

Senate Council  
November 18, 2019

Planning for 2019-20 Faculty Evaluation of the President

Suggestions for improving survey response rates for SC's faculty evaluation of the President (for Board's evaluation process):

1. Report on college response rates throughout the survey to encourage/shame faculty into filling it out.
2. Send survey out with collaborative Board and SC chair memo.
3. Explicitly state that the typical lack of response is viewed by the Board as faculty being comfortable with the President's performance.
4. Provide self-evaluation of the President with the survey announcement.
5. Survey faculty about why they don't fill out the survey.
6. Convert numbers to year-by-year average with straight line graph in interval scale.
7. Clarify to Board what typical response rates are for social sciences surveys.
8. Ask senators for their thoughts on increasing participation.
9. Compose the working group in fall (or earlier) and send out the survey in late fall or early spring.