least nine credits must be at the 400- and/or 500-level.

Cognate (15 hours)
Students must complete fifteen hours in courses related to a Career Path (exclusive of COM courses) at the 300-level or above, as approved by student's academic advisor.

Subtotal: Major Hours 42
TOTAL HOURS: **minimum of 120**

Suggested Career Paths

Corporate Communication

Required COM Electives

Fifteen hours of approved upper-division COM courses, **two** of which must be:

COM 325 Introduction to Organizational Communication	3
COM 525 Organizational Communication	3

Cognate Area

Courses in sociology, marketing, management, journalism and telecommunications are often chosen for this cognate.

Health Communication

Required COM Electives

Fifteen hours of approved upper-division COM courses, **two** of which must be:

COM 452 Studies in Interpersonal Communication	3
--	---

and either

COM 571 Health Communication	3
------------------------------------	---

or

COM 591 Special Topics in Communication (Subtitle required)	3
---	---

Cognate Area

Courses in sociology, psychology, behavioral science, philosophy, journalism and telecommunications, marketing and management are often chosen for this cognate.

Human Communication

Required COM Electives

Fifteen hours of approved upper-division COM courses.

Cognate Area

Courses in sociology, political science, journalism and telecommunications, marketing and management are often chosen for this cognate.

Interpersonal Communication

Required COM Electives

Fifteen hours of approved upper-division COM courses, **two** of which must be:

COM 452 Studies in Interpersonal Communication	3
--	---

and either

COM 462 Intercultural Communication	3
---	---

or

COM 581 Studies in Small Group Communication	3
--	---

Cognate Area

Courses in sociology, psychology, family studies, journalism and telecommunications are often chosen for this cognate.

Mass Communication

Required COM Electives

Fifteen hours of approved upper-division COM courses, **two** of which must be:

COM 449 Social Processes and Effects of Mass Communication	3
COM 453 Mass Communication and Social Issues	3

Cognate Area

Courses in sociology, political science, journalism and telecommunications, marketing and management are often chosen for this cognate.