**Martin School of Public Policy and Administration**

Ron Zimmer, Ph.D., is Director of the Martin School of Public Policy and Administration.

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## PUBLIC POLICY

The Martin School of Public Policy & Administration’s Bachelor of Arts in Public Policy is a program that teaches students how to use scientific methods to make evidence-based decisions on problems that affect the public sector and societal welfare and how to design and implement public policy in a complex environment. It develops leadership skills that enable graduates to lead public and nonprofit organizations. Coursework draws on diverse perspectives that enable students to examine critical public and social problems and measure the effects of proposed and existing policy solutions to these problems. Armed with a sophisticated understanding of how governments and markets work, public policy majors will learn to read critically, think analytically, and write concisely in preparation for careers in the nonprofit, private, and public sectors or to pursue graduate study in public policy and administration, international affairs, law, or other social science fields.

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### UK Core Requirements

See the **UK Core** section of this Bulletin for the complete UK Core requirements. The courses listed below are (a) recommended by the college, or (b) required courses that also fulfill UK Core areas. Students should work closely with their advisor to complete the UK Core requirements.

#### I. Intellectual Inquiry in the Arts and Creativity

Choose one course from approved list

- MA 113 Calculus I
- or
- MA 123 Elementary Calculus and its Applications
- or
- MA 137 Calculus I With Life Science Applications

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### Graduation Composition and Communication Requirement (GCCR)

**PPL 434 Public Policy Capstone**

**Graduation Composition and Communication Requirement hours (GCCR)**

31

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### Premajor Requirements

**CIS/WRD 110 Composition and Communication I**

**CIS/WRD 111 Composition and Communication II**

**MA 123 Elementary Calculus**

**STA 296 Statistical Methods and Motivations**

**PS 101 American Government**

**ECON 201 Principles of Economics I**

**ECON 202 Principles of Economics II**

**PPL 201 Introduction to Public Policy**

**Premajor hours:** 25

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### Major Core Requirements

Students must be admitted to the PPL undergraduate program to enroll in the following courses or by consent of instructor:

**ECON 391 Economic and Business Statistics**

**PPL 301 Economics of Public Policy**

**PPL 302 Political Context of Public Policy**

**PPL 303 Public Service Organizations**

**PPL 304 Public and Nonprofit Financial Management**

**PPL 306 Ethics and Civic Leadership**

**PPL 405 Program Evaluation for Public Nonprofit Organizations**

**PPL 422 Behavioral Aspects of Public Policy**

**PPL 434 Public Policy Capstone**

**Major Core hours:** 27

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### Core Electives

Choose 9 hours from the following courses. Students must choose at least two of the five identified courses as guided/targeted electives:

**PPL 307 Diplomacy and Leadership**

**PPL 421 Cross Cultural Negotiations**

**PPL 431 Revenue Policy**

**PPL 432 Environmental Policy**

**PPL 433 Human Capital Policy**

**Core elective hours:** 9

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**Guided Electives**

Choose 27 hours from the following courses:

- **HHS 354 Health Law**
- **ECO 365 Social Economic Organization**
- **ECO 379 The Economics of Public Policy, Law, and Government**
- **ECON 381 Environmental Economics**
- **ECO 383 Health Economics**
- **ECO 385 Law and Economics**
- **CLD 402 Principles of Leadership**
- **CLD 403 Leadership and Communication**
- **CLD 404 Contemporary Leadership Applications**
- **ECON 380 Statistical Methods and Motivations**
- **PS 360 Politics of Law and Courts**
- **PS 430G The Conduct of American Foreign Relations**
- **PS 431G National Security Policy**
- **PS 433G Politics of International Economic Relations**
- **PS 461G Civil Liberties**
- **PS 463G Judicial Politics**
- **PS 465G Constitutional Law**
- **PS 471G Race, Ethnicity and Politics**
- **PS 473G Public Opinion**
- **PS 476G Legislative Process**
- **PS 484G The American Presidency**
- **PS 489G The Analysis of Public Policy**
- **WRD 222 Current Events and Public Engagement: U.S. Citizens, Global Citizens**

**Guided Elective hours:** 27

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### Electives

Choose 20 hours of free electives

**Total Minimum Hours Required for Degree**

120