

UNIVERSITY OF KENTUCKY
APPLICATION FOR CHANGE IN EXISTING COURSE: MAJOR & MINOR

1. Submitted by College of Communications & Information Studies Date 9-1-04
 Department/Division offering course Communication
2. Changes proposed:
 (a) Present prefix & number COM 449 Proposed prefix & number (no change)
 (b) Present Title Social Processes and Effects of Mass Communication
 New Title (no change)
 (c) If course title is changed and exceeds 24 characters (Including spaces), include a sensible title (not to exceed 24 characters) for use on transcripts:
(no change)
 (d) Present credits: 3 Proposed credits: (no change)
 (e) Current lecture: laboratory ratio 3:0 Proposed: (no change)
 (f) Effective Date of Change: (Semester & Year) Spring 2005
3. To be Cross-listed as: N/A
 Prefix and Number Signature: Department Chair
4. Proposed change in Bulletin description:
 (a) Present description (including prerequisite(s)):
 The relationship between the organization of modern society and its communication media. Special emphasis is given the way in which cultural processes and social change have an impact upon the mass media, and upon the way in which the mass media influence cultural processes and social change. The social-psychological bases of communication are studied within a context of theory and research. Prereq: For Communication majors COM 249, COM 351 and COM 365; for other majors, students need COM 249 and complete override form.

 (b) New description:
 Examines theory and research on the relationship between the organization of modern society and its communication media. Special emphasis is given to the way in which cultural processes and social change have an impact on the mass media and on the way in which the mass media influence cultural processes and social change.
 (c) Prerequisite(s) for course as changed: For Communication majors COM 249, COM 351 and COM 365; for other majors, COM 249 and departmental approval.
5. What has prompted this proposal?
 Since the course is no longer taught by faculty in Sociology, the final sentence of the description is no longer needed.
 Changing from just 'completing' a form to indicate that there must be *approval* from the Department, not just consent of the individual instructor. We have a process in place which has been approved by faculty and it's important to clarify that the instructor's approval alone is not sufficient.

6. If there are to be significant changes in the content or teaching objectives of this course, indicate changes:
 (no change)
7. What other departments could be affected by the proposed change?
 Students in the Agricultural Communications Option in the Department of Community and Leadership Development may take this course listed as one of their major electives. These students would continue to complete a Departmental Override Request form; and if the students have completed COM 249, they are approved to register during secondary windows during advance registration periods. Students in that program who have not had COM 249 would be approved only to register during the add/drop periods.
These same priorities would also be in effect for declared Communication minors.
8. Is this course applicable to the requirements for at least one degree or certificate at the University of Kentucky? Yes No
 Note: the course is one COM upper-division elective in the Communication major

9. Will changing this course change the degree requirements in one or more programs? Yes No
If yes, please attach an explanation of the change.*
10. Is this course currently included in the University Studies Program? Yes No
If yes, please attach correspondence indicating concurrence of the University Studies Committee.
11. If the course is a 100-200 level course, please submit evidence (e.g., correspondence) that the Community College System has been consulted.

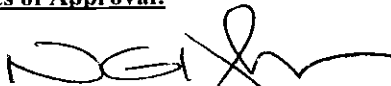
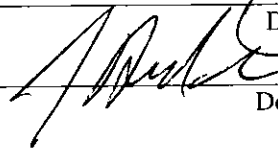
*NOTE: Approval of this change will constitute approval of the program change unless other program modifications are proposed.

**UNIVERSITY OF KENTUCKY
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12. If the course is 400G or 500 level, include syllabi or course statement showing differentiation for undergraduate and graduate students in assignments, grading criteria, and grading scales. Check here if 400G-500.
12. Is this a minor change? Yes No
 (NOTE: See the description on this form of what constitutes a minor change. Minor changes are sent directly from the Dean of the College to the Chair of the Senate Council. If the latter deems the change not to be minor, it will be sent to the appropriate Council for normal processing.)
13. Within the Department, who should be consulted for further information on the proposed course change?

Name: Enid Waldhart Phone Extension: 7-2886

Signatures of Approval:

	<u>9-10-04</u>
Department Chair	Date
	<u>10-6-04</u>
Dean of the College	Date
	<u>9-30-04</u>
	Date of Notice to the Faculty
<u>**Undergraduate Council</u>	Date
<u>**Graduate Council</u>	Date
<u>**Academic Council for the Medical Center</u>	Date
<u>**Senate Council</u>	Date of Notice to University Senate

**If applicable, as provided by the Rules of the University Senate.

ACTION OTHER THAN APPROVAL

The Minor Change route for courses is provided as a mechanism to make changes in existing courses and is limited to one or more of the following:

- a. change in number within the same hundred series;
- b. editorial change in description which does not imply change in content or emphasis;
- c. editorial change in title which does not imply change in content or emphasis;
- d. change in prerequisite which does not imply change in content or emphasis;
- e. cross-listing of courses under conditions set forth in item 3.0;
- f. correction of typographical errors. [University Senate Rules, Section III - 3.1]

Rev 3/04

**UNIVERSITY OF KENTUCKY
APPLICATION FOR CHANGE IN EXISTING COURSE: MAJOR & MINOR**

1. Submitted by College of Communication & Information Studies Date 9/1/04
 Department/Division offering course Communication

2. Changes proposed:
 - (a) Present prefix & number COM 482 Proposed prefix & number (no change)
 - (b) Present Title Studies in Persuasion
 New Title (no change)
 - (c) If course title is changed and exceeds 24 characters (Including spaces), include a sensible title (not to exceed 24 characters) for use on transcripts:
(no change)
 - (d) Present credits: 3 Proposed credits: (no change)
 - (e) Current lecture: laboratory ratio 3:0 Proposed: (no change)
 - (f) Effective Date of Change: (Semester & Year) Spring 2005

3. To be Cross-listed as: N/A Prefix and Number _____ Signature: Department Chair _____

4. Proposed change in Bulletin description:
 - (a) Present description (including prerequisite(s)): The principles and methods of persuasion. Of particular benefit to teachers, lawyers, business majors, and other persons whose work is concerned with motivating human conduct. Prereq: COM 351 and COM 365; or consent of instructor.
 - (b) New description: Examines theory and research of persuasion. Topics include message characteristics, credibility, compliance-gaining, decision-making, and motivational appeals.
 - (c) Prerequisite(s) for course as changed: For Communication majors COM 351 and COM 365; For other majors departmental approval

5. What has prompted this proposal?
 The current description gives a false impression that the course is about developing persuasive speaking skills. The revised description does not change course content, but it should make it clearer to students that this is not a skills course.
 Also, for non-Communication majors there must be *approval* from the Department, not just consent of the individual instructor. We have a process in place which has been approved by faculty and it's important to clarify that the instructor's approval alone is not sufficient for any one outside the Communication major who might wish to take the course as an upper-division elective.

6. If there are to be significant changes in the content or teaching objectives of this course, indicate changes:
 (No change in current objectives as the course has been taught)

7. What other departments could be affected by the proposed change?

8. Is this course applicable to the requirements for at least one degree or certificate at the University of Kentucky? Yes No

9. Will changing this course change the degree requirements in one or more programs? Yes No
If yes, please attach an explanation of the change.*

10. Is this course currently included in the University Studies Program? Yes No
If yes, please attach correspondence indicating concurrence of the University Studies Committee.

11. If the course is a 100-200 level course, please submit evidence (e.g., correspondence) that the Community College System has been consulted.

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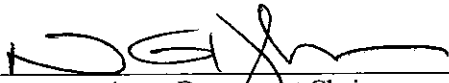

12. If the course is 400G or 500 level, include syllabi or course statement showing differentiation for undergraduate and graduate students in assignments, grading criteria, and grading scales. Check here if 400G-500.

12. Is this a minor change? Yes No
(NOTE: See the description on this form of what constitutes a minor change. Minor changes are sent directly from the Dean of the College to the Chair of the Senate Council. If the latter deems the change not to be minor, it will be sent to the appropriate Council for normal processing.)

13. Within the Department, who should be consulted for further information on the proposed course change?

Name: Enid Waldhart Phone Extension: 7-2886

Signatures of Approval:

	<u>7-8-04</u>
Department Chair	Date
	<u>10-6-04</u>
Dean of the College	Date
	<u>9-30-04</u>
	Date of Notice to the Faculty
<u>**Undergraduate Council</u>	Date
<u>**Graduate Council</u>	Date
<u>**Academic Council for the Medical Center</u>	Date
<u>**Senate Council</u>	Date of Notice to University Senate

**If applicable, as provided by the Rules of the University Senate.

ACTION OTHER THAN APPROVAL

The Minor Change route for courses is provided as a mechanism to make changes in existing courses and is limited to one or more of the following:

- a. change in number within the same hundred series;
- b. editorial change in description which does not imply change in content or emphasis;
- c. editorial change in title which does not imply change in content or emphasis;
- d. change in prerequisite which does not imply change in content or emphasis;
- e. cross-listing of courses under conditions set forth in item 3.0;
- f. correction of typographical errors. [University Senate Rules, Section III - 3.1]

UNIVERSITY OF KENTUCKY
APPLICATION FOR CHANGE IN EXISTING COURSE: MAJOR & MINOR

1. Submitted by College of Communication & Information Studies Date 9/1/04
 Department/Division offering course Communication
2. Changes proposed:
 (a) Present prefix & number COM 525 Proposed prefix & number (no change)
 (b) Present Title Organizational Communication
 New Title (no change)
 (c) If course title is changed and exceeds 24 characters (Including spaces), include a sensible title (not to exceed 24 characters) for use on transcripts:
(no change)
 (d) Present credits: 3 Proposed credits: (no change)
 (e) Current lecture: laboratory ratio 3:0 Proposed: (no change)
 (f) Effective Date of Change: (Semester & Year) Spring 2005
3. To be Cross-listed as: N/A Prefix and Number _____ Signature: Department Chair _____
4. Proposed change in Bulletin description:
 (a) Present description (including prerequisite(s):
 This course reviews theories and research relevant to an understanding of the organizational communication process. Emphasis is on communication in an organization at the interpersonal, small group and whole organizational level. Prereq: COM 325, COM 351 and COM 365; or consent of instructor.
 (b) New description:
 Examines theory and research relevant to understanding the organizational communication process. Topics include strategies of organizing, globalization, technology, power, and diversity.
 (c) Prerequisite(s) for course as changed: For Communication majors COM 325, COM 351 and COM 365; For other majors COM 325 and departmental approval
5. What has prompted this proposal?
 To clarify the description to match current teaching and texts for the course.
 Also, there must be *approval* from the Department, not just consent of the individual instructor. We have a process in place which has been approved by faculty and it's important to clarify that the instructor's approval alone is not sufficient for any one outside the Communication major who might wish to take the course as an upper-division elective.
6. If there are to be significant changes in the content or teaching objectives of this course, indicate changes:
The course objectives fit with the texts and syllabi of the past several years; this revision just updates the course description
7. What other departments could be affected by the proposed change?

8. Is this course applicable to the requirements for at least one degree or certificate at the University of Kentucky? Yes No
9. Will changing this course change the degree requirements in one or more programs? * Yes No
If yes, please attach an explanation of the change.*
10. Is this course currently included in the University Studies Program? Yes No
If yes, please attach correspondence indicating concurrence of the University Studies Committee.
11. If the course is a 100-200 level course, please submit evidence (e.g., correspondence) that the Community College System has been consulted.

*NOTE: Approval of this change will constitute approval of the program change unless other program modifications are proposed.

**UNIVERSITY OF KENTUCKY
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12. If the course is 400G or 500 level, include syllabi or course statement showing differentiation for undergraduate and graduate students in assignments, grading criteria, and grading scales. Check here if 400G-500.

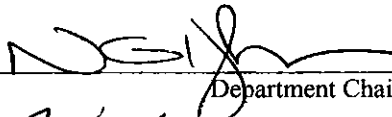

Note: Should graduate students be enrolled in this course, the syllabus will contain this statement:
"Our accreditation association and policy of the Graduate School require that there be different assignments and grading criteria for undergraduate students and graduate students in 500-level courses. For that reason you will find differences in course requirements and/or grading criteria in this class posted on the syllabus."
 Instructors will then differentiate the assignments and/or criteria accordingly in the syllabus and provide the Director of CJT Graduate Studies with a copy for files in the program and Graduate School.

12. Is this a minor change? Yes No
 (NOTE: See the description on this form of what constitutes a minor change. Minor changes are sent directly from the Dean of the College to the Chair of the Senate Council. If the latter deems the change not to be minor, it will be sent to the appropriate Council for normal processing.)

13. Within the Department, who should be consulted for further information on the proposed course change?

Name: Enid Waldhart Phone Extension: 7-2886

Signatures of Approval:

	<u>9-8-04</u>
Department Chair	Date
	<u>10-6-04</u>
Dean of the College	Date
	<u>9-30-04</u>
	Date of Notice to the Faculty
<u>**Undergraduate Council</u>	Date
<u>**Graduate Council</u>	Date
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ACTION OTHER THAN APPROVAL

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- b. editorial change in description which does not imply change in content or emphasis;
- c. editorial change in title which does not imply change in content or emphasis;
- d. change in prerequisite which does not imply change in content or emphasis;

- e. cross-listing of courses under conditions set forth in item 3.0;
- f. correction of typographical errors. [University Senate Rules, Section III - 3.1]

Rev 3/04

UNIVERSITY OF KENTUCKY
APPLICATION FOR CHANGE IN EXISTING COURSE: MAJOR & MINOR

1. Submitted by College of Communication & Information Studies Date 9/1/04
 Department/Division offering course Communication
2. Changes proposed:
 (a) Present prefix & number COM 571 Proposed prefix & number (no change)
 (b) Present Title Health Communication
 New Title (no change)
 (c) If course title is changed and exceeds 24 characters (Including spaces), include a sensible title (not to exceed 24 characters) for use on transcripts:
(no change)
 (d) Present credits: 3 Proposed credits: (no change)
 (e) Current lecture: laboratory ratio 3:0 Proposed: (no change)
 (f) Effective Date of Change: (Semester & Year) Spring 2005
3. To be Cross-listed as: N/A Prefix and Number _____ Signature: Department Chair _____
4. Proposed change in Bulletin description:
 (a) Present description (including prerequisite(s):
 This course offers a broad introduction to communication in health care delivery from a variety of perspectives, combining interpersonal, organizational, and semiotic approaches. Prereq: COM 351 and COM 365; or consent of instructor
 (b) New description:
 Examines theory and research relevant to health communication including interpersonal, organizational, and mass communication approaches. Topics include the role of communication in general models of health and illness, the relationship between patients and healthcare providers, social support, and health campaigns
 (c) Prerequisite(s) for course as changed: For Communication majors COM 351 and COM 365; For other majors departmental approval
5. What has prompted this proposal?
 To clarify the course description and some of the major topics of the course.
 Also, for non-Communication majors there must be *approval* from the Department, not just consent of the individual instructor. We have a process in place which has been approved by faculty and it's important to clarify that the instructor's approval alone is not sufficient for any one outside the Communication major who might wish to take the course as an upper-division elective.
6. If there are to be significant changes in the content or teaching objectives of this course, indicate changes:
 Syllabi for the past several semesters have in fact been *teaching* the course this way; this is now an attempt to make the course description fit what is being taught.
7. What other departments could be affected by the proposed change?

8. Is this course applicable to the requirements for at least one degree or certificate at the University of Kentucky? Yes No
9. Will changing this course change the degree requirements in one or more programs? * Yes No
 If yes, please attach an explanation of the change.*
10. Is this course currently included in the University Studies Program? Yes No
 If yes, please attach correspondence indicating concurrence of the University Studies Committee.
11. If the course is a 100-200 level course, please submit evidence (e.g., correspondence) that the Community College System has been consulted.

*NOTE: Approval of this change will constitute approval of the program change unless other program modifications are proposed.

UNIVERSITY OF KENTUCKY APPLICATION FOR CHANGE IN EXISTING COURSE: MAJOR & MINOR

12. If the course is 400G or 500 level, include syllabi or course statement showing differentiation for undergraduate and graduate students in assignments, grading criteria, and grading scales. Check here if 400G-500.

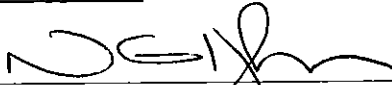

Note: Should graduate students be enrolled in this course, the syllabus will contain this statement:
"Our accreditation association and policy of the Graduate School require that there be different assignments and grading criteria for undergraduate students and graduate students in 500-level courses. For that reason you will find differences in course requirements and/or grading criteria in this class posted on the syllabus."
Instructors will then differentiate the assignments and/or criteria accordingly in the syllabus and provide the Director of CJT Graduate Studies with a copy for files in the program and Graduate School

12. Is this a minor change? Yes No
(NOTE: See the description on this form of what constitutes a minor change. Minor changes are sent directly from the Dean of the College to the Chair of the Senate Council. If the latter deems the change not to be minor, it will be sent to the appropriate Council for normal processing.)

13. Within the Department, who should be consulted for further information on the proposed course change?

Name: Enid Waldhart Phone Extension: 7-2886

Signatures of Approval:

	9-10-04
Department Chair	Date
	10-6-04
Dean of the College	Date
	9-30-04
	Date of Notice to the Faculty
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- e. cross-listing of courses under conditions set forth in item 3.0;
- f. correction of typographical errors. [University Senate Rules, Section III - 3.1]

UNIVERSITY OF KENTUCKY
APPLICATION FOR CHANGE IN EXISTING COURSE: MAJOR & MINOR

1. Submitted by College of Communication & Information Studies Date 9/1/04
 Department/Division offering course Communication
2. Changes proposed:
 (a) Present prefix & number COM 581 Proposed prefix & number (no change)
 (b) Present Title Studies in Small Group Communication Contexts
 New Title Studies in Small Group Communication
 (c) If course title is changed and exceeds 24 characters (Including spaces), include a sensible title (not to exceed 24 characters) for use on transcripts:
Stds in Small Group Comm
 (d) Present credits: 3 Proposed credits: (no change)
 (e) Current lecture: laboratory ratio 3:0 Proposed: (no change)
 (f) Effective Date of Change: (Semester & Year) Spring 2005
3. To be Cross-listed as: N/A Signature: Department Chair
 Prefix and Number
4. Proposed change in Bulletin description:
 (a) Present description (including prerequisite(s):
 Examines current theory and research on the nature and development of small group discussion. Includes topics of leadership, interpersonal relations and roles, group goals vs. individual goals, and networks. Prereq: COM 281, COM 351 and COM 365; or consent of instructor.
 (b) New description:
 Examines theory and research on the nature and development of small group communication. Topics include leadership, interpersonal relations and roles, goals, and decision-making in multiple contexts.
 (c) Prerequisite(s) for course as changed: For Communication majors COM 281, COM 351 and COM 365; For other majors COM 281 and departmental approval
5. What has prompted this proposal?
 To clarify course description.
 Also, for non-Communication majors there must be *approval* from the Department, not just consent of the individual instructor. We have a process in place which has been approved by faculty and it's important to clarify that the instructor's approval alone is not sufficient for any one outside the Communication major who might wish to take the course as an upper-division elective.
6. If there are to be significant changes in the content or teaching objectives of this course, indicate changes:
 Syllabi for the past semesters have been teaching the course this way; this is now an attempt to make the course description fit what is being taught.
7. What other departments could be affected by the proposed change?
8. Is this course applicable to the requirements for at least one degree or certificate at the University of Kentucky? Yes No
9. Will changing this course change the degree requirements in one or more programs? * Yes No
If yes, please attach an explanation of the change.*
10. Is this course currently included in the University Studies Program? Yes No
If yes, please attach correspondence indicating concurrence of the University Studies Committee.
11. If the course is a 100-200 level course, please submit evidence (e.g., correspondence) that the Community College System has been consulted.

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12. If the course is 400G or 500 level, include syllabi or course statement showing differentiation for undergraduate and graduate students in assignments, grading criteria, and grading scales. Check here if 400G-500.

Note: Should graduate students be enrolled in this course, the syllabus will contain this statement:
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12. Is this a minor change? Yes No
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13. Within the Department, who should be consulted for further information on the proposed course change?

Name: Enid Waldhart Phone Extension: 7-2886


Signatures of Approval:



 Department Chair

9-8-04

 Date



 Dean of the College

10-6-04

 Date

9-30-04

 Date of Notice to the Faculty

 **Undergraduate Council

 Date

 **Graduate Council

 Date

 **Academic Council for the Medical Center

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