

UK Internationalization Task Force
Communications Subcommittee
Interim Report

Members: Beth Barnes (CCIS), Chike Anyaegbunam (CCIS), Michelle Gorin (OIA)

We have been working to develop an outline for an internationalization web site. Detail appears below. The hold-up now is getting approval for an international link off the UK home page. Once that approval is obtained, we hope to work with the people in Information Technology to build the web site. They would need to establish the architecture, we would provide the content.

We first talked about the different audiences for the web site and looked at some possible models (suggestions from ACE and our own research).

Campus community:

- Transparency on the task force's doings. We liked the Boise State model for this (<http://www.boisestate.edu/provost/internationalization/index.shtml>).
- Faculty capabilities/interests
- College and service unit activities
- Link to OIA Education Abroad for current students

Off-campus:

- First stop for prospective international students (we like Indiana's site for this <http://www.indiana.edu/intl/>)
- Information for all interested on what UK's doing

We looked at Iowa's site as an example of one-stop shopping (<http://intl-programs.uiowa.edu/>).

From this, Michelle developed a detailed outline of what we would like to see in the site. That appears below, along with identification of presumed audience(s).

Internationalization Web Portal Navigation Document Draft: December 3, 2007

Overall theme: Internationalization at UK

Main page: Outlines the university's desire to promote international initiatives, the creation of the task force and the international programs and opportunities available in 5-10 lines.

Links to:

I. Internationalization Task Force (Creation, Purpose, Charge) Audience: Primary Internal; (1) ITF, (2) Campus community

A. Members

B. Meeting information

C. Subcommittees

1. International Activity Inventory/Audit Subcommittee – Charges
 - i. Members
 - ii. Agendas
 - iii. Meeting Notes
2. Curriculum Subcommittee -- Charges
 - i. Members
 - ii. Agendas
 - iii. Meeting Notes
3. Faculty/Program Exchanges Subcommittee -- Charges
 - i. Members
 - ii. Agendas
 - iii. Meeting Notes
4. Research/Engagement Subcommittee -- Charges
 - i. Members
 - ii. Agendas
 - iii. Meeting Notes
5. Student Engagement in Education Abroad Subcommittee -- Charges
 - i. Members
 - ii. Agendas
 - iii. Meeting Notes
6. International Student Recruitment Subcommittee -- Charges
 - i. Members
 - ii. Agendas
 - iii. Meeting Notes
7. Student Life Subcommittee -- Charges
 - i. Members
 - ii. Agendas
 - iii. Meeting Notes
8. Communications Subcommittee -- Charges
 - i. Members
 - ii. Agendas
 - iii. Meeting Notes

D. “Members Only” Bulletin Board (We may be able to build this with SharePoint and post messages, drafts of meeting agendas, etc.)

II. International Students and Scholars (Links to IAO section.) Audience: Primarily external; (1) Prospective graduate students, (2) Prospective undergraduate students, (3) Prospective faculty members (permanent positions and visiting positions)

III. Education Abroad (Links to IAO section.) Audience: Primarily internal; (1) current UK students, (2) UK faculty, (3) students at other institutions seeking info on what UK does/offers

IV. College Services and Unit Activities (Does this include international studies?) Audience: Internal and External; (1) People w/in a college/unit to see what that unit does, (2) People in other colleges/units to see what is going on across campus, (3) External people curious about what UK does/offers

V. International Pursuits of Faculty and Staff Audience: Same audiences as in IV.

VI. Funding Opportunities (??) Audience: Internal only; could we restrict access to this part somehow?

VII. Alumni and Friends (To collect contact information and later post news? This may also link into an IOA section.) Audience: Internal and External; (1) UK graduates and friends, (2) current UK students for information and networking, (3) current UK faculty and staff.