JAT 101 INTRODUCTION TO COMMUNICATION MEDIA. (3)
Lectures, readings, and other materials provide an introductory survey of the journalism, advertising, and telecommunications professions. This course will foster an understanding of the historical development, theory, effects, regulation, practice, and professional opportunities of these three industries. Students will gain an awareness of the possibilities and limitations of evolving communication technologies, preparing them to become intelligent consumers, producers, and managers of communication media.

JAT 241 COMMUNICATIONS PRACTICUM. (1-4)
Supervised laboratory work in the media of mass communications, with meetings for evaluation of work, study of techniques, analyses of problems, and reports. May be repeated to a maximum of four credits. (Offered in Community College System only.)

JAT 395 INDEPENDENT STUDY. (1-3)
Designed for advanced students with research or special study problems. Regular consultation with the instructor. May be repeated to a maximum of six credits. Enrollment normally limited to juniors and seniors with a 3.0 standing in the major. These requirements may be waived by the department in exceptional circumstances. Prereq: Consent of instructor.

JAT 399 INTERNSHIP (Subtitle required.) (1-3)
Qualified students enter the professional sector to refine skills and knowledge. Supervised internships approved by the School allow placements in industry, government, radio, television, print media, research agencies, etc. A signed contract must be completed prior to the start of the internship. Pass/Fail only. Prereq: admission to upper-division, fulfillment of internship prerequisites for the major, and approval of internship director for the major.