

MISSION

The Fraternity and Sorority Life Office promotes the success of organizations and students through education, guidance and advocacy.

VISION

The University of Kentucky's fraternity and sorority community fosters a safe and healthy environment within an inclusive campus where students develop interpersonal skills, strong fraternal values and accountability through self-governance while developing a life-long connection to the university.

FOUNDATIONAL PRINCIPLES

Our community embraces the university's four pillars of academic excellence: belonging and engagements, student health and wellness, academic success and financial stability. The foundation of fraternity or sorority membership is belonging and engagement. A sense of belonging refers to the belief by students, faculty and staff that they are accepted, valued, included and encouraged by others, both in the classroom and in the larger campus and community and that everyone is committed to maintaining this environment.

HISTORY

Fraternities and sororities have been a tradition at the University of Kentucky since 1893. At the end of the Spring 2018 semester over 5,700 members belonged to fifty chapters. The governing bodies for the chapters are the Interfraternity Council (IFC), National Pan-Hellenic Council (NPHC), Panhellenic Council (PC) and United Greek Council (UGC). The Fraternity and Sorority staff address all areas of fraternity and sorority operations: recruitment, pledging, scholarships, housing, finance, leadership, personal growth and University involvement.

STRATEGIC OBJECTIVES 2018 - 2021

Growth Strategic Initiatives

Expand the opportunities for membership within the fraternity and sorority community by increasing the percentage of undergraduate students joining. Support the expansion of new fraternal organizations that enhance our community. Sustain membership retention by incorporating meaningful experiences for all members.

- Strengthen chapter and council sustainability by providing resources for strategic planning, training and assessment to promote membership growth. (RECRUITMENT)
- Encourage new organizations to form on campus that will serve underrepresented students within the university community. (EXPANSION)
- Increase retention within chapters by engaging all members in creating inclusive environments. (RETENTION)
- Continue by evaluating staffing and facility resources to provide the necessary resources to support and sustain a growing community. (SUSTAINABILITY)

Member Education Strategic Initiatives

Cultivate an environment that provides a holistic membership experience in which students receive programming in four focus areas: academic excellence, member development, member wellness and chapter growth.

- Enhance the New Member Education programs for chapters to incorporate best practices in education and presentation style.
- Clearly define and incorporate member education program recommendations that align with international organizations and Fraternity & Sorority Life Office expectations.
- Strengthen initiatives related to risk reduction including: alcohol, hazing prevention and sexual assault.

Leadership Education Strategic Initiatives

Facilitate leadership and civic engagement initiatives for fraternity and sorority members that include the following competencies: self-understanding, inclusion, verbal communication, strategic planning, decision making, resiliency and productive relationships.

- Create and implement new member leadership development curriculum.
- Create and implement officer and upperclassmen leadership development curriculums.
- Enhance skills of council officers through cross-council collaboration and relationship building.

Communication Strategic Initiatives

Leverage a comprehensive communication plan to engage all community stakeholders in our shared priorities to support the stated priorities of office.

- Develop a strategic marketing plan for the Fraternity & Sorority Life Office.
- Develop a strategic social media plan for the Fraternity & Sorority Life Office.
- Develop strategic partnerships with alumni connected to our undergraduate chapters that includes: relationship building, education and improved communication.

Fraternity and Sorority Life Staff

Susan West, *Director* | emily britt, *Assistant Director*

Jenna Lyons, *Assistant Director* | Will Takewell, *Assistant Director*

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UK FSL FACTS 2017-2018

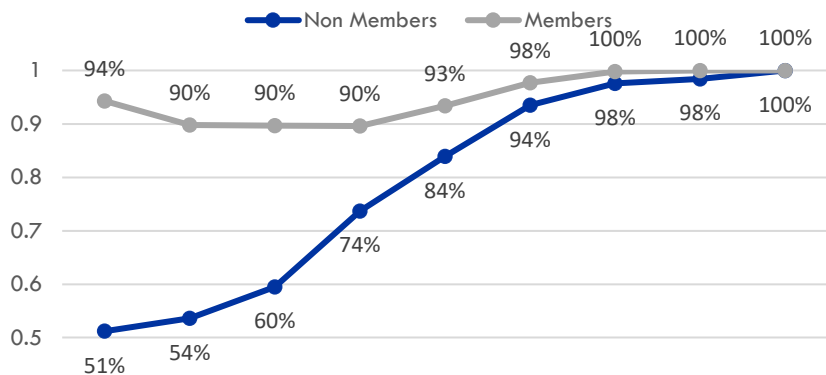
Membership Count

| | Fall 2017 | | | Spring 2018 | | |
|-----------------------------------|--------------|--------------|--------------|-------------|--------------|--------------|
| | New | Returning | Total | New | Returning | Total |
| IFC | 421 | 1,458 | 1,879 | 170 | 1,573 | 1,743 |
| NPHC | 12 | 84 | 96 | 46 | 83 | 129 |
| PC | 1,150 | 2,535 | 3,685 | 80 | 3,352 | 3,432 |
| UGC | 19 | 52 | 71 | 14 | 60 | 74 |
| Total | 1,602 | 4,129 | 5,731 | 310 | 5,068 | 5,378 |
| % of All Full-Time Undergraduates | | | 27% | | | 29% |

Academics

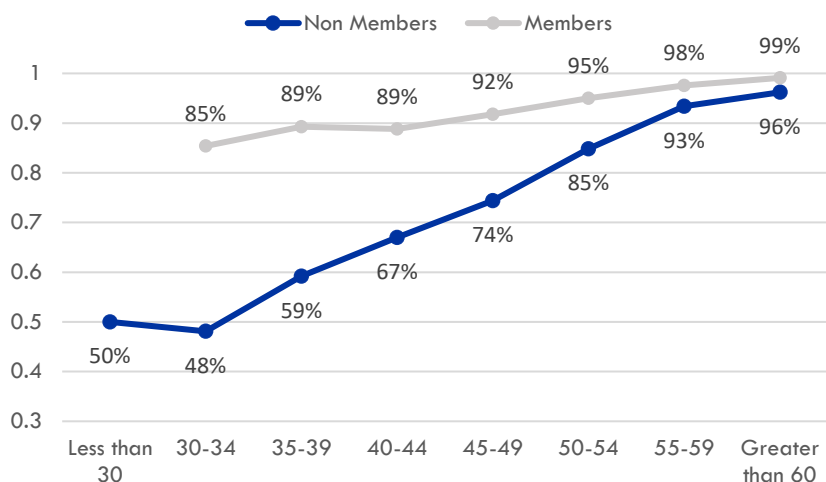
| | Fall 2017 | | | Spring 2018 | | |
|-----------------------------|-----------|-----------|-------------|-------------|-----------|-------------|
| | New | Returning | Total | New | Returning | Total |
| IFC | 3.14 | 3.18 | 3.17 | 3.08 | 3.24 | 3.22 |
| NPHC | 2.46 | 2.99 | 2.93 | 2.85 | 2.94 | 2.91 |
| PC | 3.36 | 3.40 | 3.39 | 3.08 | 3.37 | 3.37 |
| UGC | 3.15 | 3.03 | 3.06 | 3.37 | 3.10 | 3.16 |
| Total | | | 3.30 | | | 3.31 |
| All Full-Time Undergraduate | | | 3.19 | | | 3.19 |

College Capability Index - Retention



Fall 2012 to Fall 2017 (GRS Cohorts) 2nd Fall Retention Compared on College Capability Index using HS GPA, ACT, Unmet Need, First Gen, Is Appalachia, and Residency.

High School Readiness Index - Retention



Service Hours

29,464

Members Performing Service

Spring 2018 – 5,187 Students

Philanthropy Contribution

\$563,336

Students Living in a Chapter House

624

College Representation

UK Undergraduates Fraternity and Sorority Members

