

Hospitality Management and Tourism

College of Agriculture, Food and Environment

The Hospitality Management and Tourism program focuses on the specialized knowledge needed for careers in the hospitality industry. The degree develops graduates who are consumer and technology focused within the service industry. Course work integrates hospitality marketing strategies, communications and financial management through a curriculum focused on management of facilities and operations that provide hospitality services to the public.

The curriculum challenges students to exercise an integration of creativity and business components for various tourism services such as, Food & Beverage, Lodging, Attractions, Convention and Meeting Planning, Non-Profit Management, and Special Event Coordinating. The hospitality and tourism industries are rapidly growing; as the United States' second largest employer, a degree in Hospitality Management and Tourism provides many career opportunities for graduates.

Internships are a required component of the program, which can lead to permanent professional placement. The internship provides students with first-hand experience in hospitality and tourism related fields, allowing them to exercise classroom knowledge in a real-world setting. Visit us at:

<http://rtm-hes.ca.uky.edu/content/bachelor-science-hospitality-management-and-tourism>

Entrance Requirement

The minimum grade-point average for entrance of all students into the Hospitality Management and Tourism program is **2.30**.

Progression Requirement

In addition, students must have completed the following premajor courses with a grade of **C** or better in order to progress to courses which are major requirements: CS 101, ACC 201, ACC 202, ECO 201, ECO 202, HMT 120, HMT 210, DHN 241, and HMT 270.

Graduation Requirement

Students must fulfill all prerequisites and achieve a grade of **C** or better in all DHN and HMT courses which are major requirements.

Each student must complete the following:

1. Complete UK Core requirements.
2. Complete the School requirements listed below.
3. Complete 120 credit hours with a minimum grade-point average of 2.0.
4. Complete the required curriculum in the major program.

School Requirements

HES 100 An Introduction to Professions in Human Environmental Sciences	1
FAM 352 Issues in Family Sciences	3
Subtotal: School Required hours	4

UK Core Requirements

See the *UK Core* section of the 2015-2016 *Undergraduate Bulletin* for the complete UK Core requirements. The courses listed below are (a) recommended by the college, or (b) required courses that also fulfill UK Core areas. Students should work closely with their advisor to complete the UK Core requirements.

I. Intellectual Inquiry in Arts and Creativity

Choose one course from approved list

II. Intellectual Inquiry in the Humanities

Choose one course from approved list

III. Intellectual Inquiry in the Social Sciences

Choose one course from approved list

IV. Intellectual Inquiry in the Natural, Physical, and Mathematical Sciences

Choose one course from approved list

V. Composition and Communication I

CIS/WRD 110 Composition and Communication I

VI. Composition and Communication II

CIS/WRD 111 Composition and Communication II

VII. Quantitative Foundations

MA 123 Elementary Calculus and Its Applications

VIII. Statistical Inferential Reasoning

Recommended:

STA 210 Making Sense of Uncertainty:

An Introduction to Statistical Reasoning

IX. Community, Culture and Citizenship in the USA

Choose one course from approved list

X. Global Dynamics

ANT 160 Cultural Diversity in the Modern World

UK Core hours

Graduation Composition and Communication Requirement (GCCR)

RTM 425 Human Resource Management

Graduation Composition and Communication Requirement hours (GCCR)

3

Premajor Requirements

Hours

Two semesters of a single foreign language chosen from: Arabic; Chinese; French; German; Italian; Japanese; Russian; Spanish; and Sign Language (exclude: Latin, Hebrew, Greek)

Diversity Requirements

ANT 160 Cultural Diversity in the Modern World

plus one of the following courses:

AAS 200 Introduction to African-American Studies

AAS 235 Inequalities in Society

AAS 261 African American History 1865-Present

ANT 220 Introduction to Cultural Anthropology

ANT 225 Culture, Environment and Global Issues

ANT 324 Contemporary Latin American Cultures

ANT 327 Culture and Societies of India and South Asia

ANT 340 Development and Change in the Third World

CHI 331 Introduction to Chinese Culture, 1840 to Present

GEO 160 Lands and Peoples of the Non-Western World

GWS 200 Sex and Power

LAS 201 Introduction to Latin America

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MAT 247 Dress and Culture	
RUS 372 Russian Culture 1900-Present	
SOC 380 Globalization: A Cross-Cultural Perspective	
Subtotal: Diversity Requirements	6
CS 101 Introduction to Computing I	3
ACC 201 Financial Accounting I	3
ACC 202 Managerial Uses of Accounting Information	3
ECO 201 Principles of Economics I	3
ECO 202 Principles of Economics II	3
WRD 203 Business Writing	3
HMT 120 Introduction to Hospitality Management and Tourism	3
MA 123 Elementary Calculus and Its Applications (prerequisite for STA 291)	4
STA 291 Statistical Methods	3
DHN 241 Food Service Sanitation	1
Subtotal: Premajor hours	43
Major Requirements	Hours
Required Major Core:	
HMT 210 Hotel Rooms Division Management	3
HMT 270 Principles of Travel and Tourism	3
HMT 308 Principles of Food and Beverage	
or	
DHN 302 Principles of Food Preparation	3
HMT 350 Revenue Management	3
*RTM 340 Pre-Internship Seminar I	1
RTM 345 Service Management	3
RTM 425 Human Resource Management	3
RTM 499 Retailing and Tourism Management Internship (satisfies CAFE AEE)	6
DHN 342 Quantity Food Production	4
FIN 300 Corporation Finance	3
MGT 301 Business Management	3
MKT 300 Marketing Management	3
Subtotal: Major Core hours	38

*At the time of publication, RTM 340 was pending approval.

Plus 6 hours selected from the following courses; 3 hours must be from 400-500 level:	
DHN 340 Institutional Purchasing	3
HMT 320 Hospitality and Tourism Marketing	3
HMT 330 Meetings and Convention Management	3
HMT 359 Hospitality and Tourism Special Topics (Subtitle required)	1-3
HMT 360 Tourism Planning and Development	3
HMT 395 Hospitality and Tourism Independent Study	1-3
HMT 470 Hospitality and Tourism Law and Ethics	3
HMT 560 Advanced Seminar in Lodging and Tourism	3
HMT 570 Event Planning and Coordination	3
HMT 580 Trends Analysis for the Hospitality Industry	3
HMT 588 Strategic Management in the Hospitality and Food Service Industry	3
MAT 570 Electronic Retailing (E-Tailing)	3
Subtotal: Major Selection	6

Plus additional upper-level credits to complete 45 hours of 300-400-500 level classes.
Subtotal: Major Requirements 44

Electives

Electives should be selected by the student to lead to the minimum total of 120 hours required for graduation.

Subtotal: Minimum Elective hours 5
TOTAL HOURS: 120