

REQUEST FOR CHANGE IN UNDERGRADUATE PROGRAM

Program B.S. in Agricultural Economics

Formal Option _____ (if applicable) Or Specialty Field _____ (if applicable)

Department (if applicable) Agricultural Economics

College (if applicable) Agriculture

Degree title B.S. in Agricultural Economics Bulletin PP 70

CIP Code 01.0103 UK ID No. 00198900 HEGIS Code _____

Accrediting Agency (if applicable) _____

I. PROPOSED CHANGE(S) IN PROGRAM REQUIREMENTS

1. Particular University Studies Requirements or Recommendations for this program

	<u>Current</u>	<u>Proposed</u>
English Writing	_____	_____
Communication	_____	_____
Mathematics	_____	_____
Area I (Natural Science)	_____	_____
Area II (Social Science)	_____	_____
Area III (Humanities)	_____	_____
Area IV (Cross-disciplinary component)	_____	_____
Area V (Non-western cultural component)	_____	_____

2. College Depth and Breadth of Study Requirements (if applicable) (including particular courses required or recommended for this program) NOTE: To the extent that proposed changes in 2 through 6 involve additional courses offered in another program, please submit correspondence with the program(s) pertaining to the availability of such courses to your students.

<u>Current</u>	<u>Proposed</u>
_____	_____
_____	_____
_____	_____
_____	_____

Premajor or Preprofessional Course Requirements (if applicable)

<u>Current</u>	<u>Proposed</u>
_____	_____
_____	_____
_____	_____

Total Hours _____

1. The first step in the process of writing a business plan is to determine the purpose of the plan. The purpose of the plan is to provide a clear and concise statement of the business's goals and objectives, and to outline the strategies and tactics that will be used to achieve these goals. The purpose of the plan is also to provide a framework for the business's operations and to serve as a guide for the business's future growth and development.

2. The second step in the process of writing a business plan is to conduct a market analysis. The market analysis is a study of the market in which the business operates, and it is used to determine the size of the market, the growth rate of the market, and the competitive environment. The market analysis is also used to identify the business's target market and to determine the business's competitive advantage.

3. The third step in the process of writing a business plan is to develop a financial plan. The financial plan is a statement of the business's financial needs and resources, and it is used to determine the business's capital requirements and to estimate the business's future financial performance. The financial plan is also used to determine the business's break-even point and to evaluate the business's profitability.

4. The fourth step in the process of writing a business plan is to develop a marketing plan. The marketing plan is a statement of the business's marketing strategy and tactics, and it is used to determine the business's marketing objectives and to outline the strategies and tactics that will be used to achieve these objectives. The marketing plan is also used to determine the business's marketing budget and to evaluate the business's marketing effectiveness.

REQUEST FOR CHANGE IN UNDERGRADUATE PROGRAM

4. Credit Hours Required

	Current	Proposed
a. Total Required for Graduation		
b. Required by level		
100	200	300
400-500		
c. Premajor or Preprofessional (if applicable)		f. Hours Needed for a Particular Option Or Specialization (if applicable)
d. Field of Concentration (if applicable)		g. Technical or Professional Support Electives (if applicable)
Division of Hours Between Major Subject and Related Field (if applicable)		h. Minimum Hours of Free or Supportive Electives (Required)

5. Major or Professional Course Requirements

Current	Proposed
AEC 302	AEC 302
AEC 303	AEC 303
AEC 304	AEC 304
AEC 305	AEC 305
plus 12 additional hours	plus 12 additional hours

6. Minor Requirements (if applicable)

Current	Proposed
in agricultural economics courses at or above the 300 level (to fulfill the student's area of emphasis)	in agricultural economics courses at or above the 300 level (to fulfill the student's area of emphasis)

Total Hours 128 (no change)

7. Rationale for change(s): (If rationale involves accreditation requirements, please include specific references to those requirements.)

AEC 300 (special topics in Agri Econ) was included as a course requirement as it provided a ready course number for us to experiment with the senior seminar as a required course. We are now proposing AEC 490 as a permanent number for the senior seminar and as a required course replacing AEC 300.

