

ASSOCIATE IN SCIENCE FOR MARKETING

Completion of the following curriculum will satisfy both the requirements for an Associate in Science at KCTCS as well as UK Core requirements for the University of Kentucky and pre-major requirements for any bachelor's degree in the Gatton College of Business.

The Gatton College of Business and Economics is a selective admissions college and requires an overall GPA of 2.8 as well as a 2.8 minimum pre-major GPA. Pre-major GPA includes the equivalent of WRD/CIS 110, WRD/CIS 111, MA 113 or MA 123 and MA 162, ACC 201, ACC 202, ECO 201, and ECO 202. Students must also pass B&E 105, a business applications course offered through UK, in order to be admitted into the college.

KCTCS students planning to transfer to the University of Kentucky should work closely with the UK Transfer Advisor each semester to ensure both KCTCS and UK requirements are met.

1st Semester	
ENG 101: Writing I (3)	
*Social and Behavioral Science course (3)	
*Heritage course (3)	
Natural Science course (3)	
MAT 150: College Algebra (3)	
Semester Hours	15

2nd Semester	
ENG 102: Writing II (3)	
Oral Communication course (3)	
ECO 201: Principles of Microeconomics (3)	
Natural Science course & Lab (4)	
MAT 170: Brief Calculus with Applications (3)	
Semester Hours	16

First Summer Option	
Semester Hours	

3rd Semester	
ECO 202: Principles of Macroeconomics (3)	
ACC 201: Financial Accounting (3)	
Digital Literacy course (3)	
STA 220: Statistics (3)	
+Elective course (3)	
Semester Hours	15

4th Semester	
*Humanities course (3)	
ACC 202: Managerial Accounting (3)	
*General Education course (3)	
MAT 165 or MA 162: Finite Mathematics and its Applications (3)	
+Elective course (3)	
Semester Hours	15

Total Credit Hours: 61

Notes: *One course must satisfy the Cultural Studies requirement.
+Elective courses should be chosen in consultation with a UK Transfer Advisor and may be used to complete major or minor requirements.

